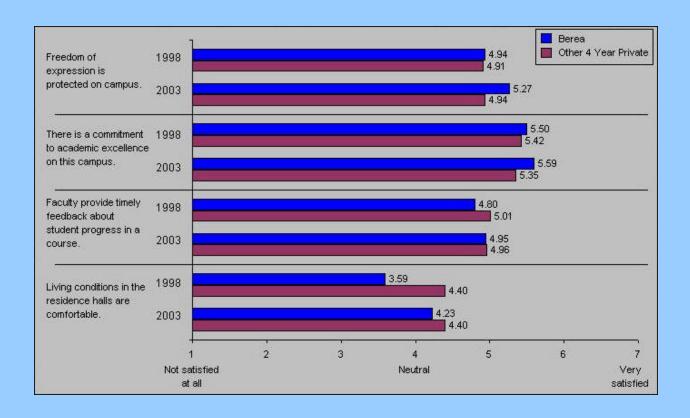
Student Satisfaction Improving in Most Areas

According to the results of a national survey designed to measure student satisfaction across a wide range of campus services and areas, current Berea students are more satisfied than those enrolled five years ago and compare favorably to students at other four-year private institutions. Areas of strength included those related to course content, instruction and faculty quality, advising in major fields, and the ability of students to experience intellectual growth at Berea. Challenge areas included the adequacy of financial aid, registration without conflicts, faculty fairness in their treatment of individuals, and the general enjoyment and sense of security associated with living on campus. Across most major categories of the survey, International students' ratings were higher than domestic students' ratings. In general, ratings by African American students and other domestic students were very similar.

This project began in 1998 when a comprehensive student satisfaction survey was first administered (using Labor time for students to participate). The Committee on Student Experience (COSE), comprised of faculty, administrators and other staff representing academics, student life and various programmatic areas, reviewed the results of the survey. The group then worked three years to understand the data, make recommendations to campus and implement many changes where possible. Many other groups and individuals worked on implementing these initiatives as well as finding other ways to improve our system and processes. When the survey was re-administered in 2003, satisfaction had improved in almost all areas.



Response from the Provost's Committee

This is a good example of what a difference people working together to improve the system can do. Although last year's data show improvement in most areas, there are still some student ratings we'll be examining more closely to better understand and respond appropriately.

For example, we've created new financial aid packaging that aligns term bills with the family's ability to pay. We've also eliminated Short Term charges for room, board and fees, and reduced summer housing costs. In the Student Life area, we've increased team-based structures to provide leverage for division-wide student development initiatives and support for student clubs and organizations. We've also recently completed a comprehensive review of the Labor Program that includes initiatives for revisioning and revitalizing our policies and procedures. Our new Learning Center in Draper Hall is becoming increasingly effective in supporting the needs of both faculty and students. We continue to renovate student residence halls to include more study and community spaces. In light of these findings, we are also reviewing services and the environment at College Health Services and have developed cross-divisional protocols for various campus events of concern to students (e.g., assault, harassment, suicide, etc.) that will prescribe policy and process in these areas and involve Student Life, Public Safety, Campus Ministry, College Health and the Counseling staff.

We will be sending more Study Briefs over the next few weeks. Please send your ideas, comments, or questions to Judith Weckman. Also, feel free to contact any of the Provost's Committee members listed below

This study summary is provided by the Office of Institutional Research and Assessment

Berea College CPO 2177, Phone: (859) 985-3790

Provost Committee Members:

Dave Porter, Provost

Joe Bagnoli, Associate Provost

Jamie Ealy, Director of
Admissions

Stephanie Browner, Dean of the Faculty Jackie Burnside, Associate Dean of the Faculty

Delphia Canterbury, Staff Support

Gail Wolford, Vice President for Labor & Student Life

Don Hudson, Associate Provost for Advising &Academic Success

Judith Weckman, Director of Institutional Research & Assessment



STUDENT SATISFACTION INVENTORY

4-Year College and University Version

Laurie A. Schreiner, Ph.D., and Stephanie L. Juillerat, Ph.D. Copyright 1994, Noel/Levitz Centers, Inc. All rights reserved.

Dear Student,

Your institution is interested in systematically listening to its students. Therefore, your thoughtful and honest responses to this inventory are very important.

You are part of a sample of students carefully selected to share feedback about your college experiences thus far. Your responses will give your campus leadership insights about the aspects of college that are important to you as well as how satisfied you are with them.

To preserve confidentiality, your name is not requested.

Thank you for your participation.



Instructions:

- Use a No. 2 pencil only. Please do not use ink or ballpoint pen.
- · Erase changes completely and cleanly.
- · Completely darken the oval that corresponds to your response.

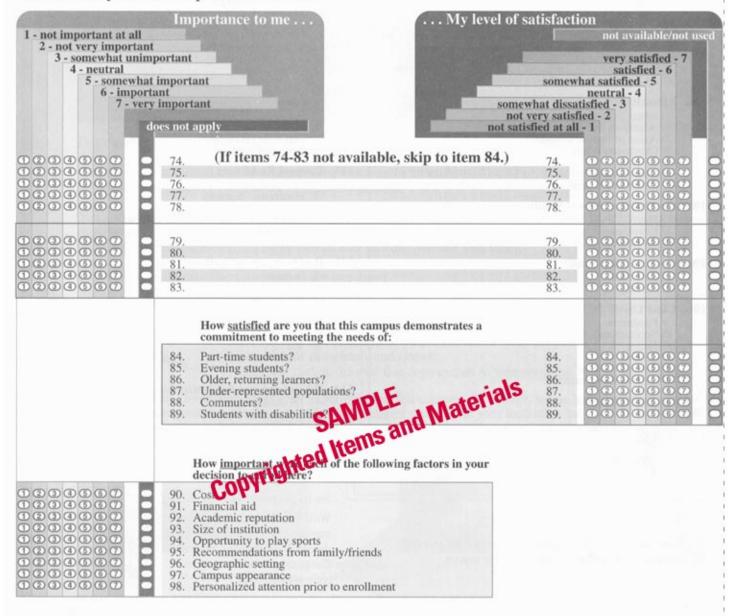
Each item below describes an expectation about your experiences or this campus. On the Soft, tell us how important it is for your institution to meet this expectation. On the right tell us how institution has met this expectation.

1 - not important at 2 - not very impo 3 - somewhat i 4 - neutral 5 - some 6 - im 7 -	Importance to me Ship is sted you a sate your institution of the right tell its annual sted you a sate your institution of the right tell its annual sted you a sate your institution of the right tell its annual sted you a sate your institution of the right tell its annual sted you a sate your institution of the right tell its annual sted you a sate your institution of the right tell its annual sted you a sate your institution of the right tell its annual sted you a sate your institution of the right tell its annual sted you a sate your institution of the right tell its annual sted you a sate your institution of the right tell its annual sted you a sate your institution of the right tell its annual sted you a sate your institution of the right tell its annual sted you a sate your institution of the right tell its annual sted you a sate your institution of the right tell its annual sted you a sate your institution of the right tell its annual sted you a sate your institution of the right tell its annual sted you a sate your institution of the right tell its annual sted your acceptance of the right tell its annual sted your acceptance of the right tell its annual sted your acceptance of the right tell its annual sted your acceptance of the right tell its annual sted your acceptance of the right tell its annual sted your acceptance of the right tell its annual sted your acceptance of the right tell its annual sted your acceptance of the right tell its annual sted your acceptance of the right tell its annual sted your acceptance of the right tell its annual sted your acceptance of the right tell its annual sted your acceptance of the right tell its annual sted your acceptance of the right tell its annual sted your acceptance of the right tell its annual sted your acceptance of the right tell its annual sted your acceptance of the right tell its annual sted your acceptance of the right tell its annual sted your acceptance of the right tell its annual sted your acceptance of the right tell its annual sted your acc	atisfied - 3
0234667 0234667 0234667 0234667	Most students feel a sense of belonging here. The campus staff are caring and helpful. Faculty care about me as an individual. Admissions staff are knowledgeable.	0284567 0284507 0284507
0234567 0234567 0234567 0234567	 5. Financial aid counselors are helpful. 6. My academic advisor is approachable. 7. The campus is safe and secure for all students. 8. The content of the courses within my major is valuable. 	023039 023039 023039 023039
0234567 0234567 0234567 0234567	9. A variety of intramural activities are offered. 10. Administrators are approachable to students. 11. Billing policies are reasonable. 12. Financial aid awards are announced to students in time to be helpful in college planning.	1234567
0234567 0234567 0234567 0234567	 Library staff are helpful and approachable. My academic advisor is concerned about my success as an individual. The staff in the health services area are competent. The instruction in my major field is excellent. 	0280560
1234567 1234567 1234567 1234567	17. Adequate financial aid is available for most students. 18. Library resources and services are adequate. 19. My academic advisor helps me set goals to work toward. 20. The business office is open during hours which are convenient for most students.	0 2 3 0 3 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
		1443863

PLEASE DO NOT MARK IN THIS AREA



Your institution may choose to provide you with additional questions on a separate sheet. The section below numbered 74 - 83 is provided as a response area for those additional questions. Continue on to item 84 when you have completed this section.



Choose the <u>one</u> response that best applies to you and darken the corresponding oval for each of the questions below.

- 99. So far, how has your college experience met your expectations?
 - 1 Much worse than I expected
 - ② Quite a bit worse than I expected
 - Worse than I expected
 About what I expected
 - About what I expected
 - Better than I expected
 - Quite a bit better than I expected
 - Much better than I expected
- Rate your overall satisfaction with your experience here thus far.
 - 1 Not satisfied at all
 - ② Not very satisfied
 - ③ Somewhat dissatisfied
 - Neutral
 - ⑤ Somewhat satisfied
 - Satisfied
 - Very satisfied

- 101. All in all, if you had it to do over again, would you enroll here?
 - 1 Definitely not
 - 2 Probably not
 - 3 Maybe not
 - 4 I don't know
 - Maybe yes
 - Probably yes
 - Definitely yes

CONTINUE TO THE NEXT PAGE

	Gender: ① Female	109. Educational Goal: ① Associate degree
103.	② Male Age:	 Bachelor's degree Master's degree Doctorate or professional degree
	① 18 and under ② 19 to 24 ③ 25 to 34 ④ 35 to 44 ⑤ 45 and over	 © Certification (initial or renewal) © Self-improvement/pleasure ⑦ Job-related training ⑥ Other
104.	Ethnicity/Race: ① African-American ② American Indian or Alaskan Native ③ Asian or Pacific Islander ④ Caucasian/White ⑤ Hispanic ⑥ Other	110. Employment: ① Full-time off campus ② Part-time off campus ③ Full-time on campus ④ Part-time on campus ⑤ Not employed 111. Current Residence:
105.	© Prefer not to respond Current Enrollment Status: Day Evening Weekend	① Residence hall ② Fraternity / Sorority ③ Own house ④ Rent room or apartment off campus ⑤ Parent's home ⑥ Other
106.	Current Class Load: ① Full-time ② Part-time	112. Residence Classification: ① In-state ② Out-of-state
107.	Class Level: ① Freshman ② Sophomore ③ Junior ④ Senior ⑤ Special Student ⑥ Graduate/Professional ⑦ Other	 ③ International (not U.S. citizen) 113. Disabilities: Physical disability or a diagnosed learning disability? ① Yes ② No 114. When I enter a sinstitution, it was my:
	_	
108.	Current GPA: ① No credits earned ② 1.99 or below ③ 2.0 - 2.49 ④ 2.5 - 2.99 ⑤ 3.0 - 3.49	tems and 3rd choice or lower
3	Current GPA: ① No credits earned ② 1.99 or below ③ 2.0 - 2.49 ④ 2.5 - 2.99 ⑤ 3.0 - 3.49 ⑥ 3.5 or above Copyrighted for research our social Security Number is requested for research our poses and will not appear on any report.	Physical disability or a diagnosed learning disability? (1) Yes (2) No Social Security Number: Write your Social Security number in the nine spaces of the box provided. Completely darken the corresponding oval. Social Security Number: (2) (2) (2) (2) (2) (2) (2) (3) (3) (3) (3) (3) (3) (3) (3) (3) (3
Į.	Your Social Security Number is requested for research	Write your Social Security number in the nine spaces of the box provided. Completely darken the corresponding oval. 0 0 0 0 0 0 0 0 0 0 0 1 1 1 1 1 1 1 1

Berea College Student Satisfaction Supplementary Inventory

Name	Social Security Number
	(or International Student ID)

Circle the number that corresponds to your response. On the left, tell us how important it is for Berea College to meet this expectation. On the right how satisfied you are that Berea College has met this expectation.

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	1 2	3	4	5	6	7	n/a 1	The range of my major programs available at Berea is adequate	1	2	3	4	5	6	7	n/a
		_		_	-	-	.,	given my interests and needs.	-	_	-	-	-	-	-	
	1 2	3	4	5	6	7	n/a 2	The academic program provides me with adequate opportunities	1	2	3	4	5	6	7	n/a
								to explore personal interests.					-			
	1 2	3	4	5	6	7	n/a 3	When I have trouble with some part of my academic work, I have	1	2	3	4	5	6	7	n/a
								no difficulty finding people to help.								
•	1 2	3	4	5	6	7	n/a 4	There are an adequate number of courses to choose from in my major.	1	2	3	4	5	6	7	n/a
•	1 2	3	4	5	6	7	n/a 5	Faculty provide the kind of feedback that helps me know what to do	1	2	3	4	5	6	7	n/a
								to improve my performance.								
•	1 2	3	4	5	6	7		Course materials are presented in an interesting and creative manner.	1	2	3	4	5	6	7	n/a
•	1 2	3	4	5	6	7	n/a 7	I get the encouragement I need from faculty on this campus.	1	2	3	4	5	6	7	n/a
•	1 2	3	4	5	6	7	n/a 8	My academic advisor has helped me plan for getting into graduate school.	1	2	3	4	5	6	7	n/a
•	1 2	3	4	5	6	7		My academic advisor has helped me plan for a future career.	1	2	3	4	5	6	7	n/a
•	1 2	3	4	5	6	7		The residence halls provide a good place to study.	1	2	3	4	5	6	7	n/a
•	1 2	3	4	5	6	7		Residential life on campus helps me succeed academically.	1	2	3	4	5	6	7	n/a
•	1 2	3	4	5	6	7	n/a 12	The labor program provides me with adequate opportunities to explore personal interests.	1	2	3	4	5	6	7	n/a

1 - not important at all 2 - not very important 3 - somewhat unimportant 4 - neutral 5 - somewhat important 4 - neutral 5 - somewhat important 6 - important 7 - very important 7 - very important 7 - very important 8 - neutral 5 - somewhat important 6 - important 7 - very important 7 - very important 7 - very important 7 - very important 8 - neutral 1 - 4 - neutral 1 - 2 - 3 - 4 - 5 - 6 - 7 - 1/a - 2 - not satisfied - 3 - not very important 1 - not important 1 - not important 1 - 10 - 10 - 10 - 10 - 10 - 10 - 10 -						-		nce to me.		My level of								
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Mark your answers directly on this form.

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		38.	Ве	side	es t	he free tuition	and overall financial aid package, what attracted you to Berea?	r							_
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Committee on Student Experiences (COSE)

A Five Year History

Five years ago...

Administrative Committee asked that a survey of student satisfaction be administered.

Purpose:

To understand issues related to student retention and to gain student perspectives that may lead to the improvement of program and service quality.

180 items
Noel-Levitz--98 items
Berea-Specific--82 items

Major sections of the surveys

- student perceptions of faculty and staff
- quality of various programs and services
- campus climate
- reasons for considering dropping out
- perceptions of GST courses
- stress levels of students
- suggestions for improvements in student life area

Over 80% of degree-seeking students responded to survey.

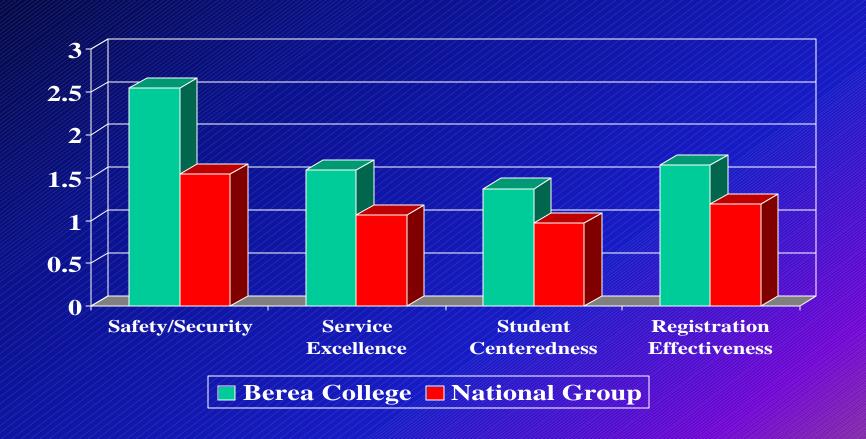
Major Results

--Berea students less satisfied than national averages on all major areas of the survey except academic advising and campus support services.

-Gaps between Importance and satisfaction were also significantly greater

Relative Gaps Between Importance and Satisfaction (On Seven-Point Scales)

Comparing Berea and National Norms



Selected Results

- Women were less satisfied and gaps were higher.
- Seniors were less satisfied.
- Higher GPA students were more satisfied.
- Out-of-territory students were more satisfied.
- International students were the least satisfied.
- African American and International students were less satisfied than other Berea students but were more satisfied than national norms in some areas.

Items of Greatest Importance

Four-Year Private Institutions (2001)

Berea College (1998)

- 1. The content of the courses within my major is valuable.
- 2. The instruction in my major field is excellent.
- 3. Nearly all of the faculty are knowledgeable in their fields.
- 4. The quality of instruction in most classes is excellent.
- 5. I am able to register for classes I need with few conflicts.

- 1. The content of the courses within my major is valuable.
- The instruction in my major field is excellent.
- 3. Adequate financial aid is available for most students.
- Nearly all of the faculty are knowledgeable in their fields.
- My academic advisor is knowledgeable about requirements in my major.

Items of Highest Satisfaction

Four-Year Private Institutions (2001)

Berea College (1998)

- Nearly all of the faculty are knowledgeable in their fields.
- 2. This institution has a good reputation within the community.
- 3. Faculty are usually available after class and during office hours.
- 4. I am able to experience intellectual growth here.
- 5. On the whole, the campus is well-maintained.

- 1. Tuition paid is a worthwhile investment.
- 2. My academic advisor is approachable.
- 3. This institution has a good reputation within the community.
- 4. Faculty are usually available after class and during office hours.
- 5. Library staff are helpful and approachable.

Greatest Gaps Between Importance and Satisfaction

Four-Year Private Institutions (2001)

Berea College (1998)

- 1. The amount of student parking on campus is adequate. (2.20)
- 2. There is an adequate selection of food available in the cafeteria. (1.91)
- 3. Tuition paid is a worthwhile investment. (1.72)

- Living conditions in the residence halls are comfortable.
 (2.86)
- 2. I seldom get the "run-around" when seeking information on this campus. (2.67)
- 3. There is an adequate selection of food available in the cafeteria. (2.67)

The Process:

The COSE group worked for over 2 years; representatives from the faculty, administration, program directors.

The group constructed follow-up focus groups, monitored the relationship to retention and came to consensus on 12 formal recommendations (sent to everyone on campus).

An intentional look at data and areas of concern and possibility.

COSE acted as an agent to lift up issues and bring them to the attention of administrators, departments, committees, and individuals.

Provided the impetus in some cases for changes made or in other cases it confirmed processes already under way.

Users of the Student Satisfaction Data

- Teaching and Learning Committee
- Diversity Committee
- Labor Program Review Committee
- Admissions Office
- Orientation Committee
- Library
- Woods-Penniman and Fairchild Renovation Projects Group
- Collegium
- Others

Take home message:

We care about the student experience.

It is an important piece of a very large pie.

We will repeat this effort this Spring Term.

We need your support.

Relationship of Student Satisfaction Survey Results to Student Retention

by Judith Weckman Office of Institutional Research and Assessment

The following report was submitted to the Committee on Student Experiences in March of 1999. It examines the relationship of the results of student satisfaction surveys conducted in the Spring of 1998 to student retention the following year.

Of the 1069 students who submitted analyzable questionnaires (for the student satisfaction survey project of spring 1998), 735 (69%) returned in the Fall Term of 1998, 89 (8%) withdrew from Berea, 132 (12%) graduated, and 113 (11%) could not be identified because of missing names on the survey instruments. The following brief report relates the survey responses to student retention. Please note that when the term "significant difference" is used, I mean *statistically* significant difference which is a difference that is extremely unlikely (less than 5% chance) to be due simply to chance variation.

Did ratings of satisfaction distinguish students who persisted to the next year from those who dropped out?

Yes, ratings of satisfaction for various survey items were statistically significantly different for persisters and dropouts. The items fell into several categories including: general perceptions of campus experiences, academics, labor, and spiritual and personal development.

General perceptions of campus experiences: Dropouts expressed less satisfaction with their experiences at Berea as evidenced by significantly lower satisfaction ratings for items related to a sense of pride in the campus and a belief that it was well maintained, an ability to experience intellectual growth, and finding Berea an enjoyable experience overall. Also, dropouts expressed lower agreement when asked if they would re-enroll if they had it to do over and if they felt lucky to be admitted to Berea.

Academics: Dropouts indicated significantly lower satisfaction than did persisters with several aspects of their academic life. These included significantly lower satisfaction with items related to the encouragement, enthusiasm, and caring they felt from faculty. They gave lower satisfaction ratings to the quality of instruction in their major field and the content and variety of courses in general. Dropouts also indicated less satisfaction with the approachability of their academic advisers. They were less satisfied with their advisers' helpfulness in setting goals and knowledge of requirements in the major. Finally, dropouts reported significantly lower satisfaction ratings for two specific GSTR courses, Western Traditions I and II, and also indicated lower satisfaction with general studies courses helping them to become better writers.

<u>Labor:</u> Dropouts indicated significantly lower satisfaction with the value of their labor experience, their ability to learn skills and work habits that will help in the future, and opportunities to explore personal interests through the labor program.

<u>Spiritual and personal development:</u> Dropouts reported significantly lower satisfaction with their spiritual needs being met at Berea and experiencing spiritual growth while here. They also reported lower satisfaction with Berea "helping to develop the whole person."

How did persisters versus dropouts answer particular questions designed to evaluate drop-out risk?

A higher percentage of students who went on to drop out of Berea (versus those who persisted or graduated) reported that they had, in fact, considered dropping out of Berea. Slightly less than half of the persisters and graduates (48% and 43%, respectively) reported having considered dropping out compared to 68% of those students who did go on to withdraw. Female versus male dropouts were more likely to indicate on the survey that they had considered dropping out of Berea (74% versus 58%, respectively). Dropouts were also much less likely to respond positively to the item, "I would choose to attend Berea if I had it to do over again." Less than half (40%) of the dropouts indicated "yes" compared to 65% of the graduates and 67% of the persisters.

The most commonly cited reasons for considering dropping out of Berea were similar for dropouts, persisters, and graduates. The dropouts most commonly cited "I have had difficulty managing school, work, and college life in general" followed by "My emotional health has been poor" followed by "Finances are a problem." Persisters were more likely to cite as most important, "My emotional health has been poor" followed by "I have had difficulty managing school, work and college life in general, " followed by "The major I want isn't offered here." Graduates most commonly cited "Finances are a problem," followed by "My expectations of a Christian environment have not been met," followed by "My emotional health has been poor."

A slightly higher percentage of dropouts (versus persisters or graduates) indicated that they had "not at all" adjusted well to the demands of college life and reported feeling constantly stressed (21% of dropouts, 17% of persisters, and 15% of graduates).

A lower percentage of dropouts compared to persisters or graduates reported that Berea was their first choice of institutions (61% of dropouts versus 72% of persisters versus 76% of graduates).

Dropouts reported substantially less contact with professors than did persisters. For example, dropouts were more than twice as likely as persisters to indicate that they had *never* sought out individual attention from professors (17% of dropouts versus 6% of persisters). Dropouts were also more likely to indicate that the amount of individual attention they received from professors was not adequate (24% of dropouts versus 11% of persisters).

