

BUSINESS

“Berea College’s Business and Economics program is not only practical but relevant to the demands of the 21st century workplace. More than four years after graduation, I still find myself making reference to the tools and techniques that I learned while in the program.”

Cliff Sakutukwa



ABOUT THE DEPARTMENT

Graduates receive a Bachelor of Science (BS) degree in Business Administration. A minor is also available. There are four primary concentrations available in Accounting, Finance, Management and Marketing, with potential concentrations available in Management Information Systems and in International Business. There is a Public Accounting option for accounting students who wish to pursue the Certified Public Accountant certificate.

OPPORTUNITIES & INTERNSHIPS

- Berea business students have interned in high profile firms like KPMG, Ernst and Young, Deloitte (Accounting), Goldman Sachs, State Street Global Advisors, MasterCard, Motley Fool, Royal Bank of Canada (Finance), Elbit Systems of America and PwC (Data Science), and Big Ass Solutions (Management), WKYT and ConsultWebs (Marketing).
- Our students also complete internships with many nonprofit organizations like Habitat for Humanity (Accounting), Paramount Theatre (Arts Marketing in Ashland KY), and Starfish International (Teaching young women entrepreneurship in The Gambia, Africa),

and Kentucky Center for Restorative Justice.

- Berea College’s unique work-study program allows significant work experience and builds a professional resume. Typical business related jobs on campus include: Financial Aid, Integrated Marketing and Communications, Purchasing, Accounts Payable, Operations and Sustainability, the Berea College Store, and the Visitor Center.

CAREERS & OUTCOMES

Berea business graduates are distinguished by their practical experience gained with the work-study program and internships. They find employment or continue their field of study in a variety of fields and occupations such as:

- Marketing professionals
- Financial Analyst
- Economic Consultant
- Certified Public Accountants
- Business Management/Administration
- Students attend graduate schools such as Yale, Cornell, Northwestern, University of Kentucky, and Ohio State.



WHY IS A LIBERAL ARTS EDUCATION VALUABLE?

A liberal arts education at Berea College, combined with our work study program, equips students with highly employable skills like communication, problem-solving, and teamwork. Beyond offering a degree program, we help our students develop social responsibility and prepare them to successfully navigate diversity, change, and the complex demands of a modern work place.



80

percentage of employers who want colleges to emphasize critical thinking, analytic reasoning, and oral and written communication.

#1

Berea College's ranking as "Best Liberal Arts College" by Washington Monthly Magazine, 2018.

75

percentage of employers who believe successful college graduates should have both liberal arts training and experience in the field.

90

percentage of Berea students who credit liberal arts and work study for developing their communication, critical thinking, & problem-solving skills.



"People with a liberal arts education are able to think and view the world from several different perspectives . . . This ability to understand and adapt is very valuable in today's workplace."

Edward B. Rust Jr.
Chairman and CEO, State Farm Insurance Companies