

## TIAA-CREF Institutional Services

## A new financial resource women won't want to miss.

Today, women control more than 51% of the personal wealth in the U.S.\* So it's more important than ever that women have a place where they can share successes and open up about financial challenges in creating a better future.

That's why Woman2Woman was created. It's a new online financial community for peer-to-peer and expert insights where women can connect, ask questions and get valuable information about their finances. In the Ask the Expert section, members get answers from such well-known authorities as Manisha Thakor, co-author of "On My Own Two Feet: A Modern Girl's Guide to Personal Finance," and Regina Lewis, author and consumer trend expert. In addition, members can:

- Get tips about everything from paying for college to investing wisely for retirement
- Enjoy live, online events where our panel of experts answers questions on a wealth of financial topics
- Earn points, badges and recognition for simply interacting with peers, adding tips, starting a discussion or following an expert

Your financial stories, ideas and questions are welcome. So join the conversation at **Woman2Woman**, where financial learning can lead to an inspired life.

\* Forbes.com, March 18, 2011

You should consider the investment objectives, risks, charges and expenses carefully before investing. Please call 877 518-9161 or log on to tiaa-cref.org for underlying product and fund prospectuses that contain this and other information. Please read the prospectuses carefully before investing.

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