When respondents asked if they had ever received advising that led to taking an unnecessary course, 35% of the persisters, 44% of the graduates, and nearly half (49%) of the dropouts indicated that this had happened to them.

How did persisters compare to dropouts in pre-college academic preparation?

Graduates and persisters had significantly higher high school rankings than did dropouts (mean of 83 percentile for high school class rank for graduates versus 76 for persisters versus 67 for dropouts). Graduates had significantly higher ACT mathematics scores than did dropouts. The average ACT mathematics score was 20.7 for graduates versus 20.1 for persisters versus 19.1 for dropouts. Graduates and persisters actually had *lower* high school grade point averages than did dropouts. Graduates' average grade point average was 2.60 which is significantly lower than persisters and dropouts whose average grade point averages were 2.99 and 3.10, respectively. I can think of three possible explanations for this pattern of results (there may be many others). The first two are based on reasons that do not have anything to do with academic preparation differences. The third explanation is psychological in nature. The three include:

- 1) Because graduates largely represent a group of students who have been out of high school longer, it is possible that high school grades have been inflated over the past few years thereby explaining why graduates had significantly lower high school grade point averages than "younger" students.
- 2) Dropouts may have taken less rigorous courses of study in high school which resulted in higher high school grade point averages than persisters or graduates.
- 3) Students who entered college with better high school grades possessed higher expectations for college grades than did students with lower high school grades. When these higher expectations were not met, the anxiety or disappointment was dealt with more often by dropping out.

Some limitations, observations, and benefits concerning these initial analyses.

Several limitations are inherent in these analyzes. The number of dropouts is based only on the 89 students who filled out these surveys *and* did not graduate or re-enroll for Fall 1998. We need to keep in mind that as more of the students involved in the survey project drop out, different correlates and patterns of risk may appear. Also, the differences among persisters, drop-outs, and graduates for this particular group of students may not be reliable for future cohorts of students. We won't know if the results are generalizable to future students unless we repeat the surveys and retention analyses in later years.

It is interesting to me how many of the items do *not* appear to differentiate among persisters and dropouts. I would recommend taking a close look at the original instruments and specifically attending to items that did *not* show significant differences. Although many of these items may still be extremely important areas to address (because satisfaction levels were lower than our sensibilities may require), improvements in specific areas may not result in noticeable changes in student retention. I will be glad to work with the group to "walk through" the instruments pointing out where significant differences did and did not appear. I did not want to burden this brief report with a full account of statistical analyses for each of the hundreds of items.

Finally, we need to think about what kinds of processes or information could help us establish cause and effect relationships between satisfaction and dropout risk. The present analyses and

other types of self-reported feedback cannot determine cause and effect relationships. These types of studies can only show that certain attitudes or experiences correlate more or less with staying or leaving. Proving cause and effect relationships is difficult at best and nearly impossible in academic settings where controlled experimental procedures cannot be put in place.

However, taking the approach of 1) listening to student concerns, 2) acting to improve experiences on various fronts, and 3) documenting and monitoring results conforms to institutional effectiveness (IE) strategies. The IE approach may or may not result in obvious changes in one particular measure of student success (e. g., retention), but it may help improve or strengthen areas of concern. Therefore, the purpose of the present report is not to limit or narrow our thinking or actions in any way, but rather, to enrich the conversation regarding understanding student experiences.

Noel-Levitz Survey Listing of Individual Items* by Item Group

Academic Advising

- 6. My academic advisor is approachable.
- 14. My academic advisor is concerned about my success as an individual.
- 19. My academic advisor helps me set goals to work toward.
- 33. My academic advisor is knowledgeable about requirements in my major.
- 55. Major requirements are clear and reasonable.

Campus Climate

- 1. Most students feel a sense of belonging here.
- 2. The campus staff are caring and helpful.
- 3. Faculty care about me as an individual.
- 7. The campus is safe and secure for all students.
- 10. Administrators are approachable to students.
- 29. It is an enjoyable experience to be a student on this campus.
- 37. I feel a sense of pride about my campus.
- 41. There is a commitment to academic excellence on this campus.
- 45. Students are made to feel welcome on this campus.
- 51. This institution has a good reputation within the community.
- 57. I seldom get the "run-around" when seeking information on this campus.
- 59. This institution shows concern for students as individuals.
- 60. I generally know what's happening on campus.
- 62. There is a strong commitment to racial harmony on this campus.
- 66. Tuition paid is a worthwhile investment.
- 67. Freedom of expression is protected on campus.
- 71. Channels for expressing student complaints are readily available.

Campus Life

- 9. A variety of intramural activities are offered.
- 23. Living conditions in the residence halls are comfortable (adequate space, lighting, heat, air conditioning,
- 24. The intercollegiate athletic programs contribute to a strong sense of school spirit.
- 30. Residence hall staff are concerned about me as an individual.
- 31. Males and females have equal opportunities to participate in intercollegiate athletics.
- 38. There is an adequate selection of food available in the cafeteria.
- 40. Residence hall regulations are reasonable.
- 42. There are a sufficient number of weekend activities for students.
- 46. I can easily get involved in campus organizations.
- 52. The student center is a comfortable place for students to spend their leisure time.
- 56. The student handbook provides helpful information about campus life.
- 63. Student disciplinary procedures are fair.
- 64. New student orientation services help students adjust to college.
- 67. Freedom of expression is protected on campus.
- 73. Student activities fees are put to good use.

^{*}Some of the items are in more than one item group.

Noel-Levitz Survey Listing of Individual Items* by Item Group

Campus Support Services

- 13. Library staff are helpful and approachable.
- 18. Library resources and services are adequate.
- 26. Computer labs are adequate and accessible.
- 32. Tutoring services are readily available.
- 44. Academic support services adequately meet the needs of students.
- 49. There are adequate services to help me decide upon a career.
- 54. Bookstore staff are helpful.

Concern for the Individual

- 3. Faculty care about me as an individual.
- 14. My academic advisor is concerned about my success as an individual.
- 22. Counseling staff care about students as individuals.
- 25. Faculty are fair and unbiased in their treatment of individual students.
- 30. Residence hall staff are concerned about me as an individual.
- 59. This institution shows concern for students as individuals.

Instructional Effectiveness

- 3. Faculty care about me as an individual.
- 8. The content of the courses within my major is valuable.
- 16. The instruction in my major field is excellent.
- 25. Faculty are fair and unbiased in their treatment of individual students.
- 39. I am able to experience intellectual growth here.
- 41. There is a commitment to academic excellence on this campus.
- 47. Faculty provide timely feedback about student progress in a course.
- 53. Faculty take into consideration student differences as they teach a course.
- 58. The quality of instruction I receive in most of my classes is excellent.
- 61. Adjunct faculty are competent as classroom instructors.
- 65. Faculty are usually available after class and during office hours.
- 68. Nearly all of faculty are knowledgeable in their field.
- 69. There is a good variety of courses provided on this campus.
- 70. Graduate teaching assistants are competent as classroom instructors.

Recruitment and Financial Aid

- 4. Admissions staff are knowledgeable.
- 5. Financial aid counselors are helpful.
- 12. Financial aid awards are announced to students in time to be helpful in college planning.
- 17. Adequate financial aid is available for most students.
- 43. Admissions counselors respond to prospective students' unique needs and requests.
- 48. Admissions counselors accurately portray the campus in their recruiting practices.

^{*}Some of the items are in more than one item group.

Noel-Levitz Survey Listing of Individual Items* by Item Group

Registration Effectiveness

- 11. Billing policies are reasonable.
- 20. The business office is open during hours which are convenient for most students.
- 27. The personnel involved in registration are helpful.
- 34. I am able to register for classes I need with few conflicts.
- 50. Class change (drop/add) policies are reasonable.

Safety and Security

- 7. The campus is safe and secure for all students.
- 21. The amount of student parking space on campus is adequate.
- 28. Parking lots are well-lighted and secure.
- 36. Security staff respond quickly in emergencies.

Service Excellence

- 2. The campus staff are caring and helpful.
- 13. Library staff are helpful and approachable.
- 15. The staff in the health services area are competent.
- 22. Counseling staff care about students as individuals.
- 27. The personnel involved in registration are helpful.
- 57. I seldom get the "run-around" when seeking information on this campus.
- 60. I generally know what's happening on campus.
- 71. Channels for expressing student complaints are readily available.

Student Centeredness

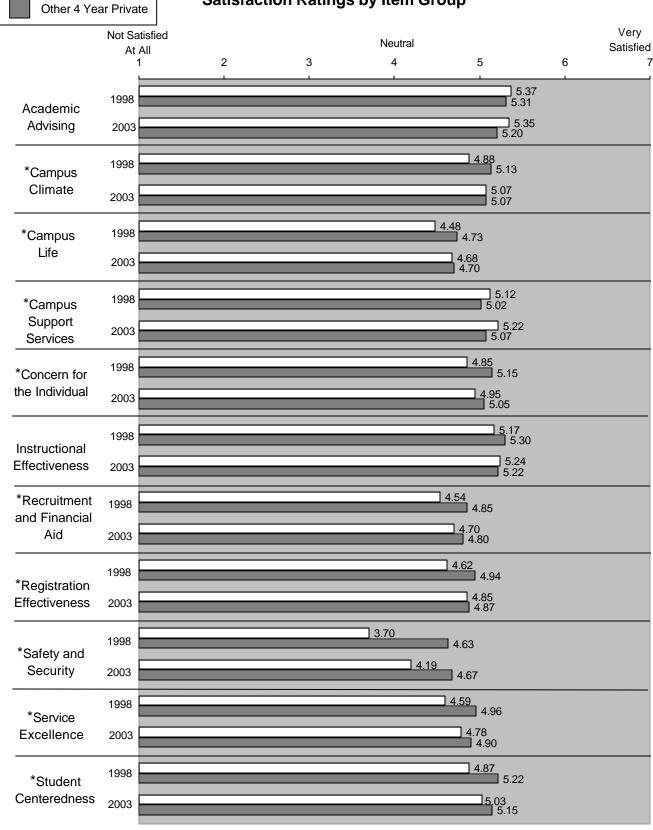
- 1. Most students feel a sense of belonging here.
- 2. The campus staff are caring and helpful.
- 10. Administrators are approachable to students.
- 29. It is an enjoyable experience to be a student on this campus.
- 45. Students are made to feel welcome on this campus.
- 59. This institution shows concern for students as individuals.

^{*}Some of the items are in more than one item group.

Noel-Levitz Survey All Students

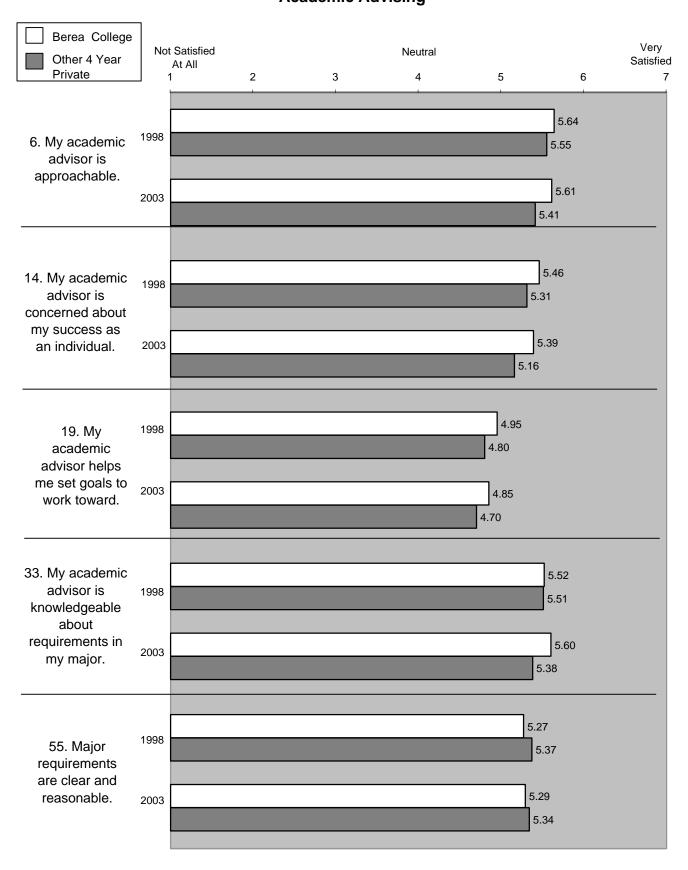


Berea College



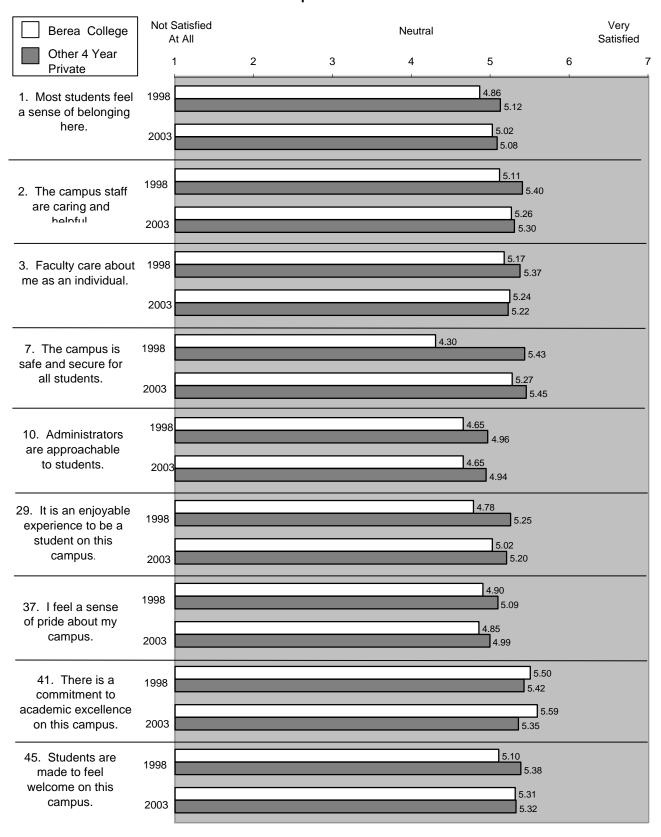
^{*}Denotes statistically significant differences comparing Berea 1998 to 2003 ratings (p<= .05). NOTE: The graphs above are means of individual items' means within the group.

Noel-Levitz Survey All Students Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group, Academic Advising



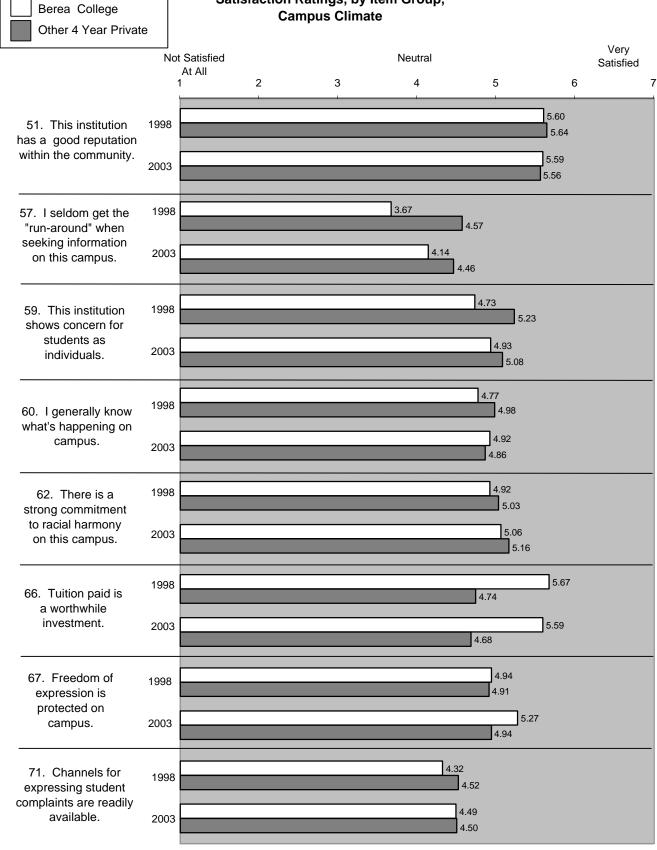
Noel-Levitz Survey All Students

Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group, Campus Climate

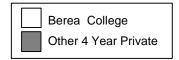


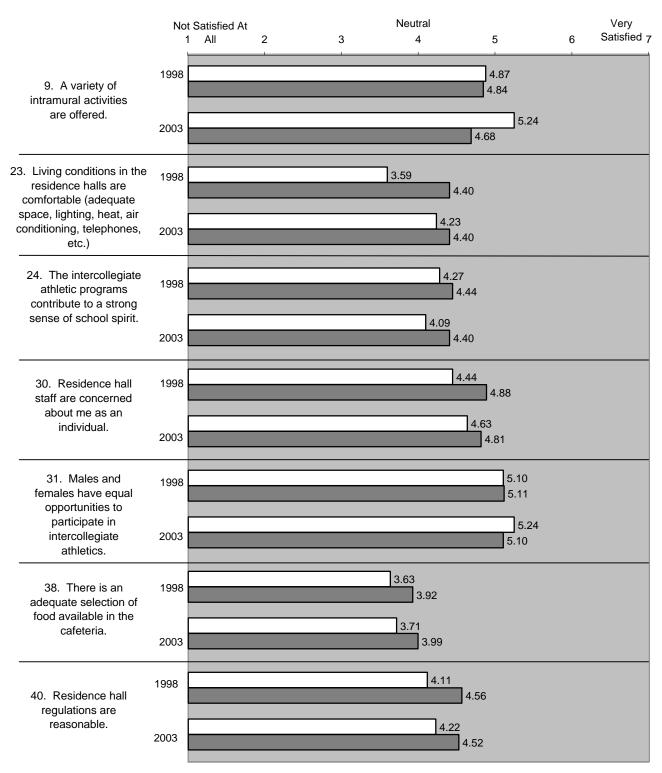
Noel-Levitz Survey All Students

Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group, Campus Climate

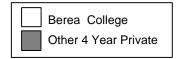


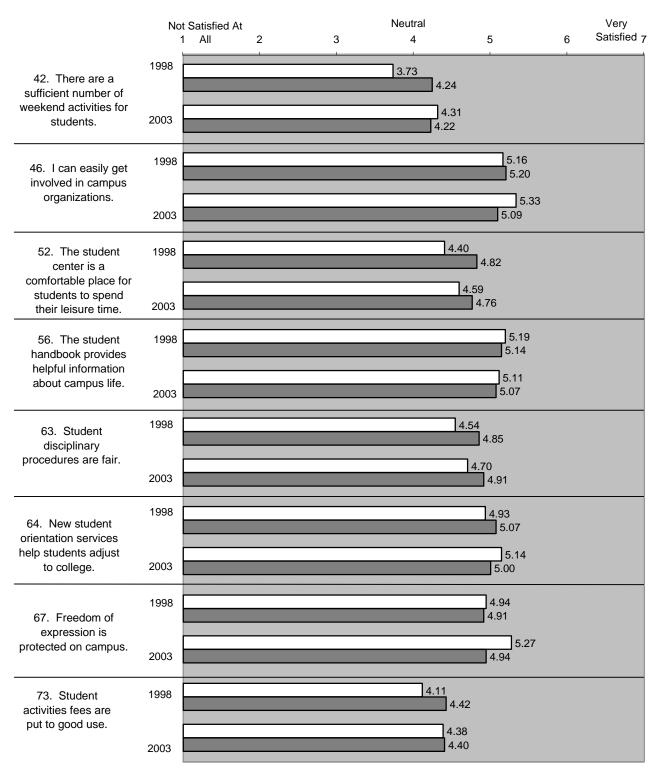
Noel-Levitz Survey All Students Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group, Campus Life





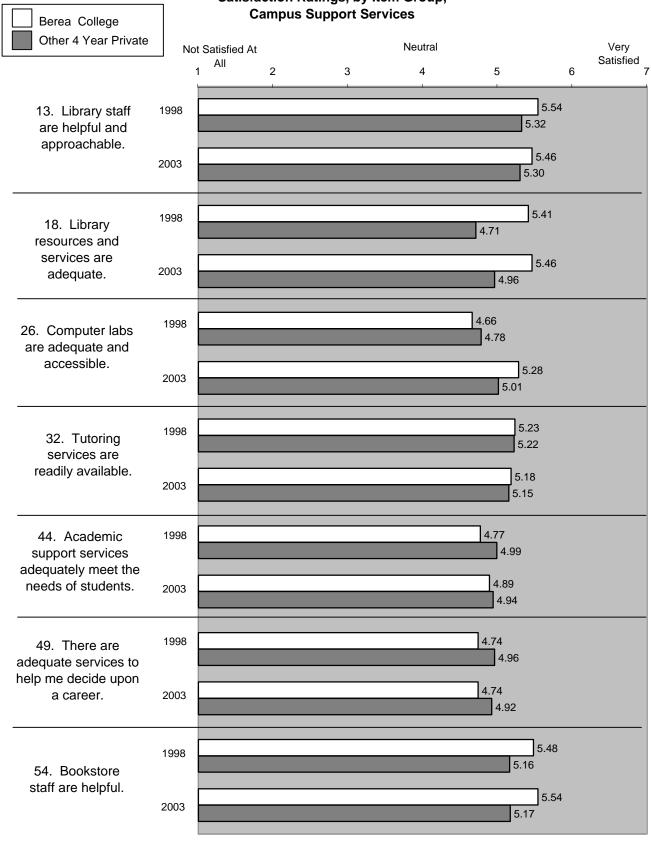
Noel-Levitz Survey All Students Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group, Campus Life





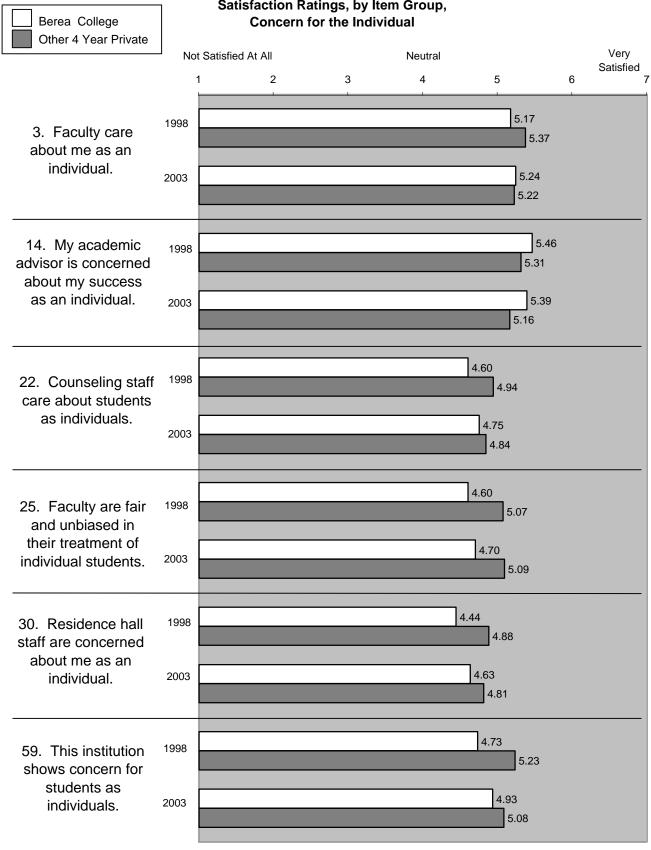
Noel-Levitz Survey All Students

Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group, Campus Support Services

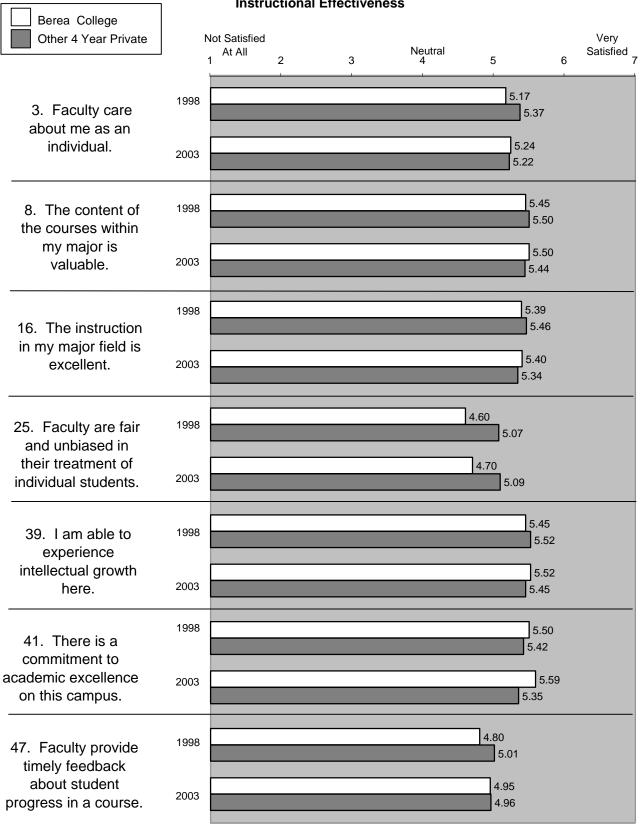


Noel-Levitz Survey All Students

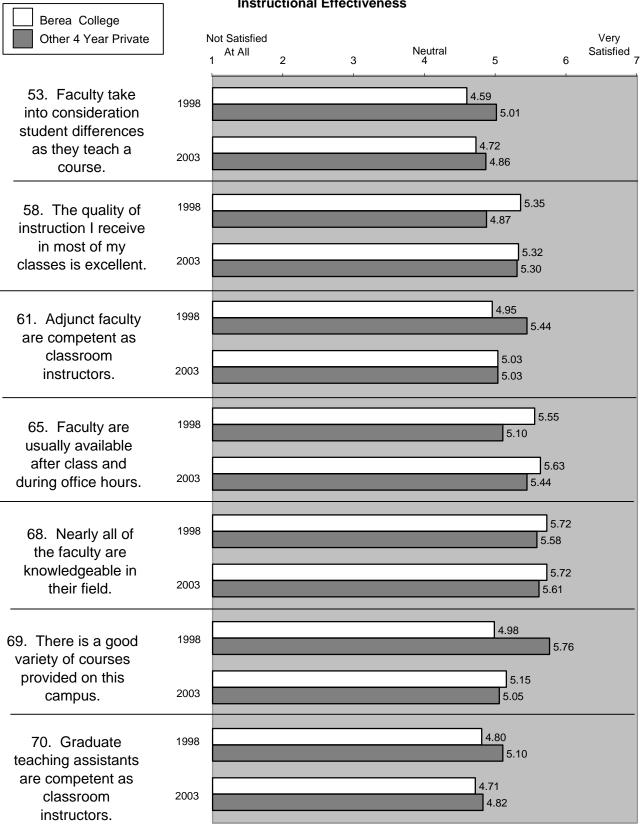
Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group,



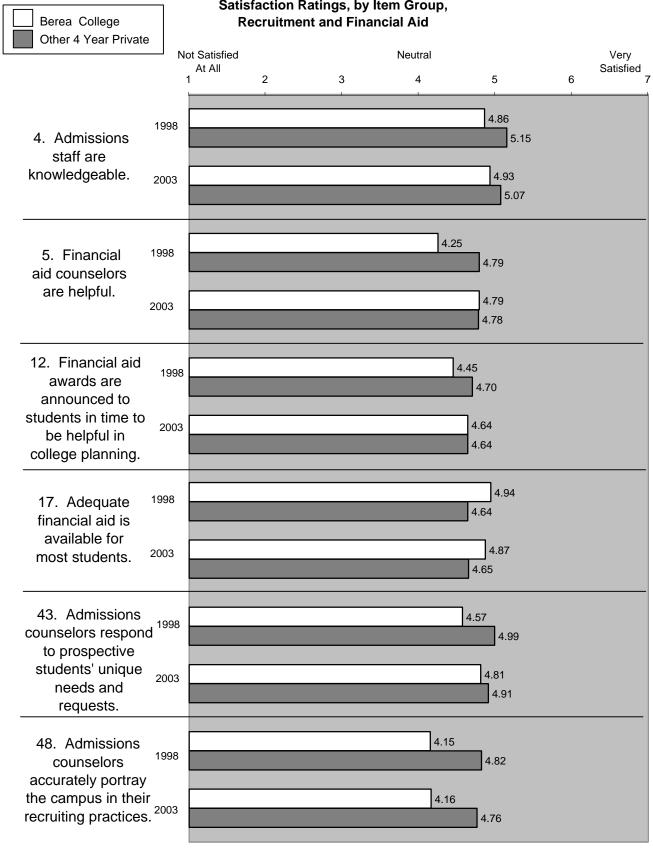
Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group, Instructional Effectiveness



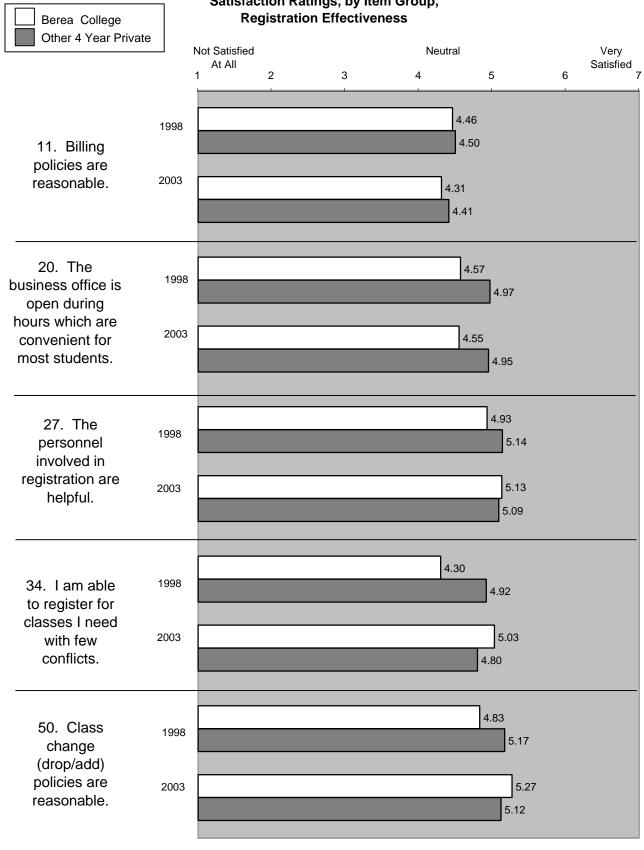
Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group, Instructional Effectiveness



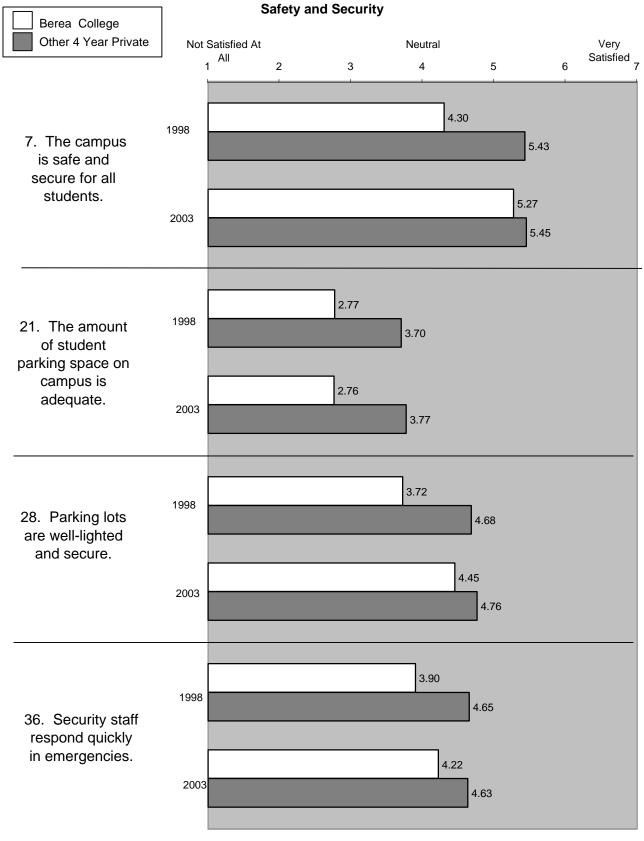
Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group, **Recruitment and Financial Aid**



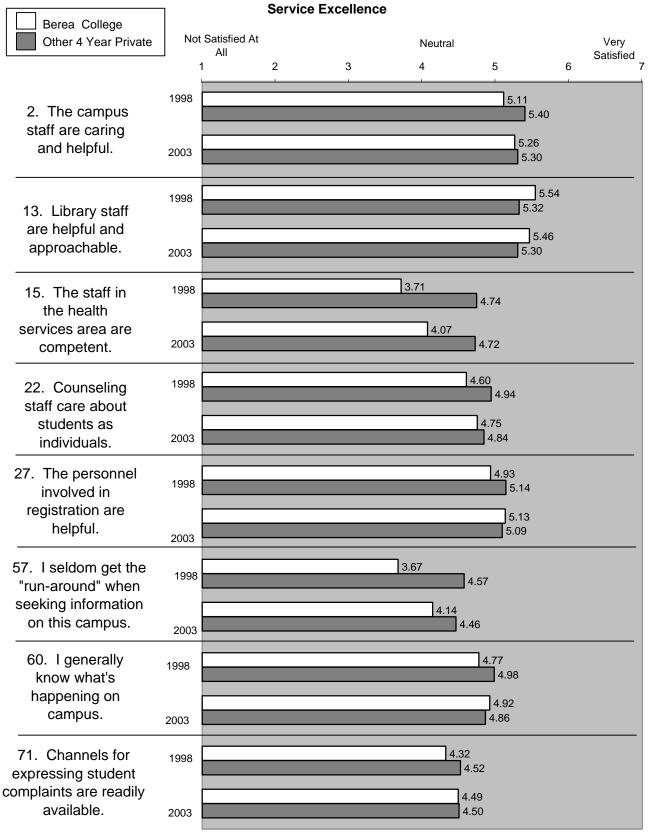
Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group, Registration Effectiveness



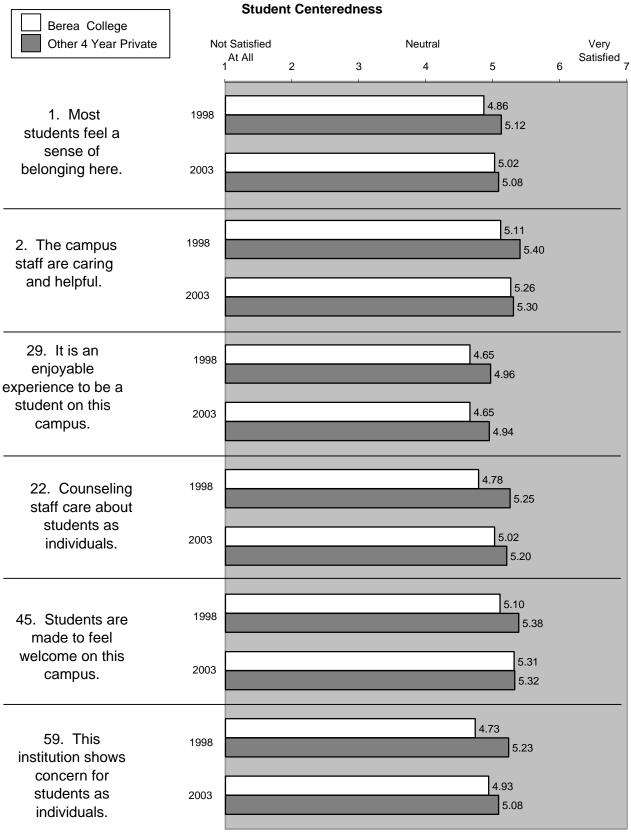
Noel-Levitz Survey All Students Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group, Safety and Security



Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group, Service Excellence

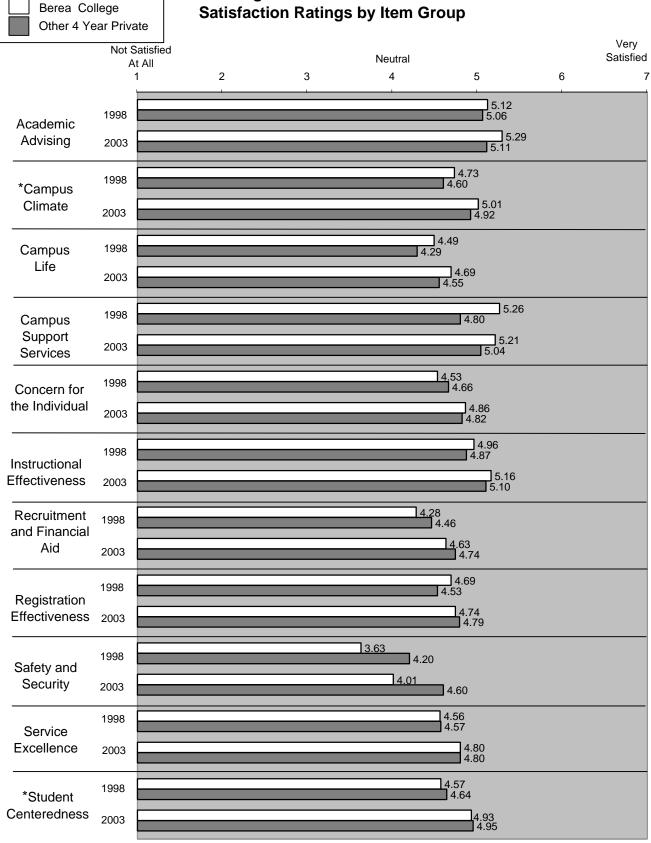


Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group,



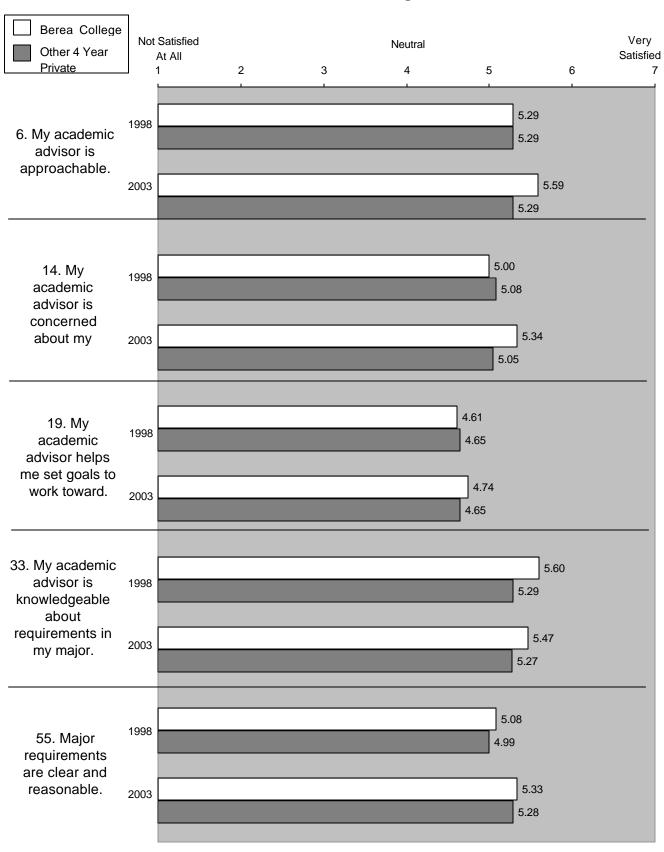
Noel-Levitz Survey African-American Students



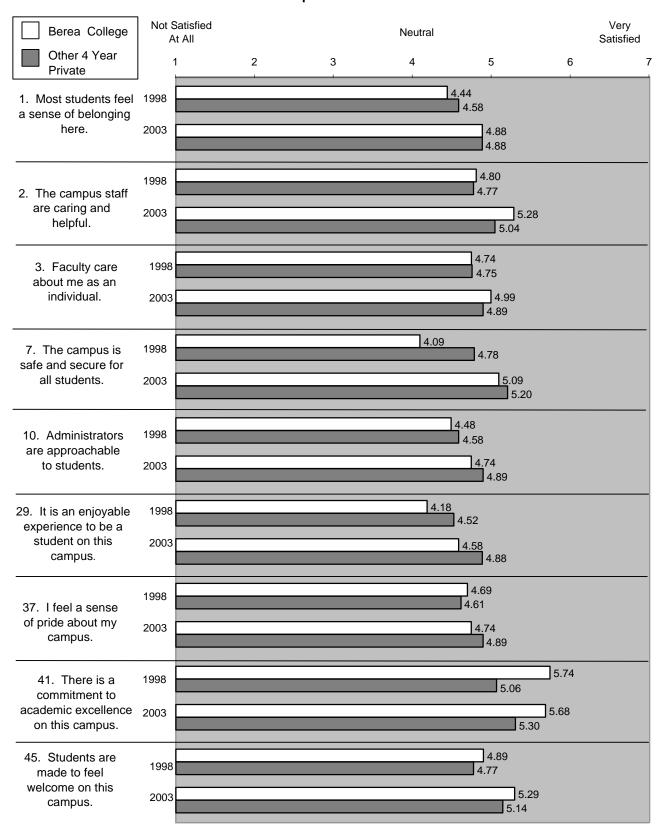


^{*}Denotes marginally significant differences comparing Berea 1998 to 2003 ratings (p<=.07).

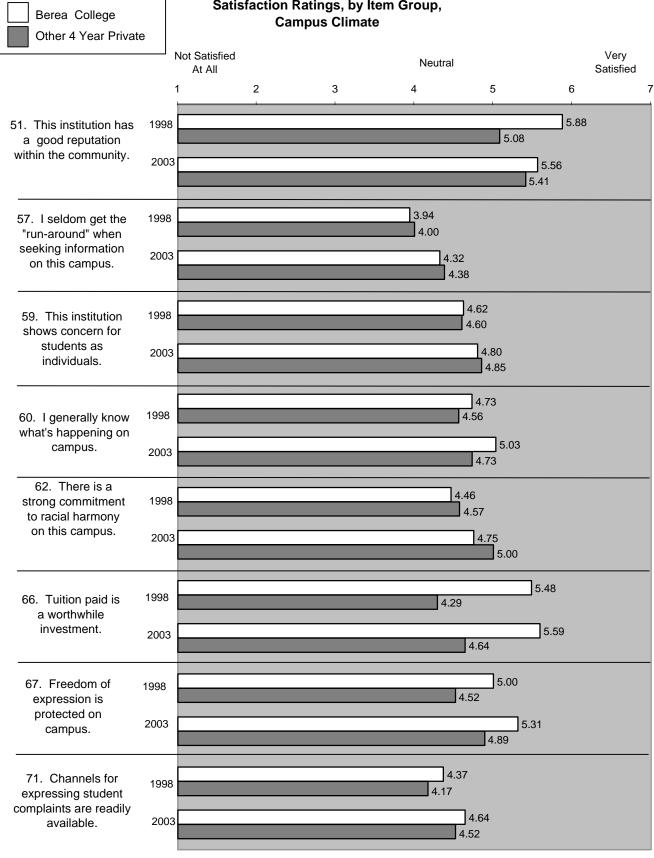
Noel-Levitz Survey African-American Students Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group, Academic Advising



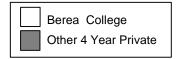
Noel-Levitz Survey African-American Students Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group, Campus Climate

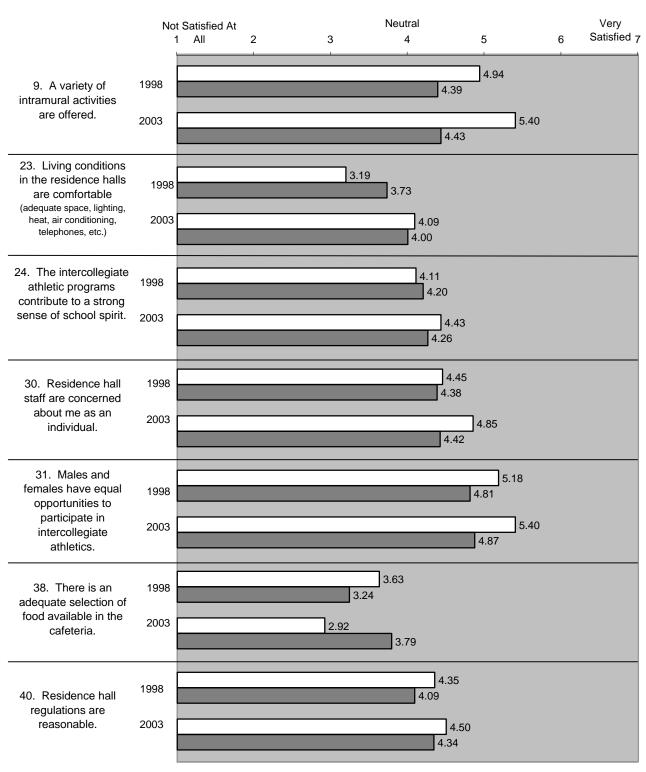


Noel-Levitz Survey African-American Students Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group, Campus Climate

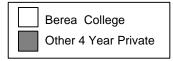


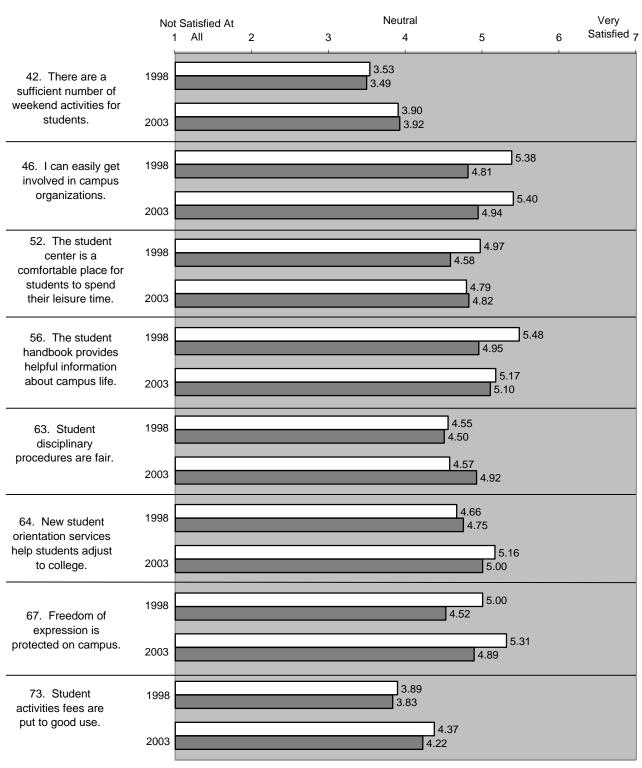
Noel-Levitz Survey African-American Students Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group, Campus Life



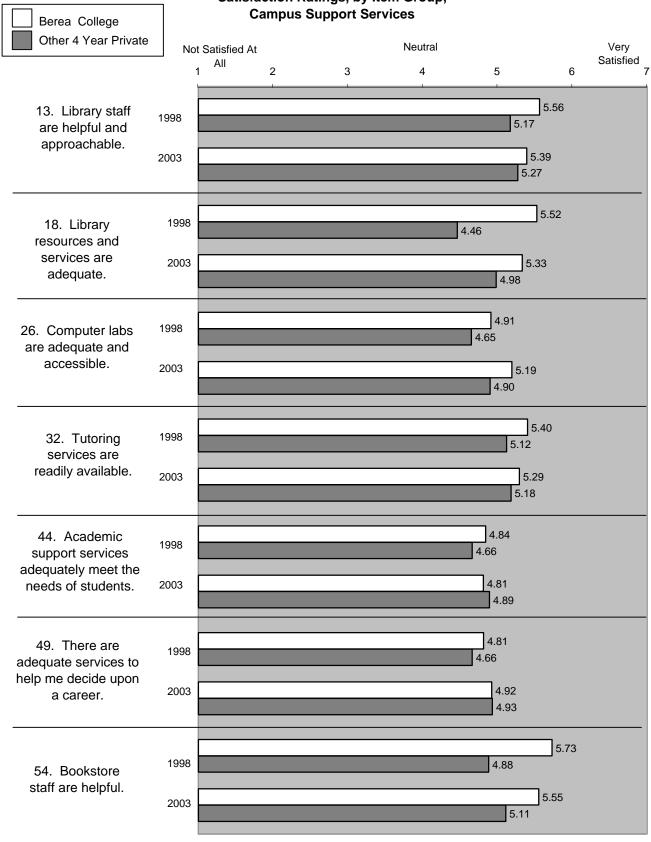


Noel-Levitz Survey African-American Students Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group, Campus Life

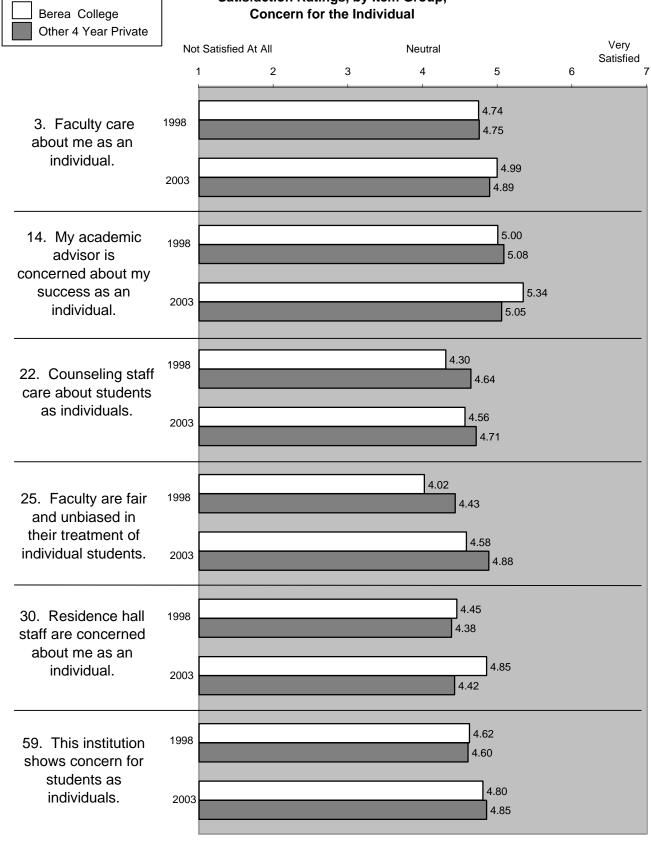




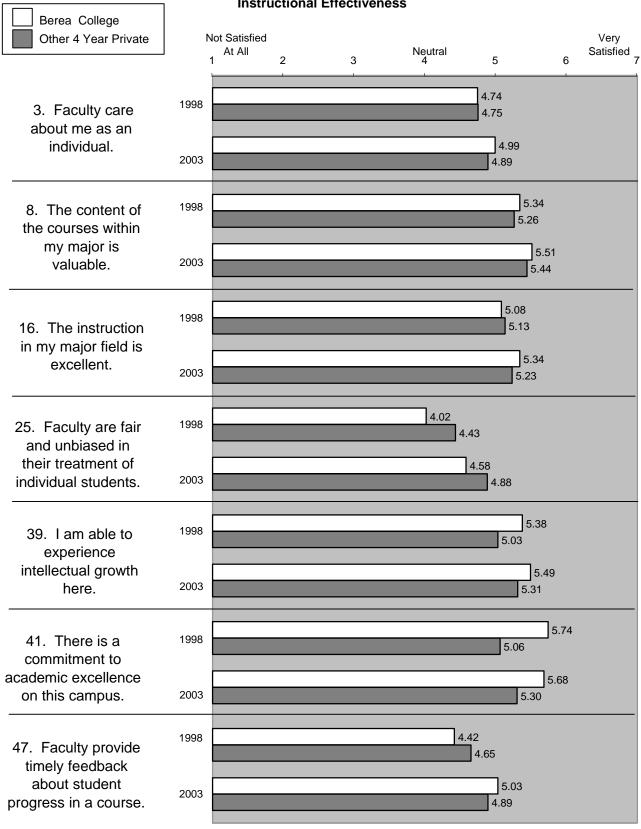
Noel-Levitz Survey African-American Students Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group, Campus Support Services



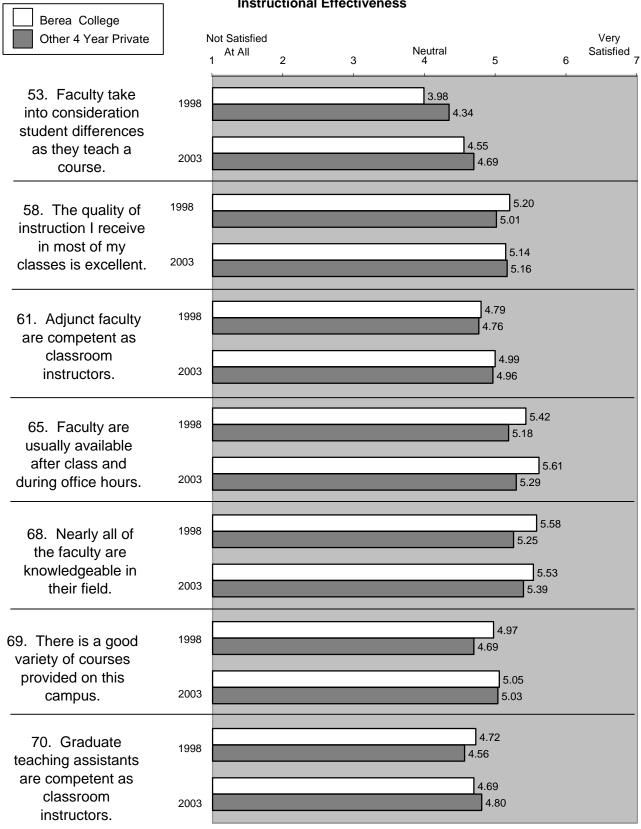
Noel-Levitz Survey African-American Students Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group, Concern for the Individual



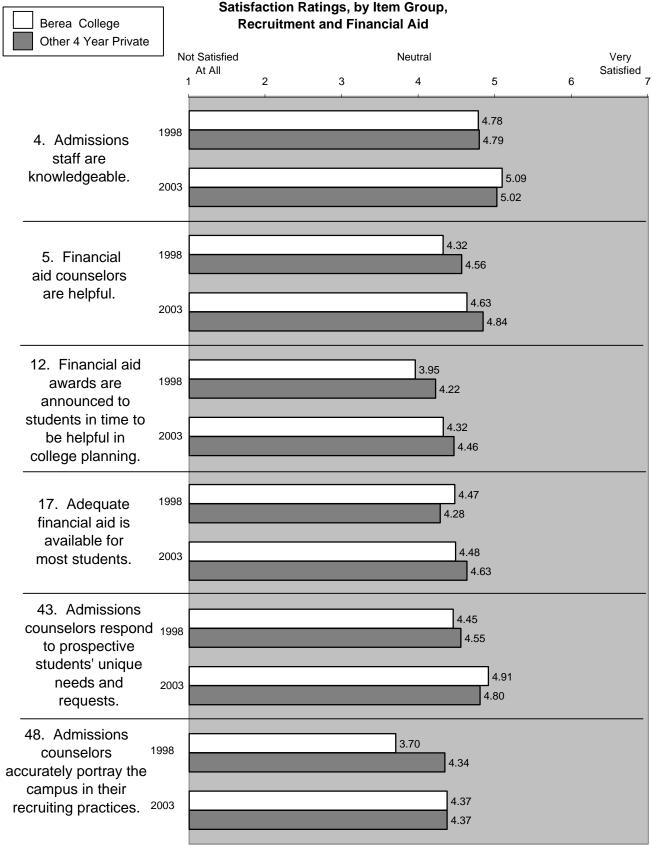
Noel-Levitz Survey African-American Students Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group, Instructional Effectiveness



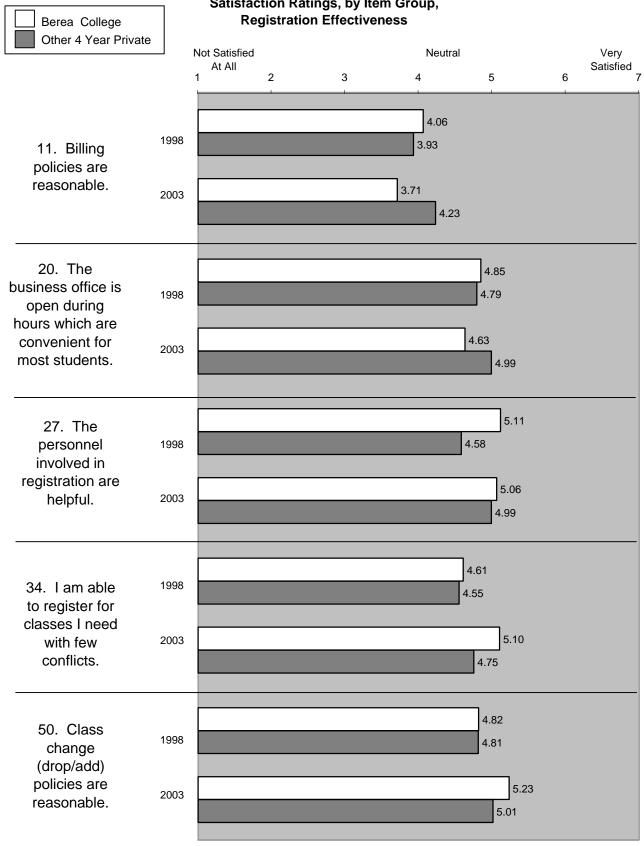
Noel-Levitz Survey African-American Students Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group, Instructional Effectiveness



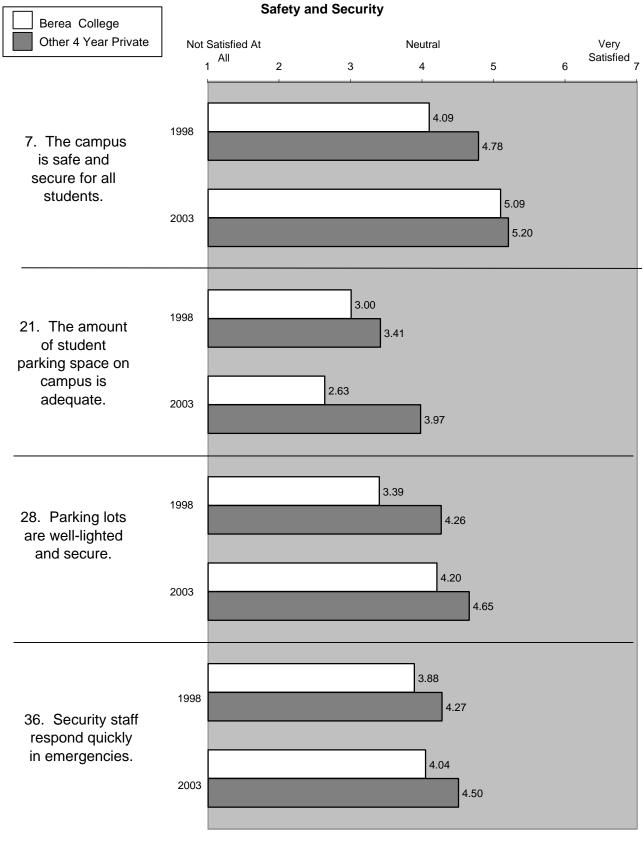
Noel-Levitz Survey African-American Students Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group, Recruitment and Financial Aid



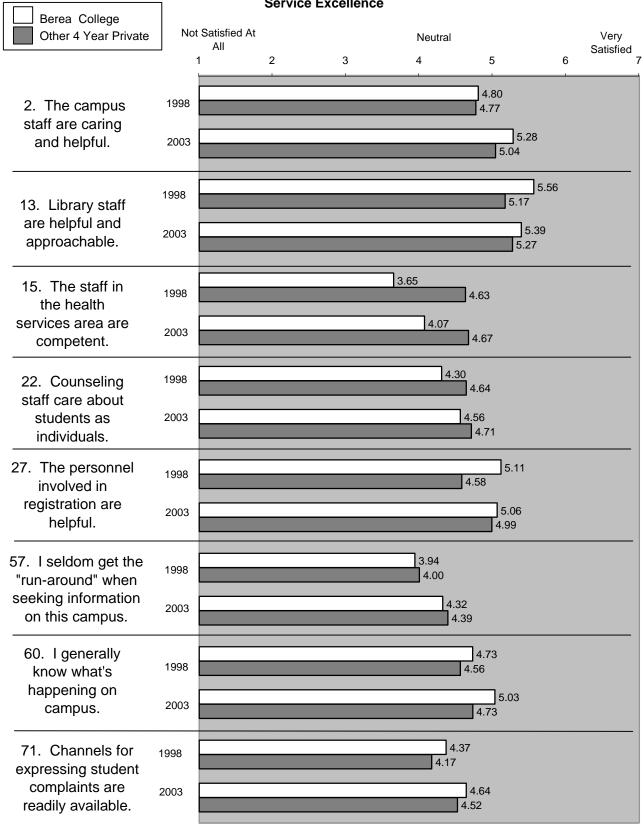
Noel-Levitz Survey African-American Students Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group, Registration Effectiveness



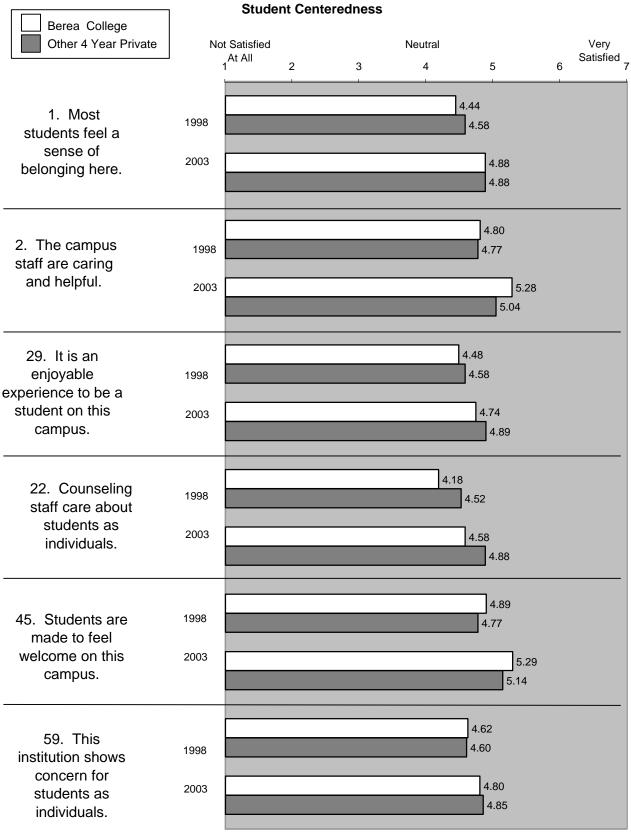
Noel-Levitz Survey African-American Students Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group, Safety and Security



Noel-Levitz Survey African-American Students Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group, Service Excellence

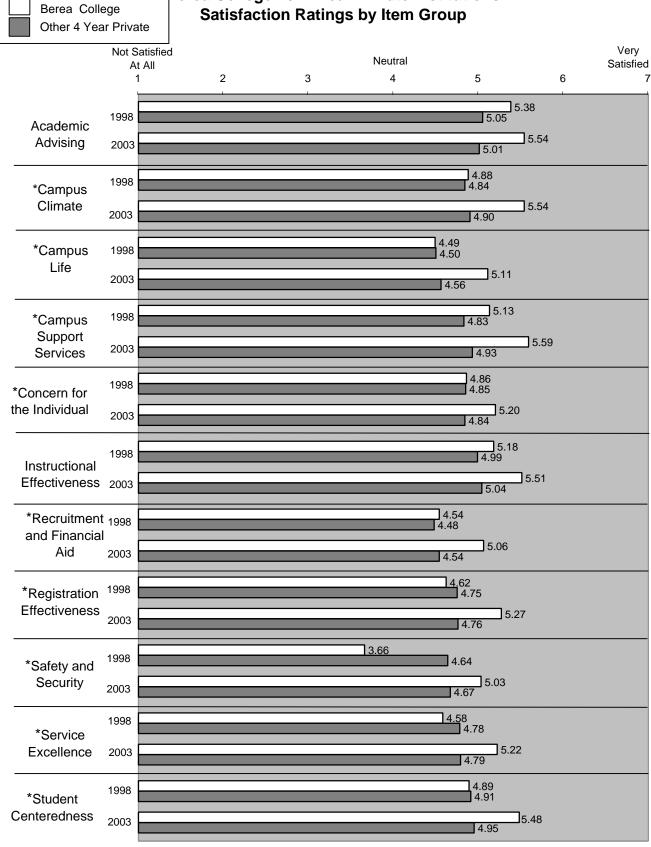


Noel-Levitz Survey African-American Students Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group,



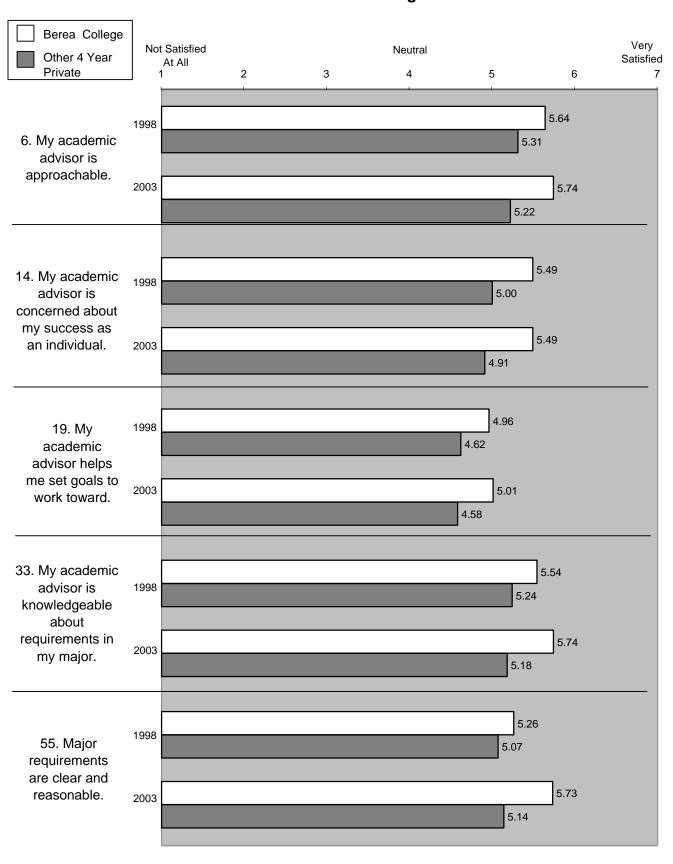
Noel-Levitz Survey International Students



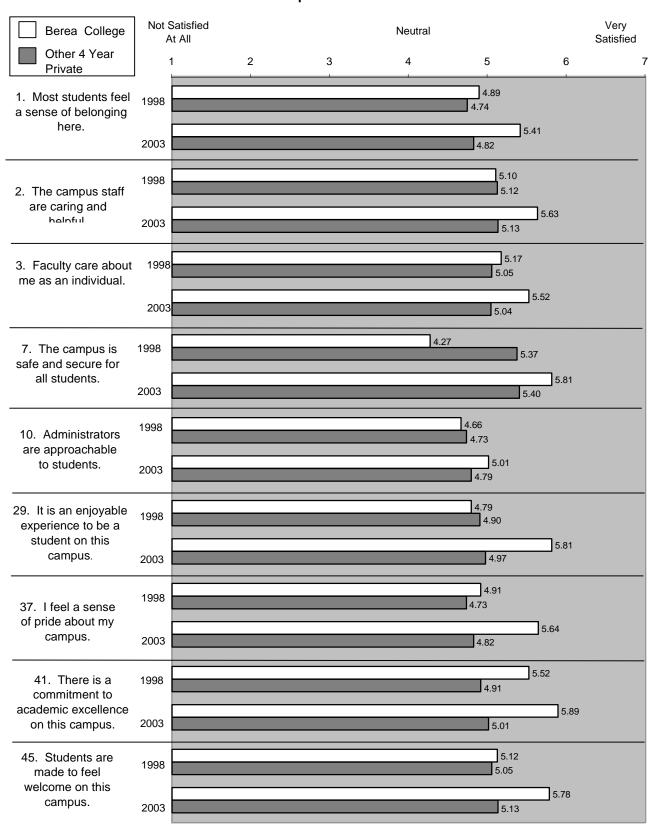


^{*}Denotes statistically significant differences comparing Berea 1998 to 2003 ratings (p<=.05).

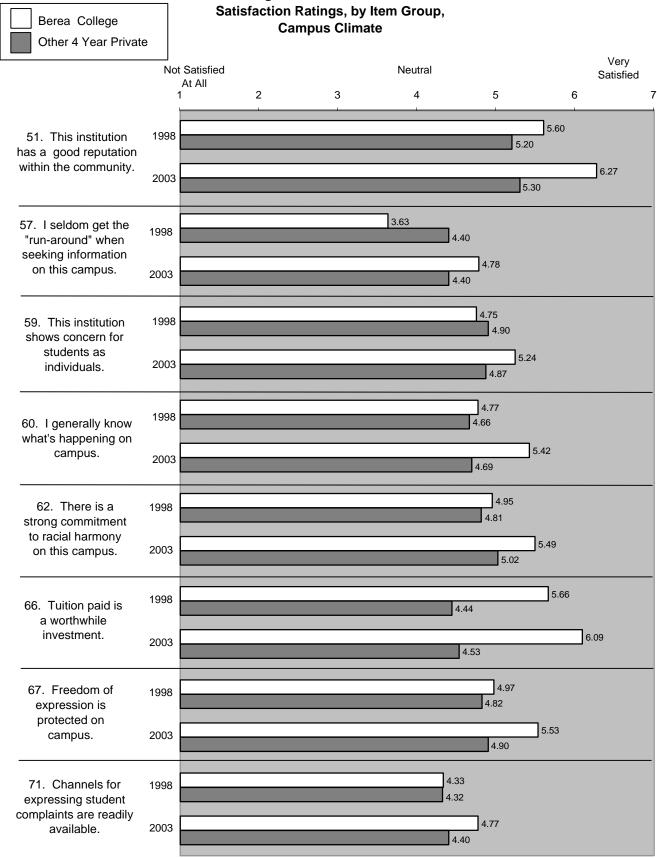
Noel-Levitz Survey International Students Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group, Academic Advising



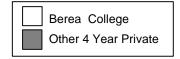
Noel-Levitz Survey International Students Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group, Campus Climate

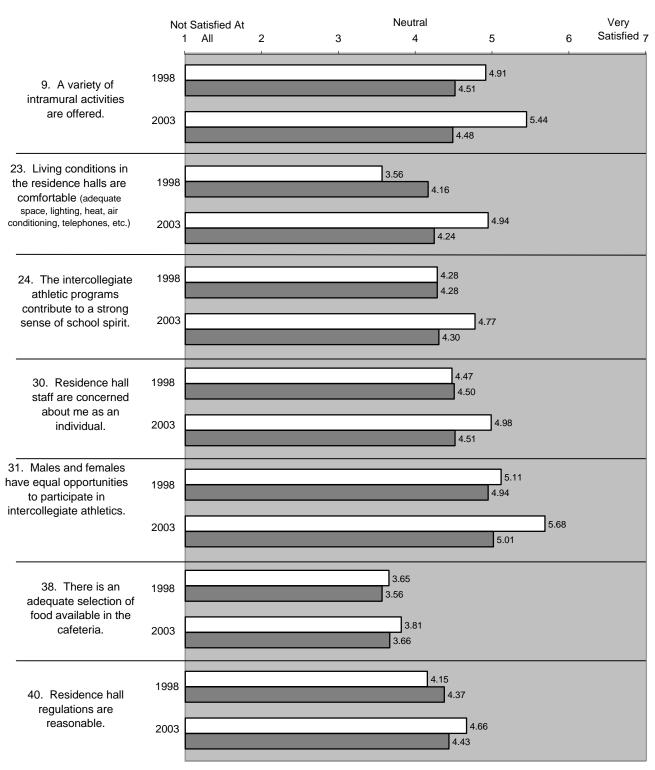


Noel-Levitz Survey International Students Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group, Campus Climate

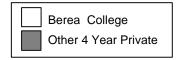


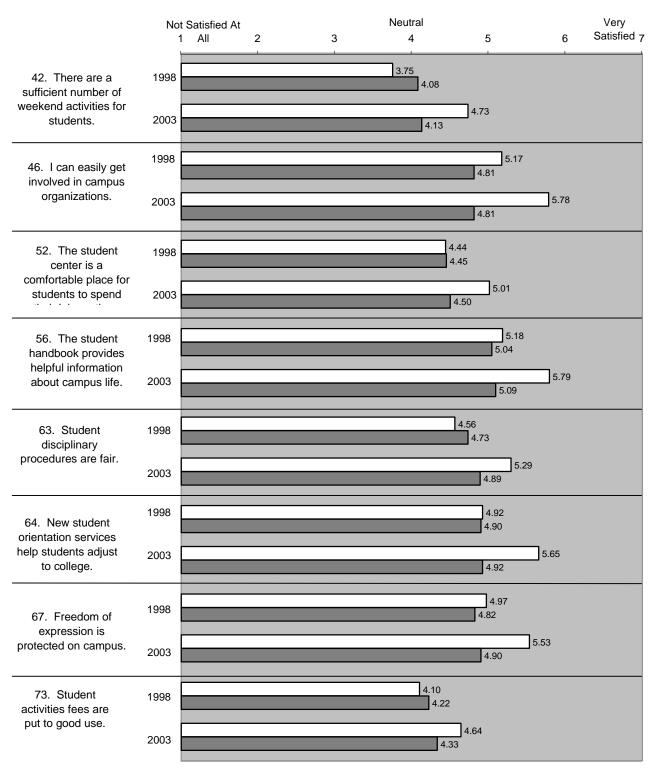
Noel-Levitz Survey International Students Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group, Campus Life



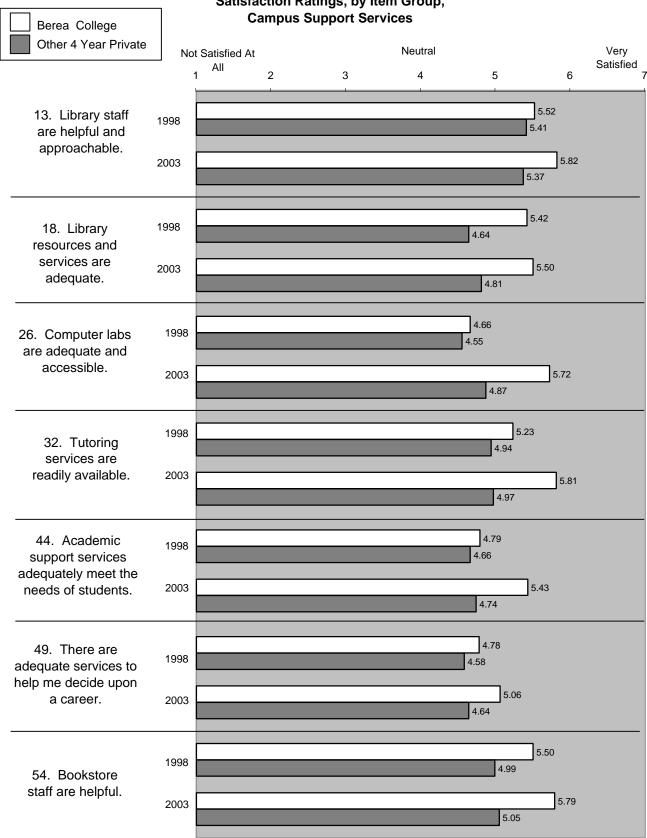


Noel-Levitz Survey International Students Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group, Campus Life

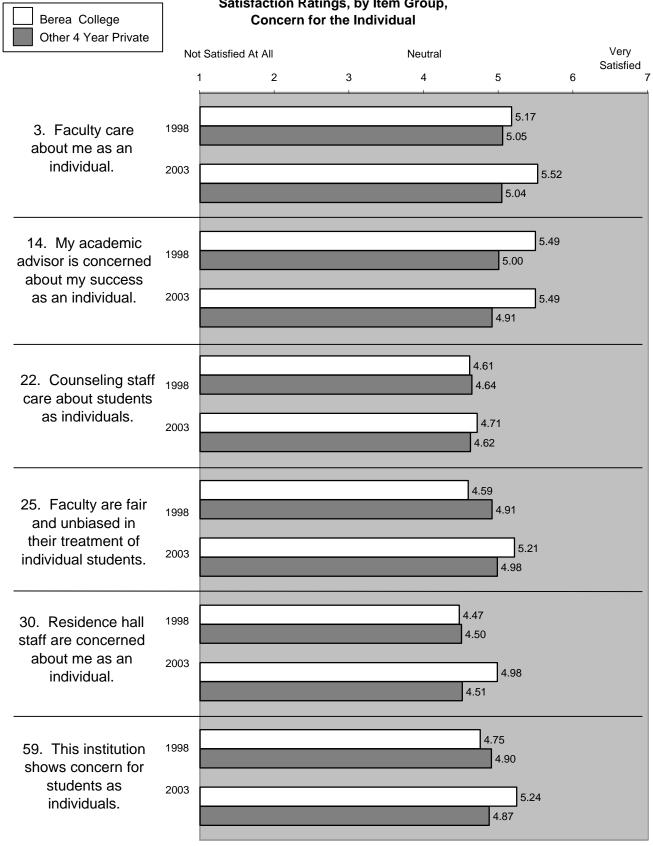




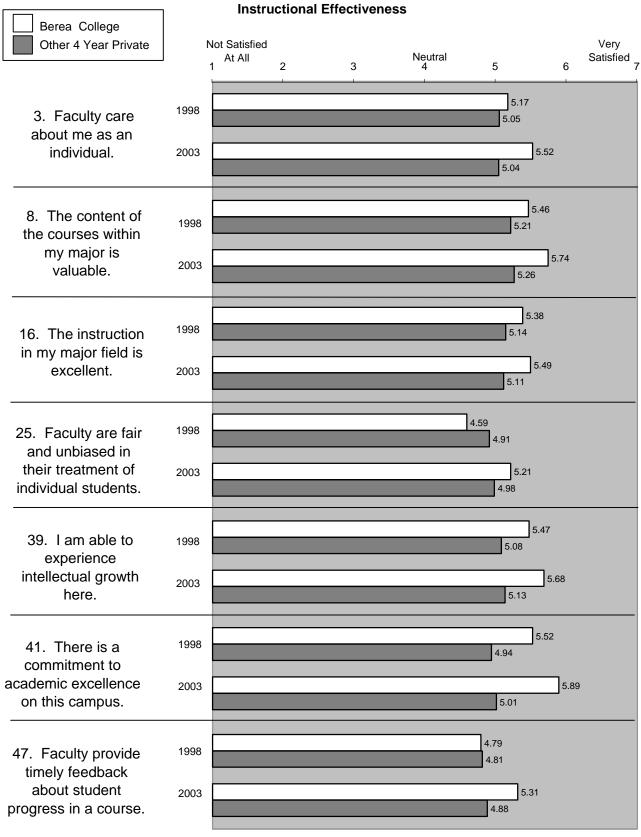
Noel-Levitz Survey International Students Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group,



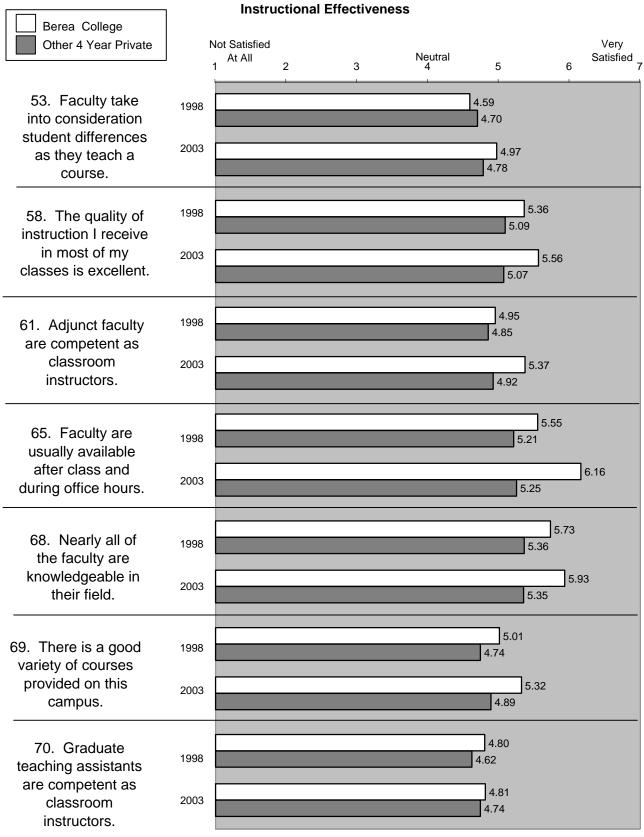
Noel-Levitz Survey International Students Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group, Concern for the Individual



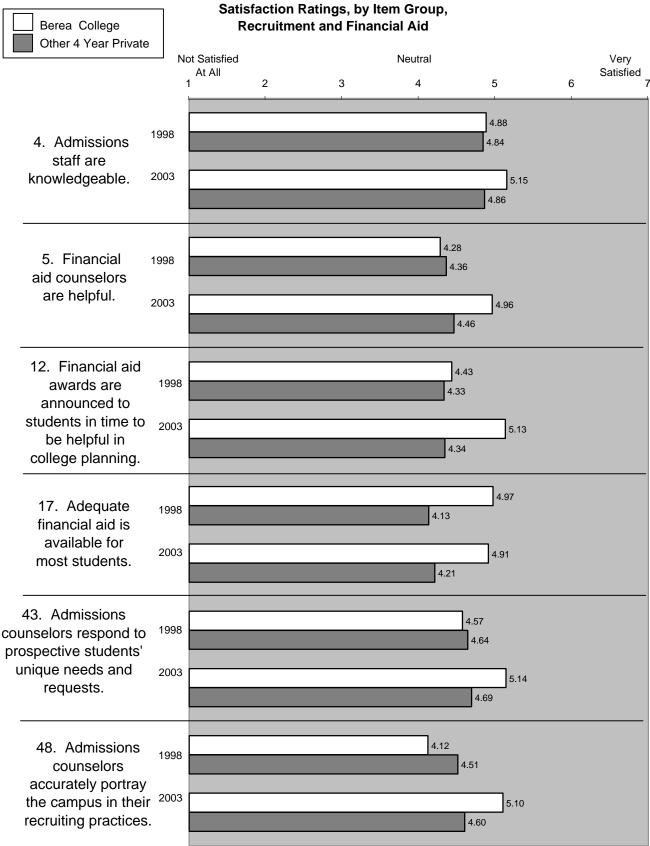
Noel-Levitz Survey International Students Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group, Instructional Effectiveness



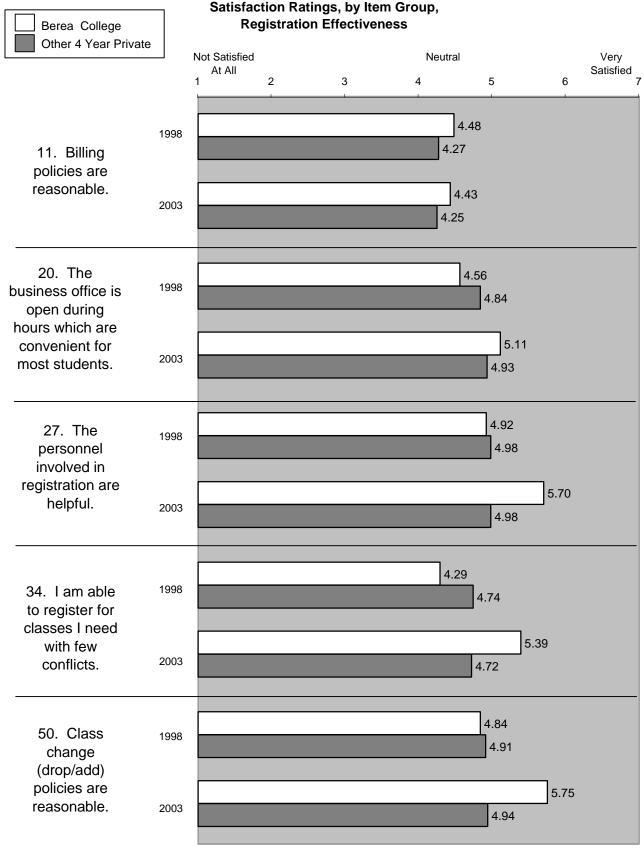
Noel-Levitz Survey International Students Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group,



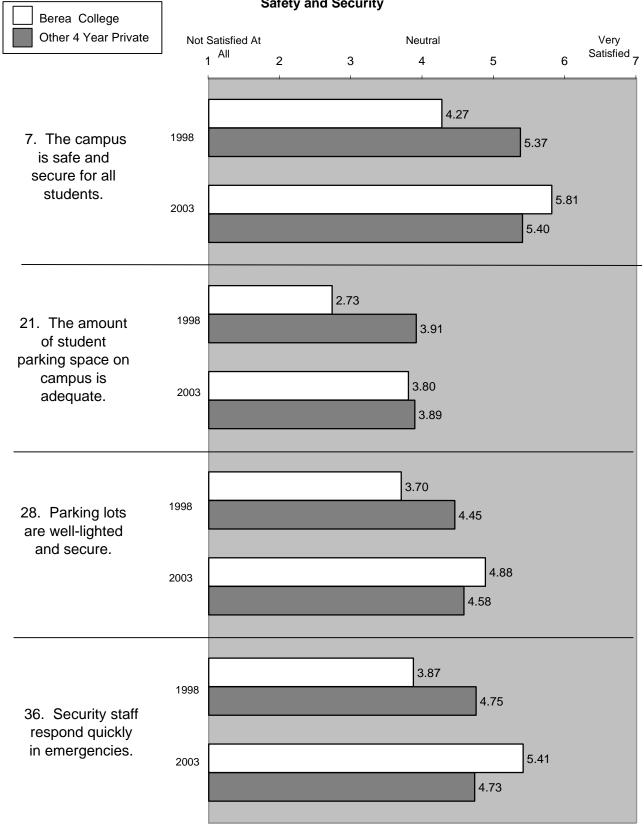
Noel-Levitz Survey International Students Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group.



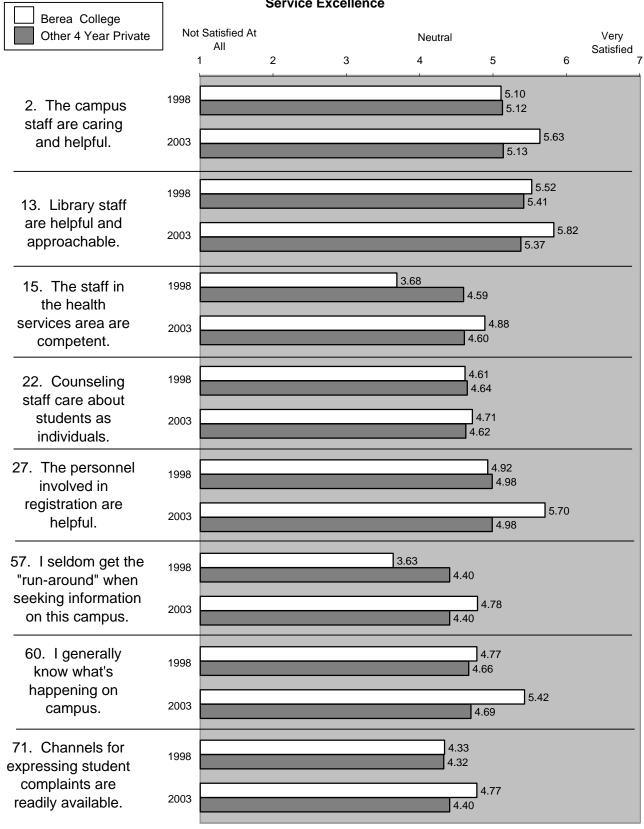
Noel-Levitz Survey International Students Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group,



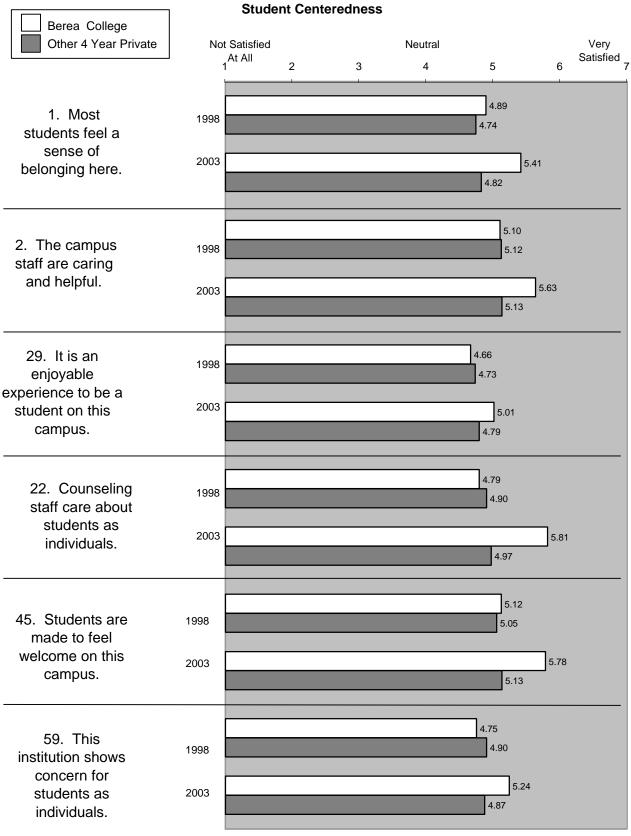
Noel-Levitz Survey International Students Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group, Safety and Security



Noel-Levitz Survey International Students Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group, Service Excellence

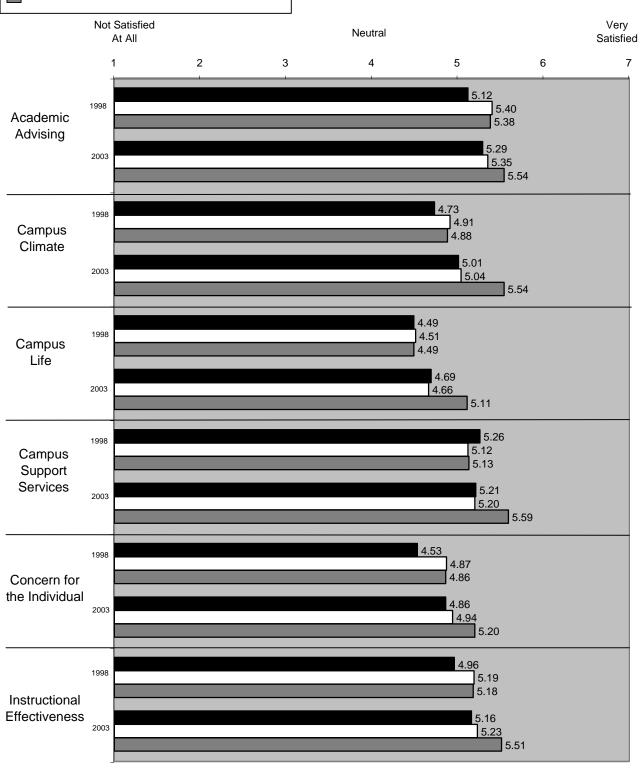


Noel-Levitz Survey International Students Berea College vs. 4 Year Private Institutions Satisfaction Ratings, by Item Group,



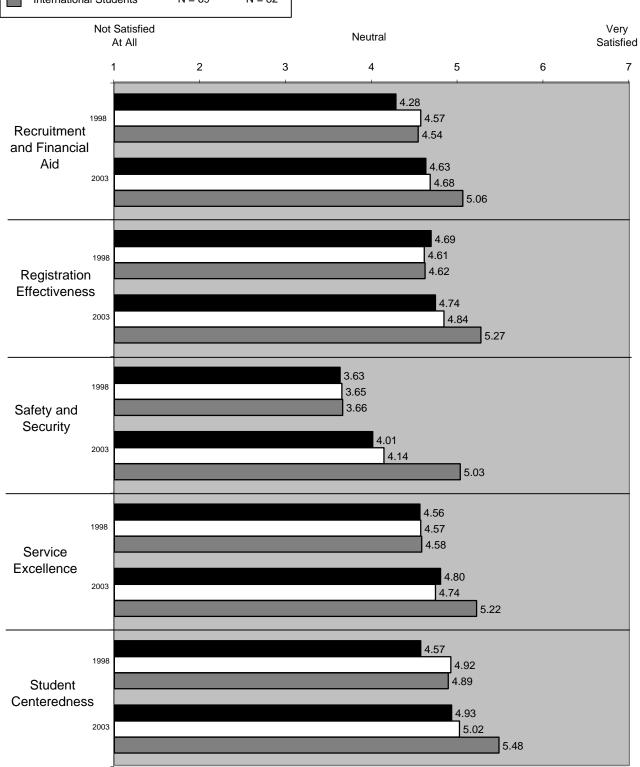
Noel-Levitz Survey Satisfaction Ratings by Item Group by Cohort Type



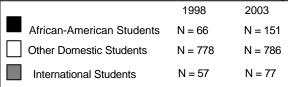


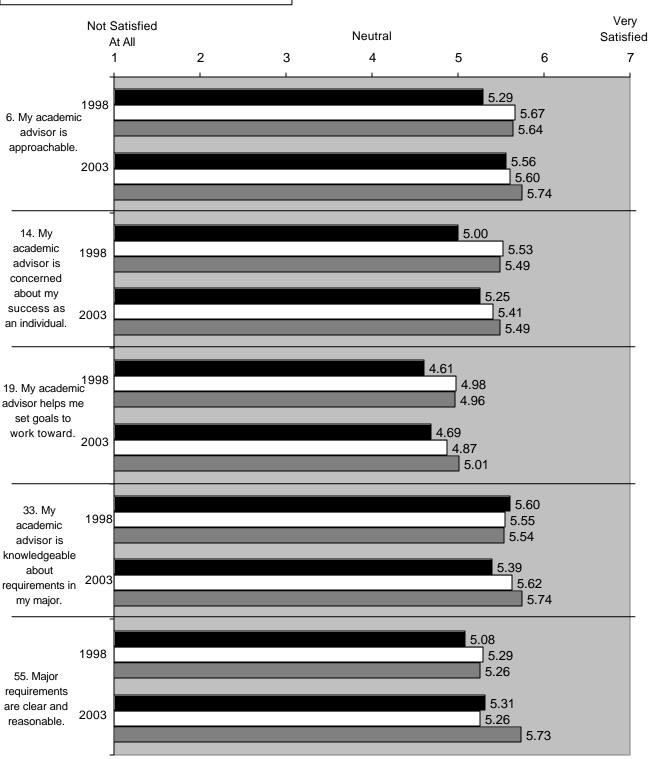
Noel-Levitz Survey Satisfaction Ratings by Item Group by Cohort Type



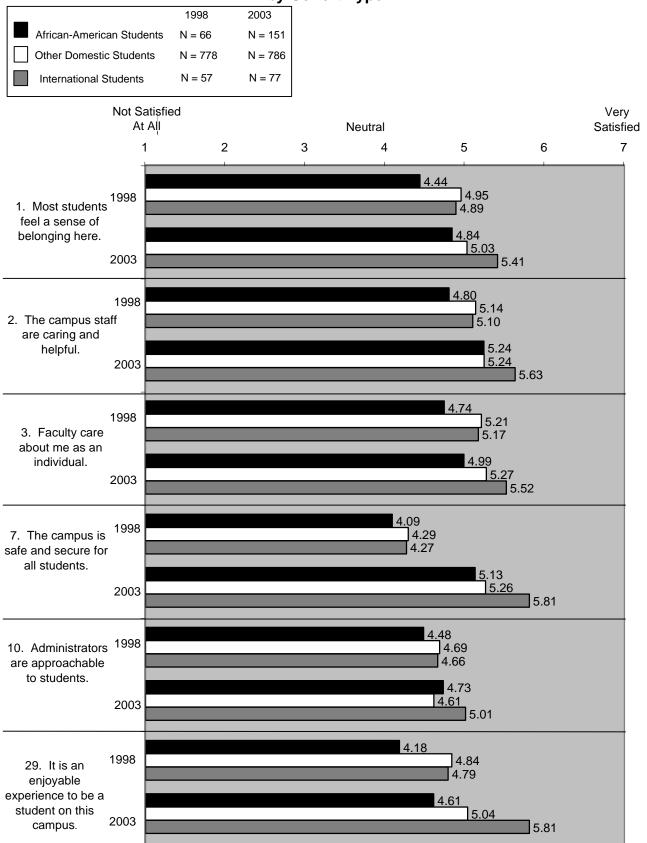


Noel-Levitz Survey Satisfaction Ratings by Individual Items in Item Group, Academic Advising by Cohort Type

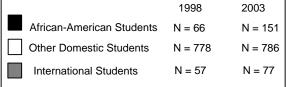


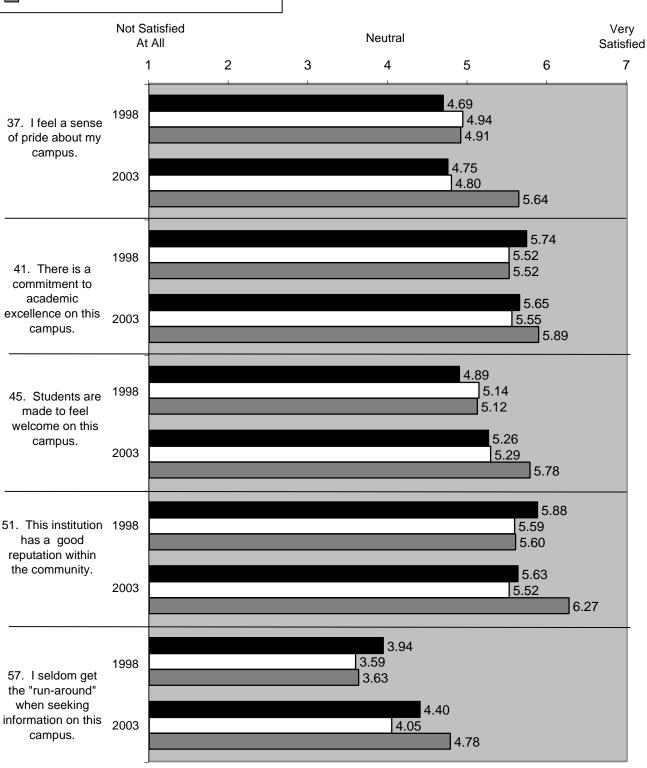


Noel-Levitz Survey Satisfaction Ratings by Individual Items in Item Group, Campus Climate by Cohort Type

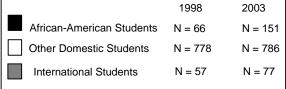


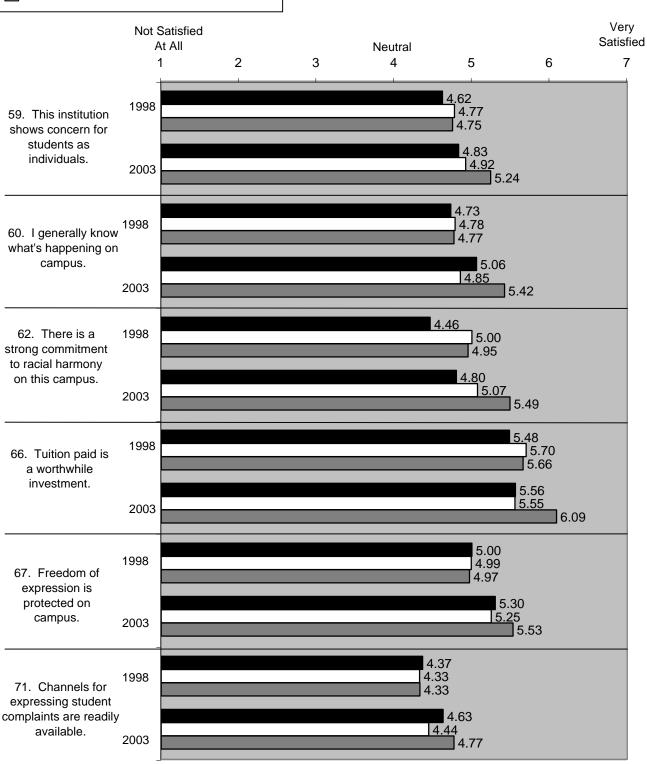
Noel-Levitz Survey Satisfaction Ratings by Individual Items in Item Group, Campus Climate by Cohort Type



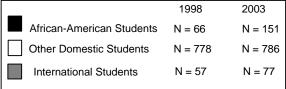


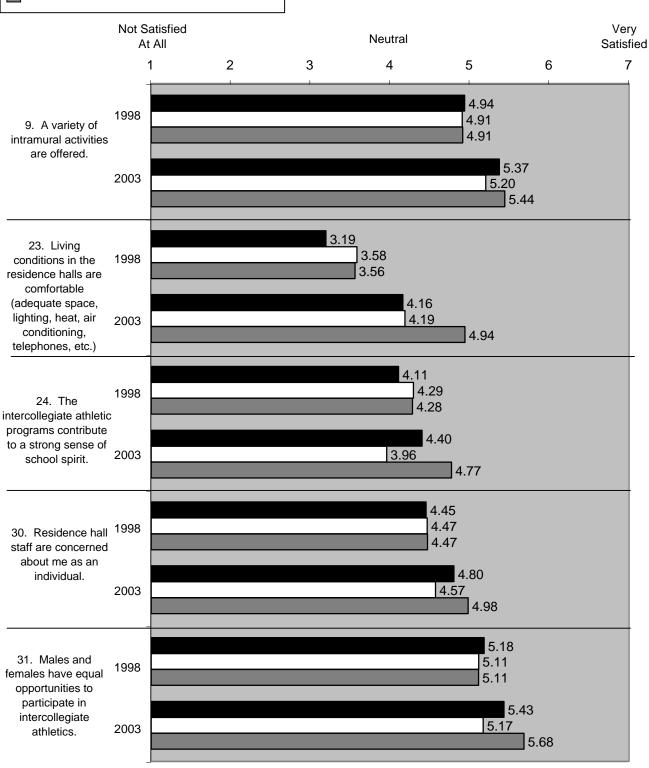
Noel-Levitz Survey Satisfaction Ratings by Individual Items in Item Group, Campus Climate by Cohort Type



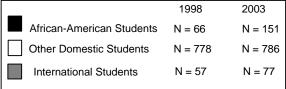


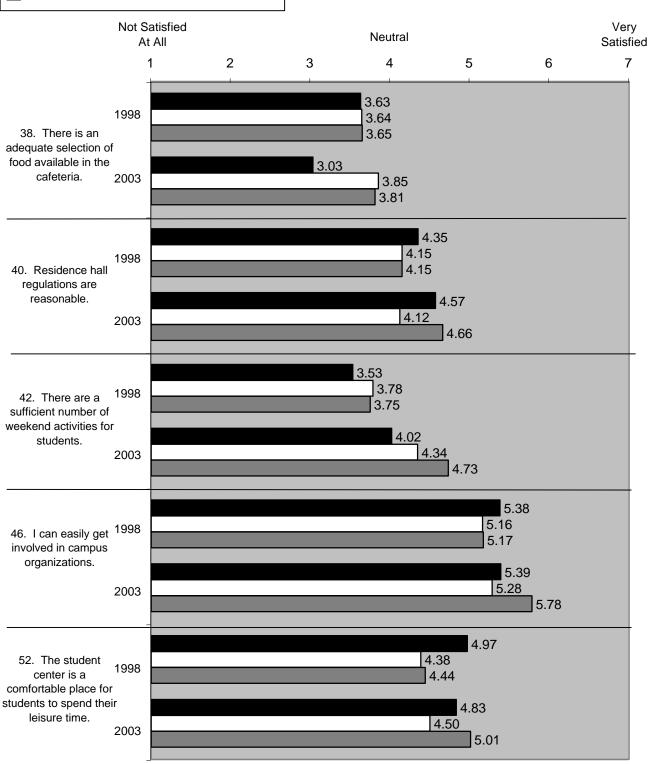
Noel-Levitz Survey Satisfaction Ratings by Individual Items in Item Group, Campus Life by Cohort Type



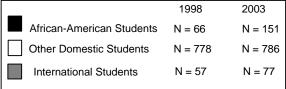


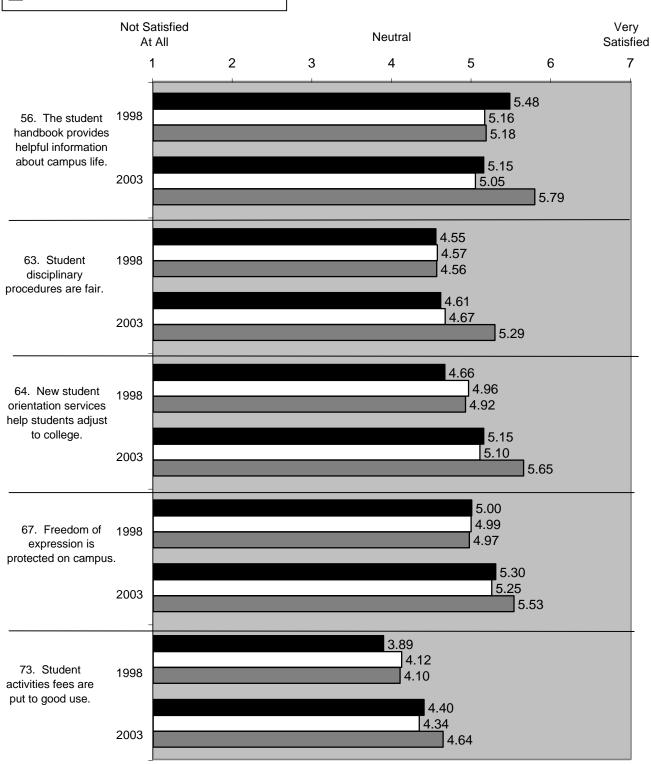
Noel-Levitz Survey Satisfaction Ratings by Individual Items in Item Group, Campus Life by Cohort Type



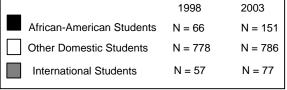


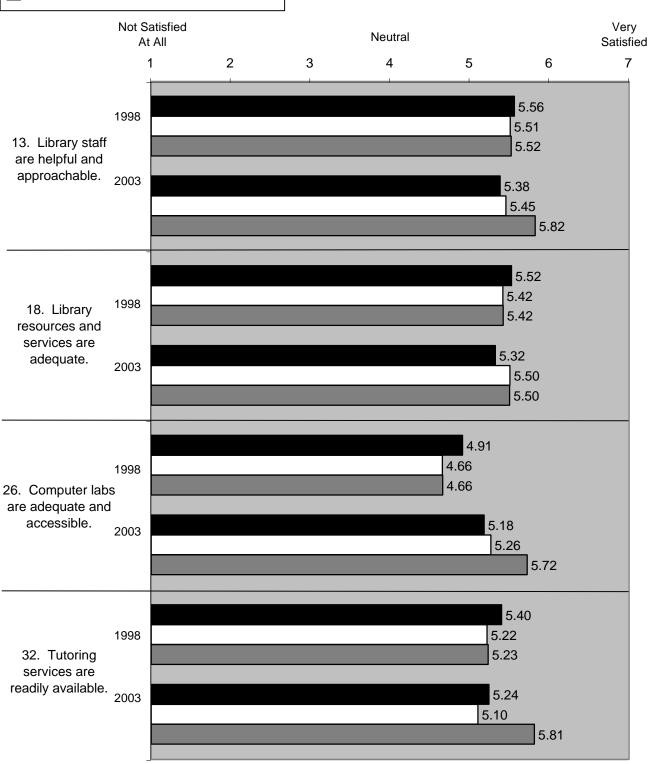
Noel-Levitz Survey Satisfaction Ratings by Individual Items in Item Group, Campus Life by Cohort Type



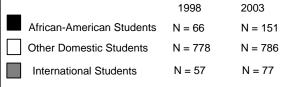


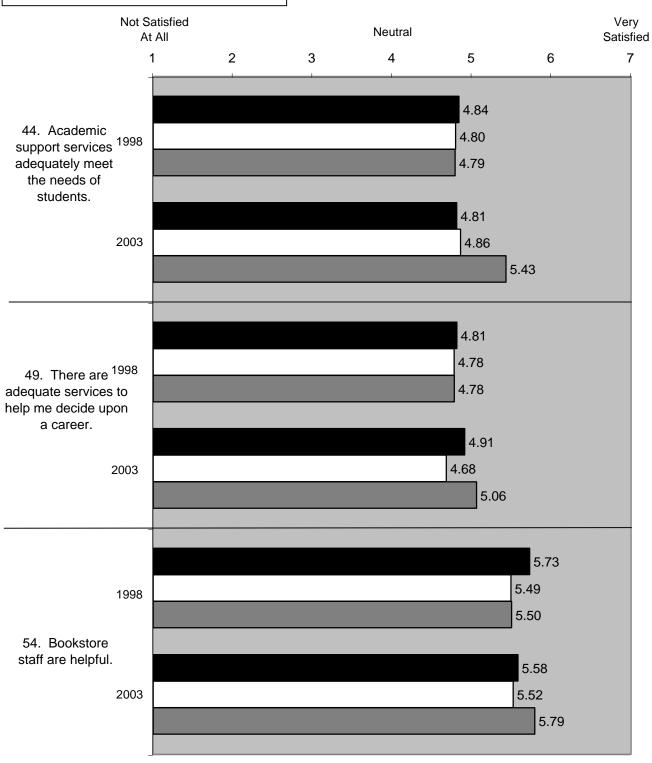
Noel-Levitz Survey Satisfaction Ratings by Individual Items in Item Group, Campus Support Services by Cohort Type





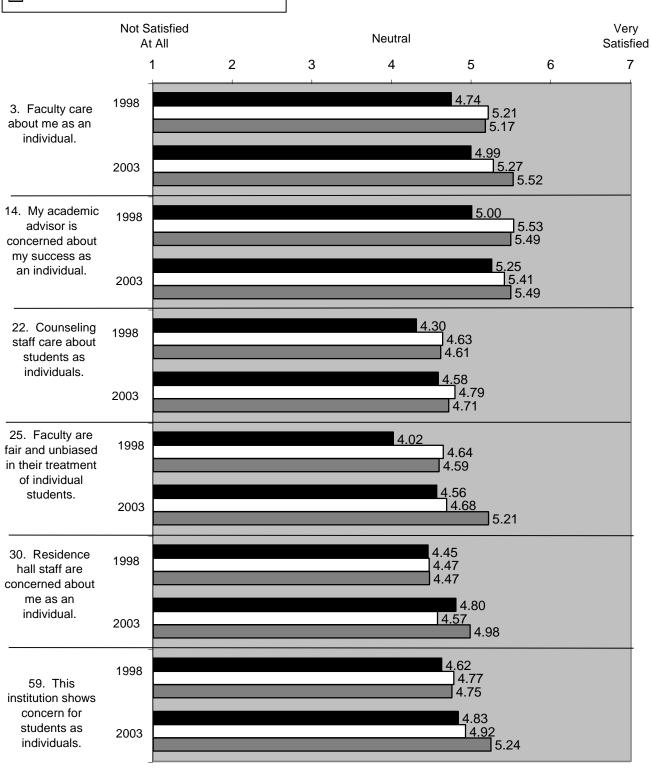
Noel-Levitz Survey Satisfaction Ratings by Individual Items in Item Group, Campus Support Services by Cohort Type





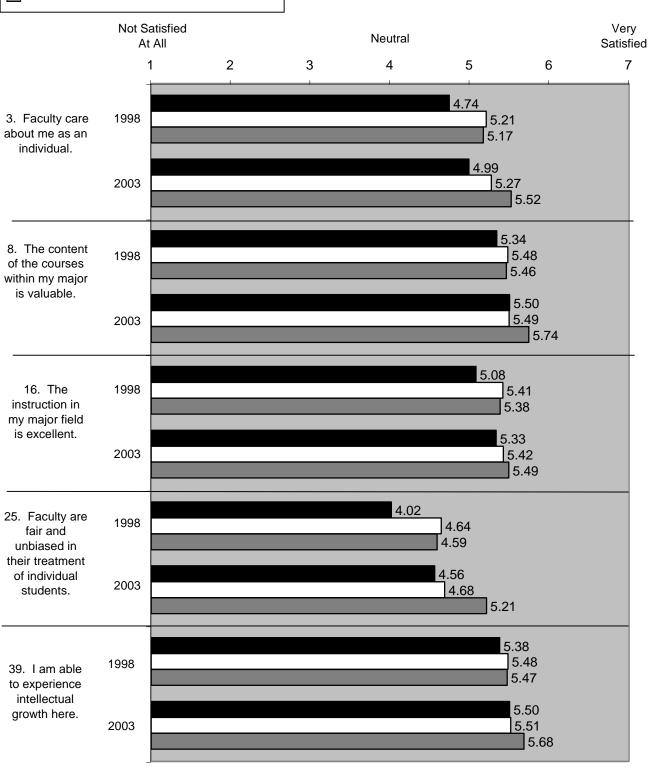
Noel-Levitz Survey Satisfaction Ratings by Individual Items in Item Group, Concern for the Individual by Cohort Type



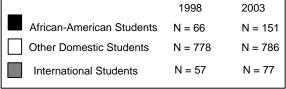


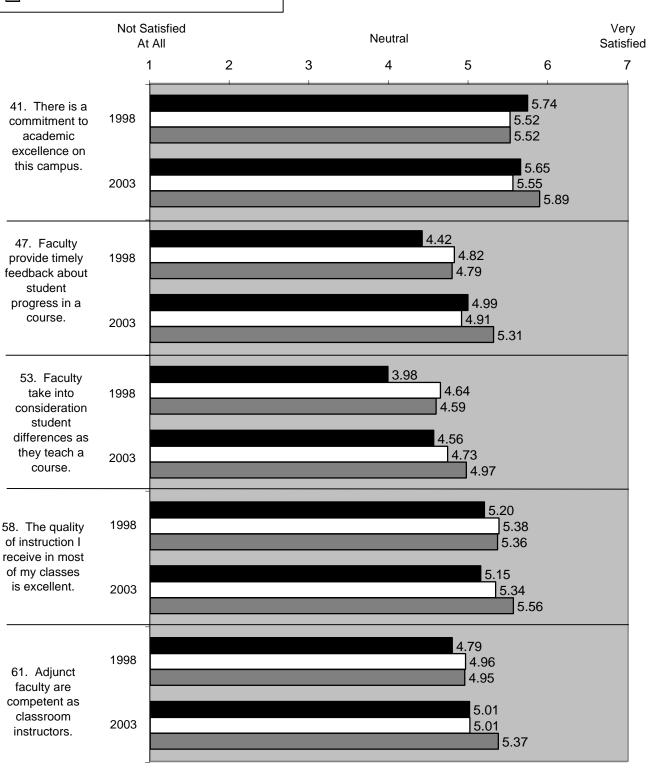
Noel-Levitz Survey Satisfaction Ratings by Individual Items in Item Group, Instructional Effectiveness by Cohort Type



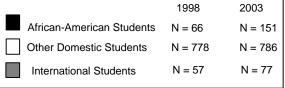


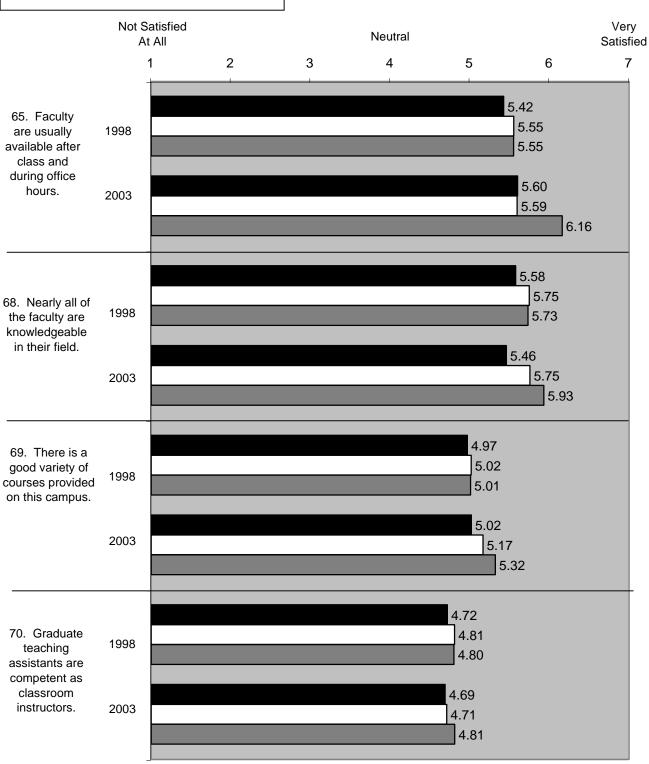
Noel-Levitz Survey Satisfaction Ratings by Individual Items in Item Group, Instructional Effectiveness by Cohort Type





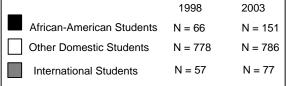
Noel-Levitz Survey Satisfaction Ratings by Individual Items in Item Group, Instructional Effectiveness by Cohort Type

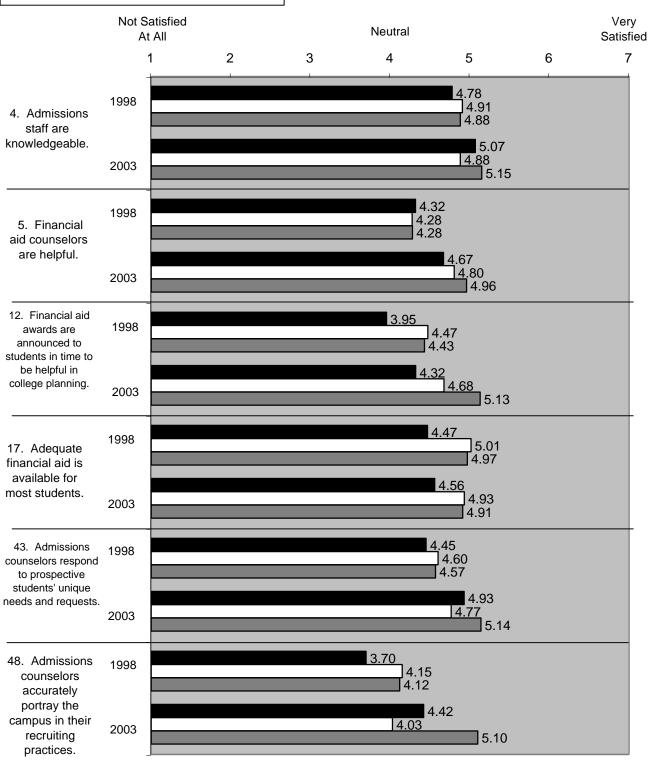




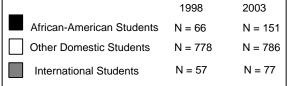
Noel-Levitz Survey

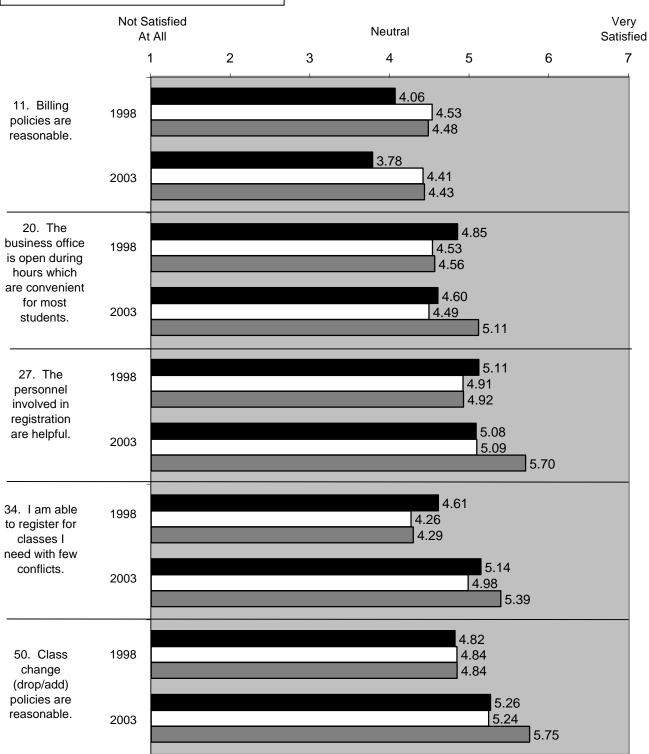
Satisfaction Ratings by Individual Items in Item Group, Recruitment and Financial Aid by Cohort Type





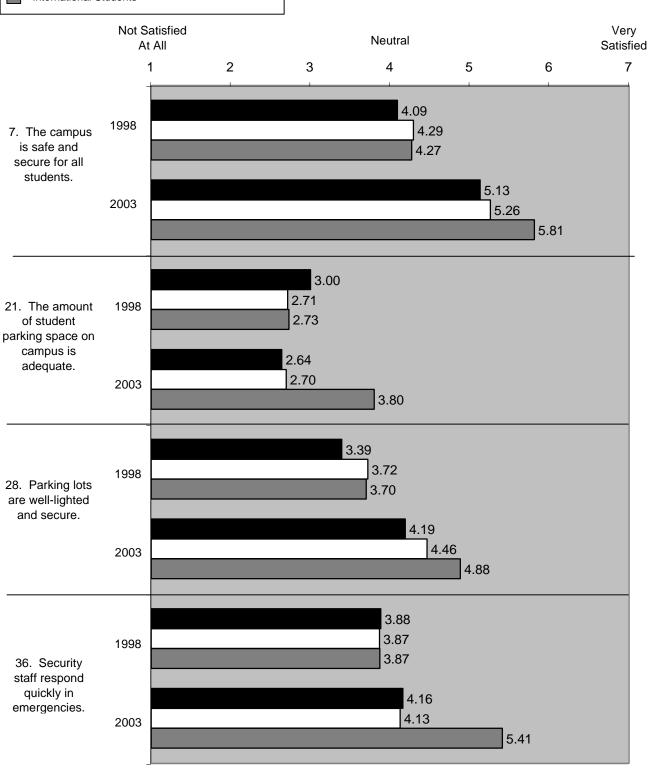
Noel-Levitz Survey Satisfaction Ratings by Individual Items in Item Group, Registration Effectiveness by Cohort Type





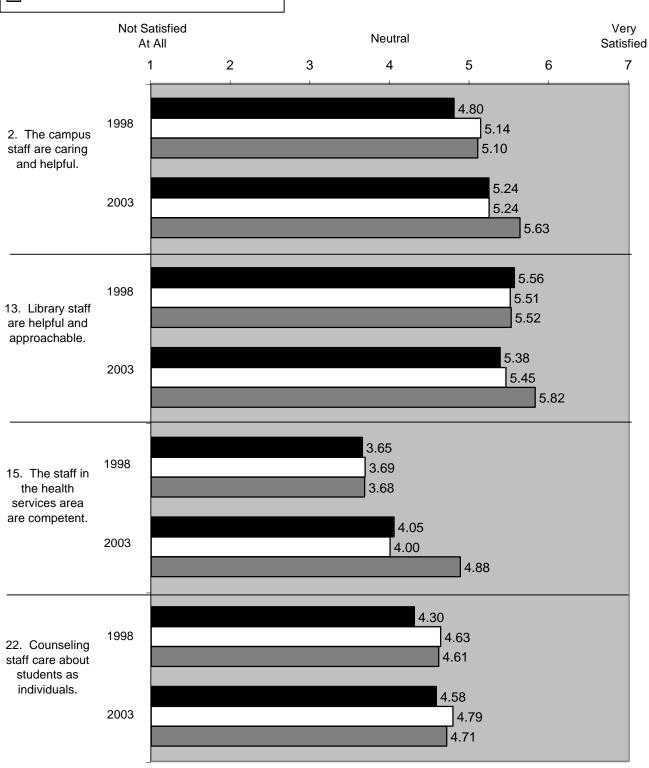
Noel-Levitz Survey Satisfaction Ratings by Individual Items in Item Group, Safety and Security by Cohort Type





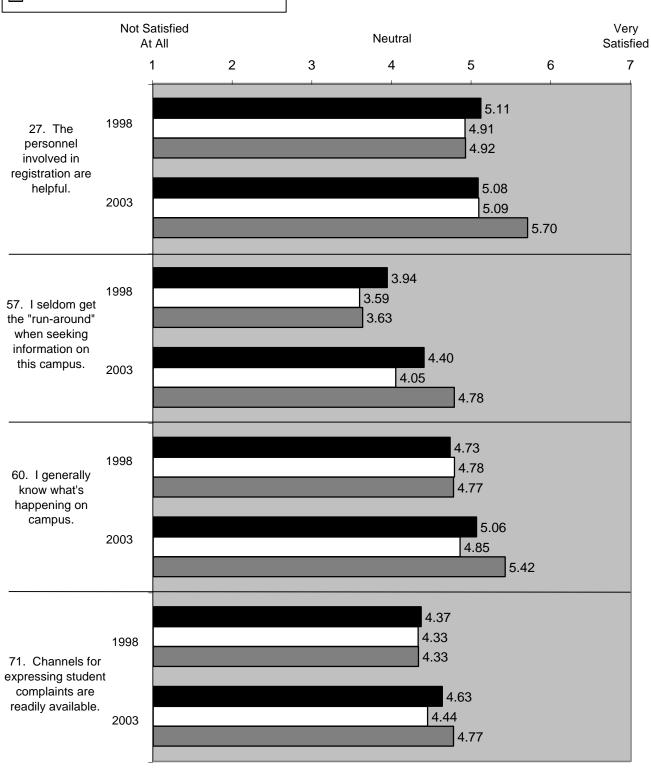
Noel-Levitz Survey Satisfaction Ratings by Individual Items in Item Group, Service Excellence by Cohort Type



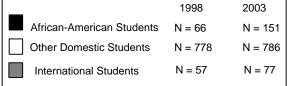


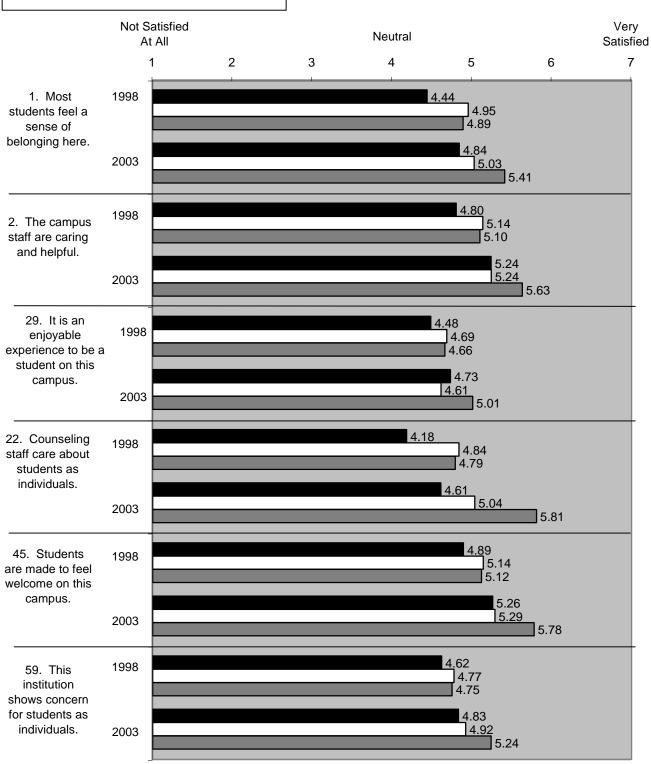
Noel-Levitz Survey Satisfaction Ratings by Individual Items in Item Group, Service Excellence by Cohort Type





Noel-Levitz Survey Satisfaction Ratings by Individual Items in Item Group, Student Centeredness by Cohort Type





Student Satisfaction Supplemental Survey Individual Items by Item Group

Academic Advising

- 8. My academic advisor has helped me plan for getting into graduate school.
- 9. My academic advisor has helped me plan for a future career.

Academic Work

- 1. The range of major programs available at Berea is adequate given my interests and needs.
- 2. The academic program provides me with adequate opportunities to explore personal interests.
- 3. When I have trouble with some part of my academic work, I have no difficulty finding people to help.
- 4. There are an adequate number of courses to choose from in my major.

Computers

- 17. Opportunities to learn to use computer resources effectively and efficiently for my academic needs are adequate.
- 18. The availability of up-to-date computers and software is adequate.

Convocations

- 25. Convocations have been interesting.
- 26. Convocations have been a valuable part of my education.

Faculty

- 5. Faculty provide the kind of feedback that helps me know what to do to improve my performance.
- 6. Course materials are presented in an interesting and creative manner.
- 7. I get the encouragement I need from faculty on this campus.

Labor

- 12. The labor program provides me with adequate opportunities to explore personal interests.
- 13. Through my labor position (s), I have learned skills and work habits that will help me in the future.

Library

- 27. Library hours are adequate.
- 28. I can locate library materials when I need them.

Student Satisfaction Supplemental Survey Individual Items by Item Group

Personal Development

- 21. I have time to get involved with extracurricular activities.
- 22. I feel that there are adequate opportunities for internships.
- 23. Berea helps develop the whole person.

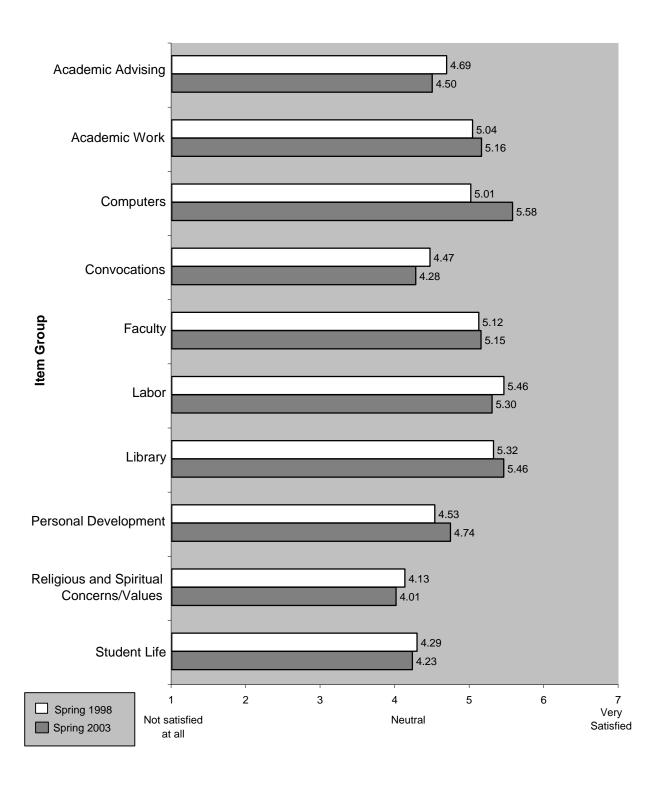
Religious and Spiritual Concerns/Values

- 14. Christian values are emphasized appropriately on campus.
- 15. My expectations regarding Berea's Christian commitment have been met.
- 16. My spiritual needs are being met at Berea.
- 32. The College emphasizes values and ethical behavior.

Student Life

- 10. The residence halls provide a good place to study.
- 11. Residential life on campus helps me succeed academically.

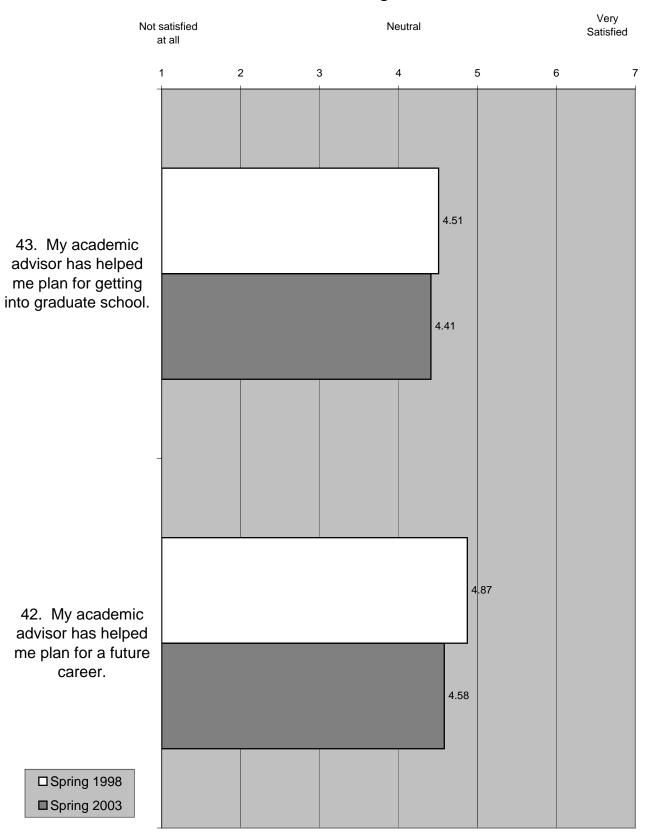
Spring 2003 Compared to Spring 1998 Administration: Supplemental Survey Satisfaction Rating by Item Group* *All Students*



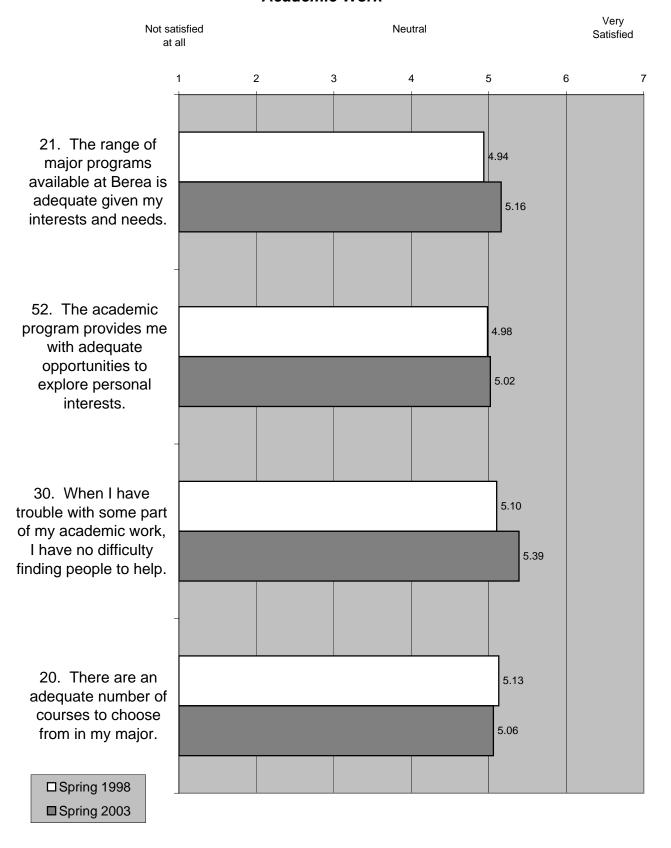
Satisfaction Scale

^{*} Satisfaction ratings are based only on those questions in common.

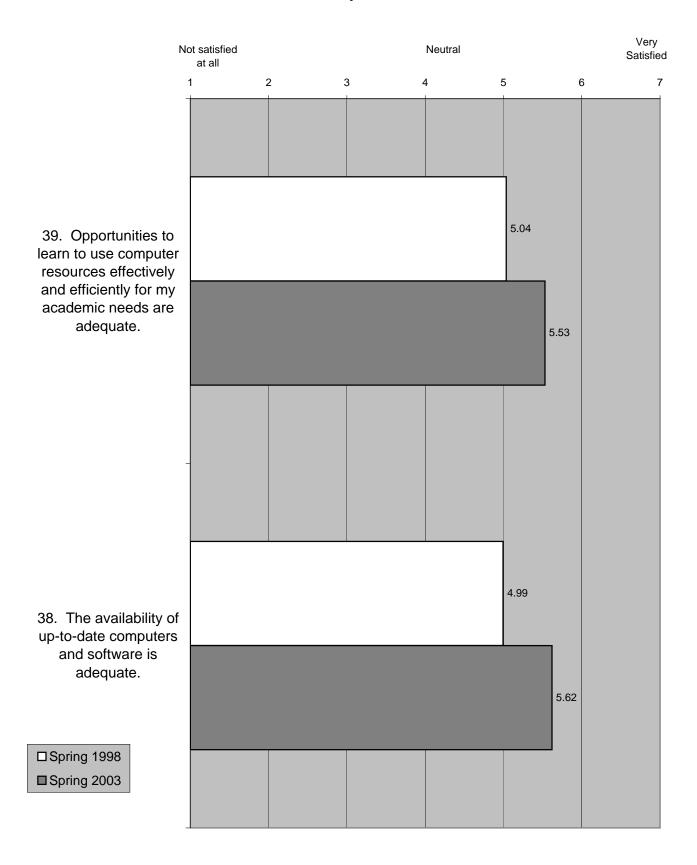
Academic Advising



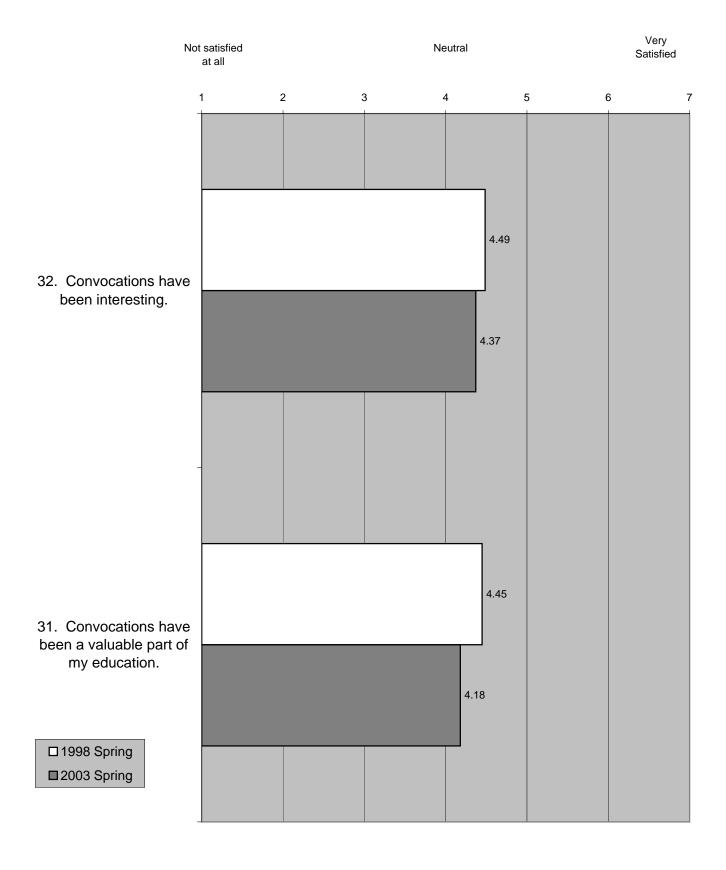
Academic Work



Computers

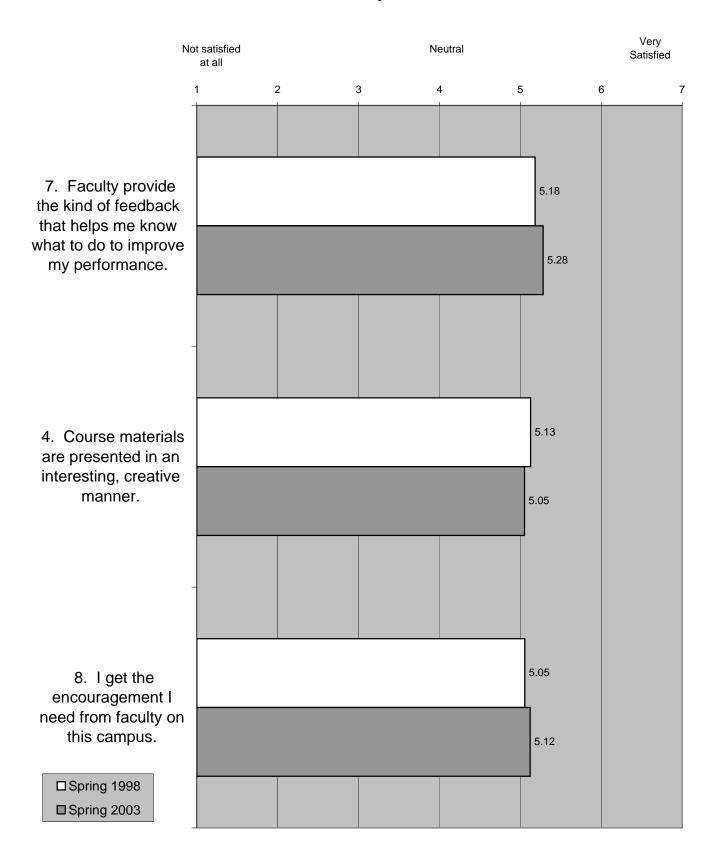


Convocations

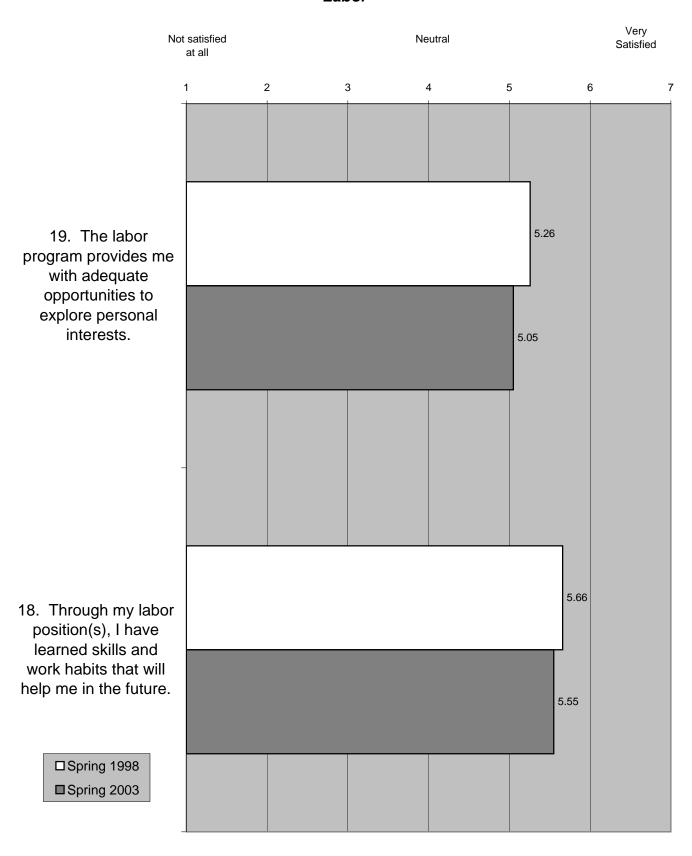


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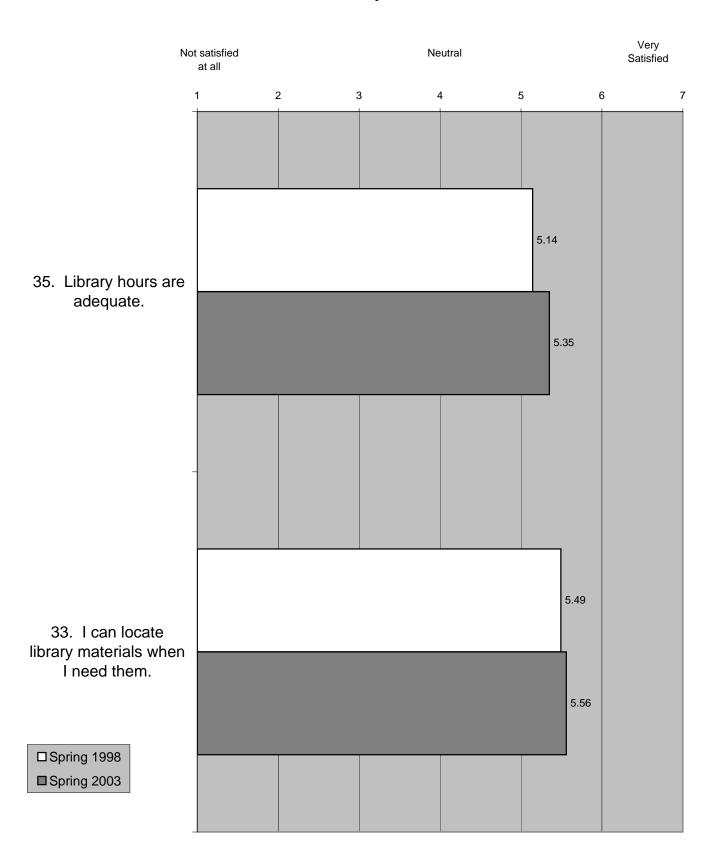
Faculty



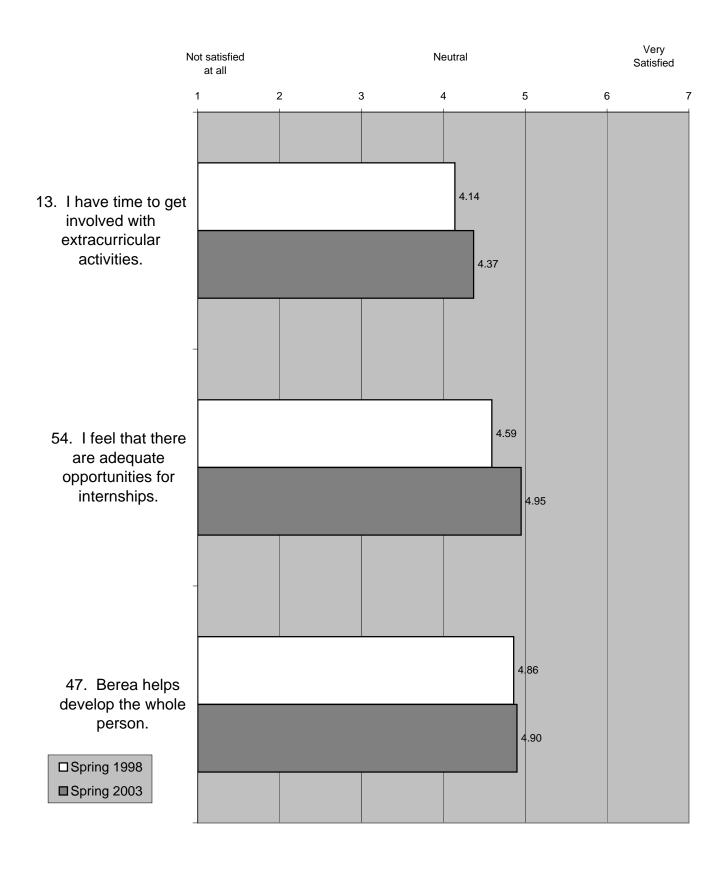
Labor



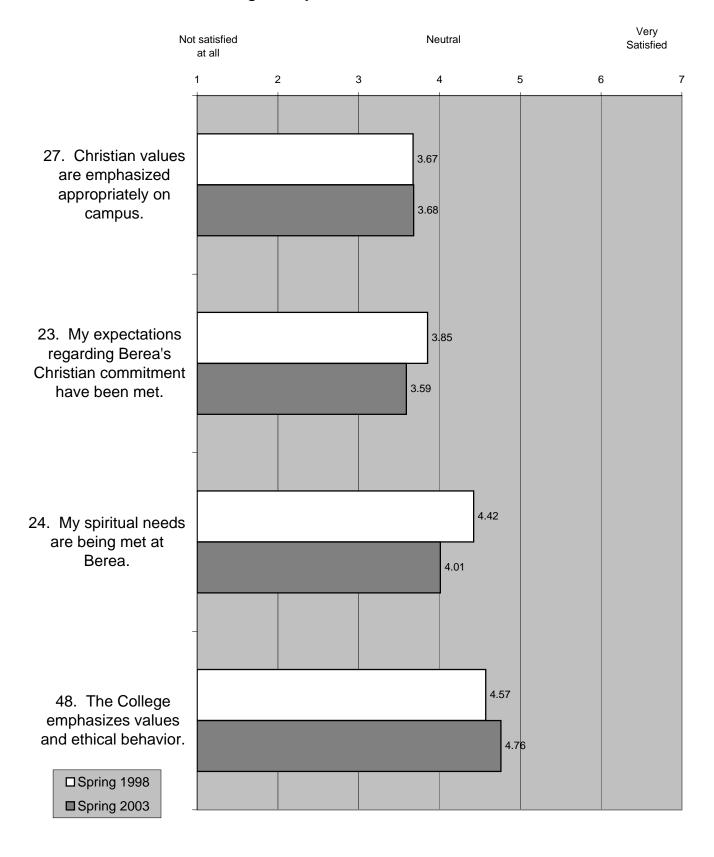
Library



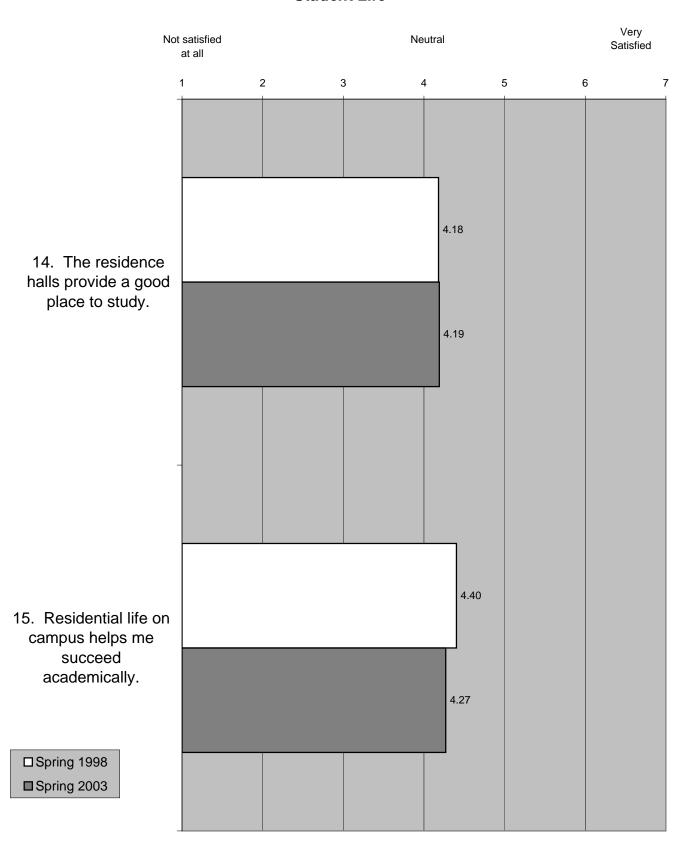
Personal Development



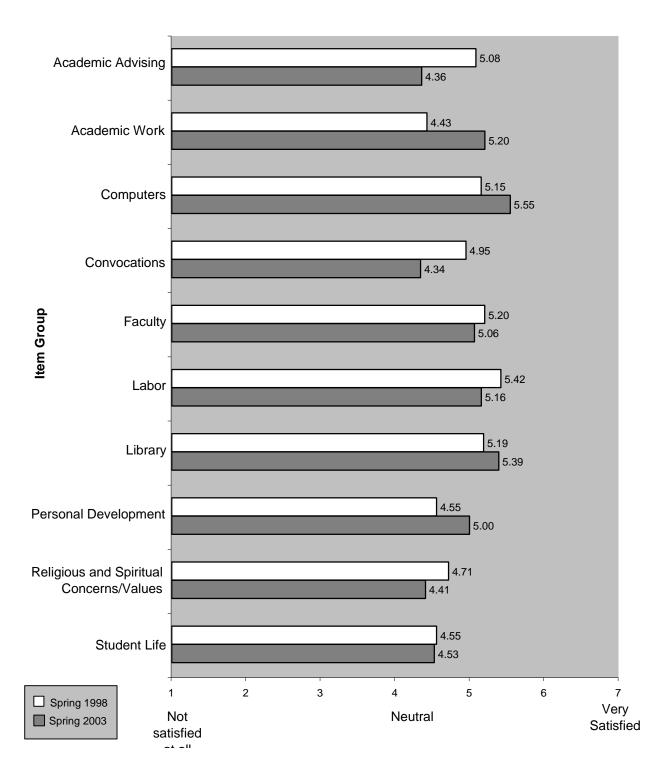
Religious Spiritual Concerns/Values



Student Life



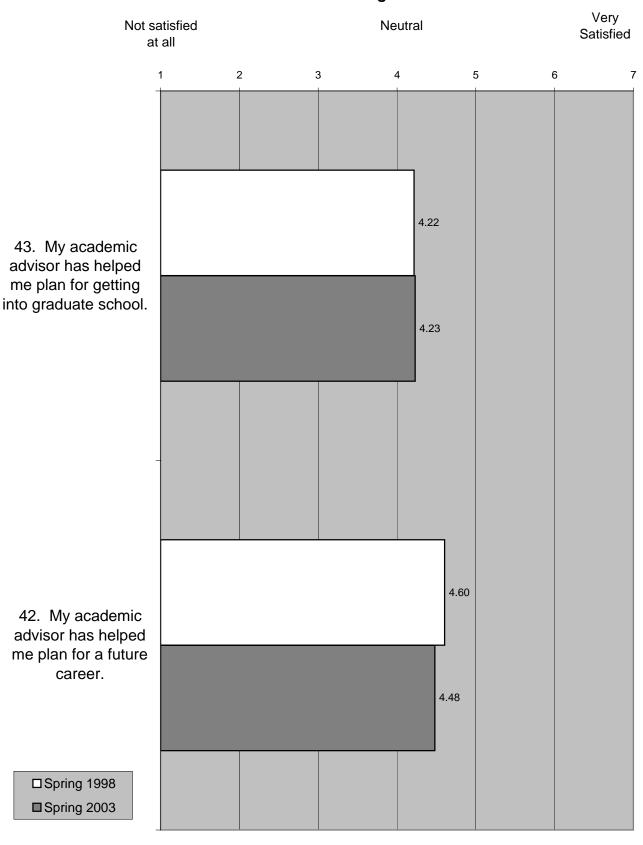
Spring 2003 Compared to Spring 1998 Administration: Supplemental Survey Satisfaction Rating by Item Group* African-American Students



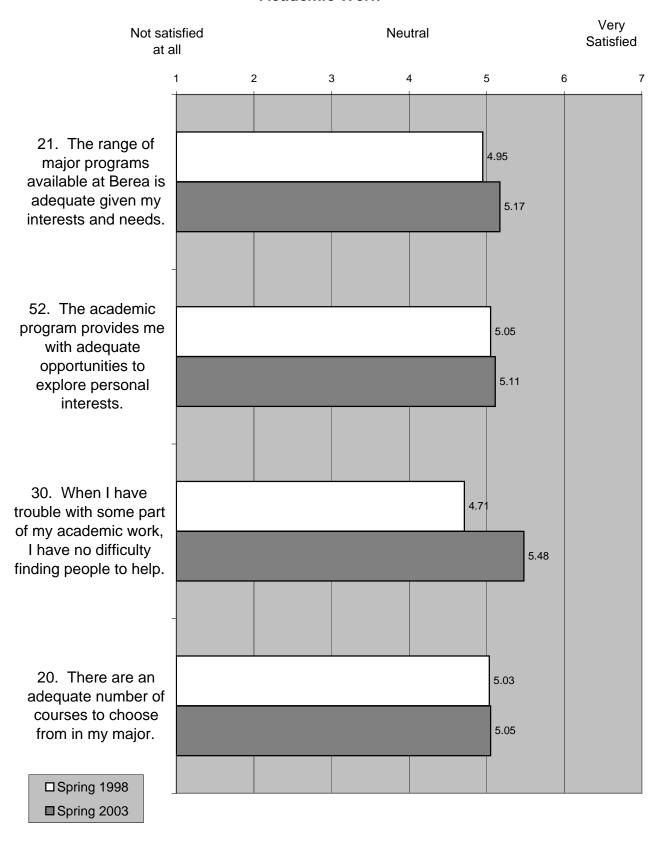
Satisfaction Scale

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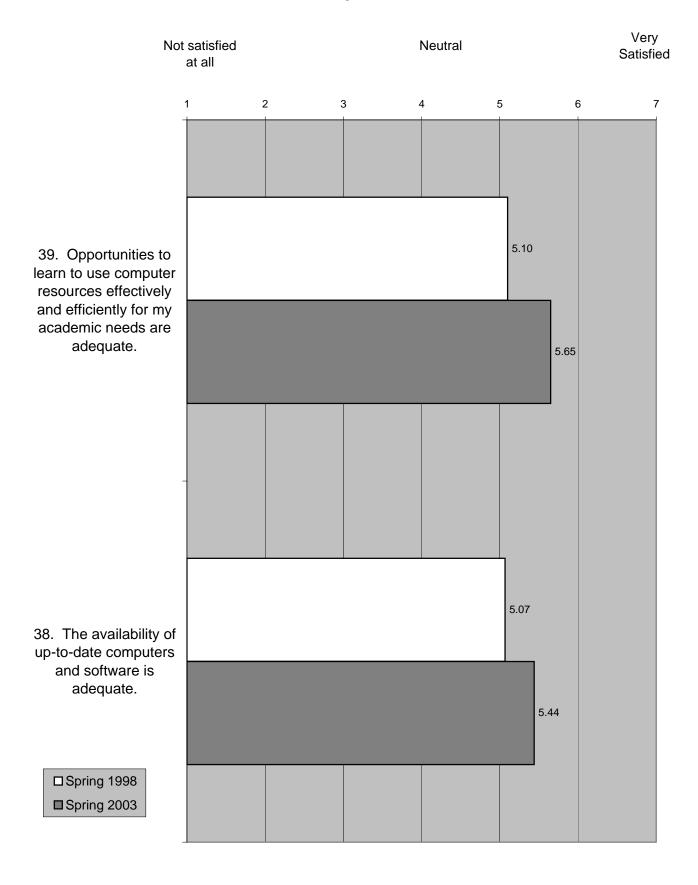
Academic Advising



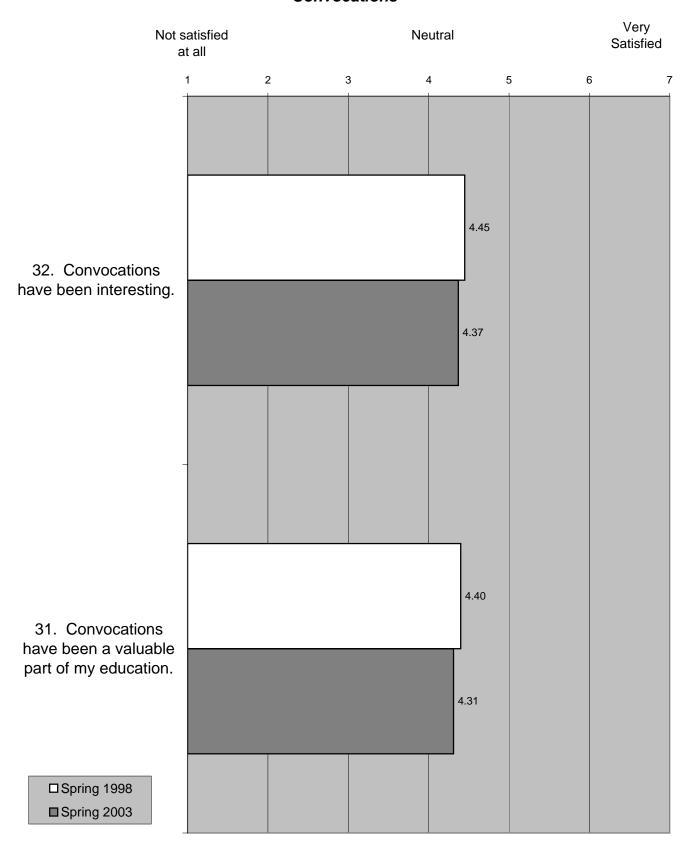
Academic Work

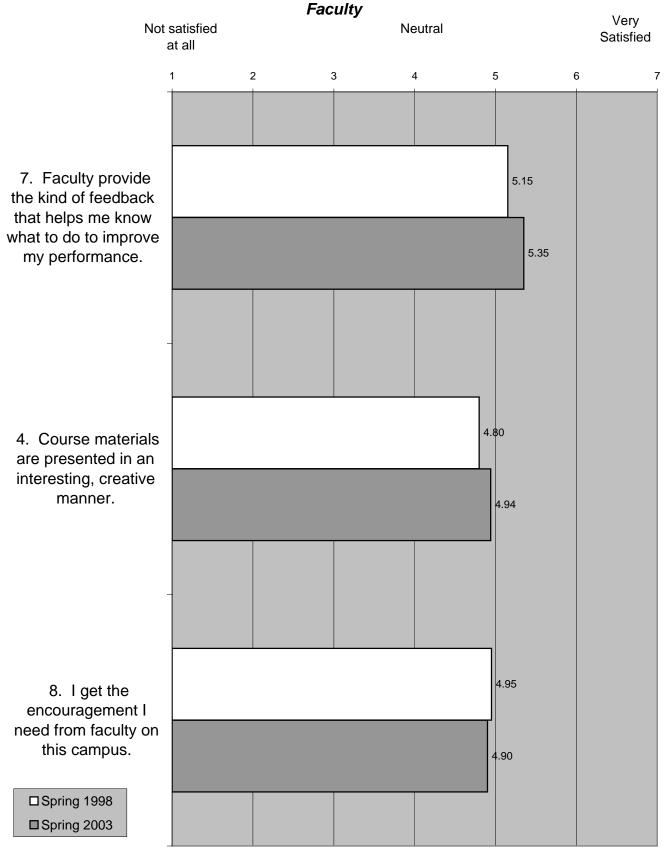


Computers

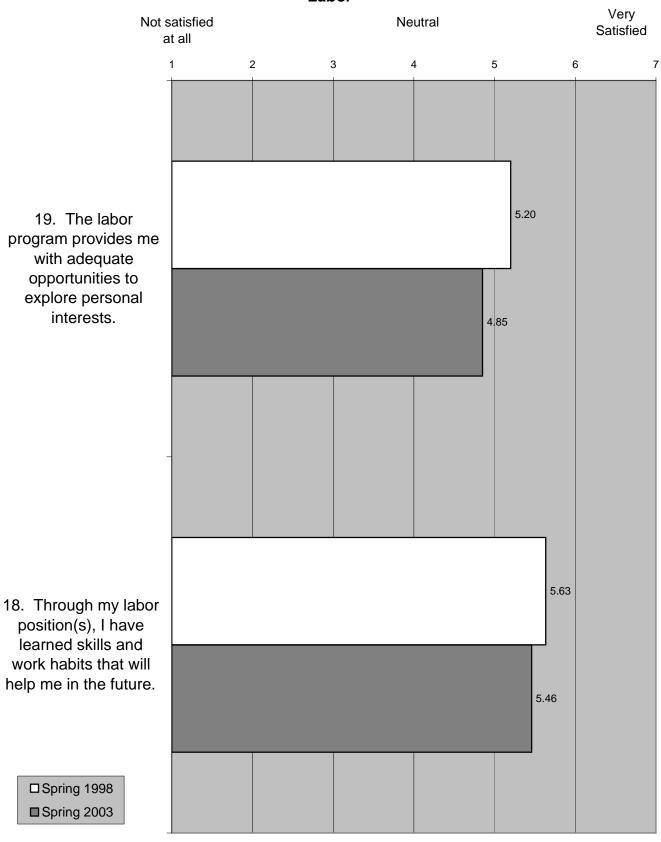


Convocations

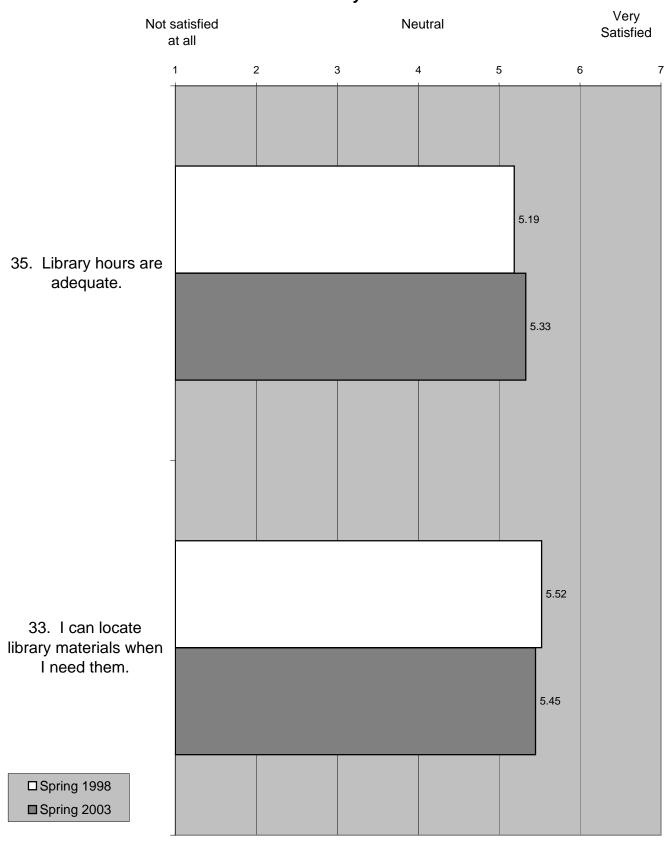




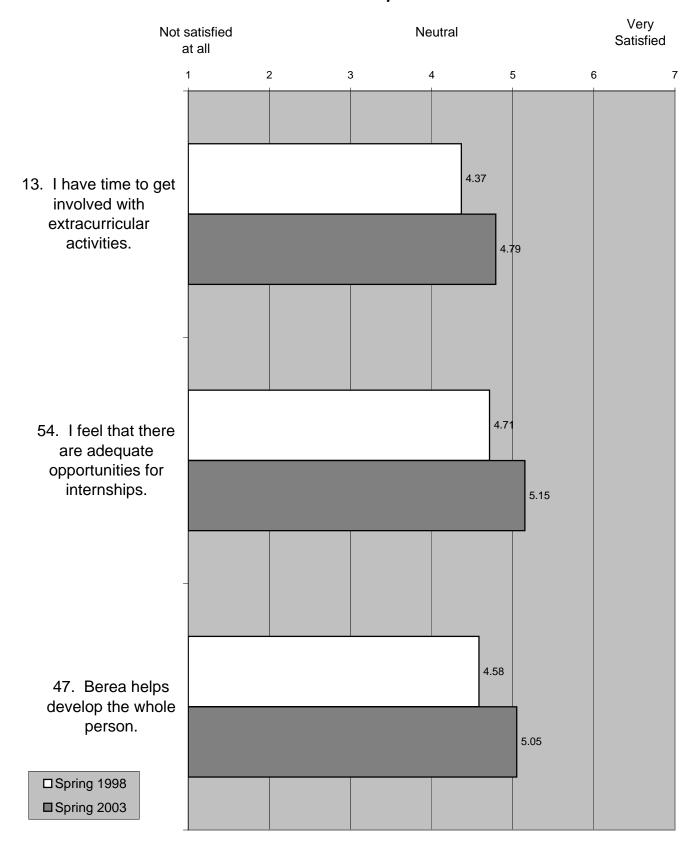
Labor



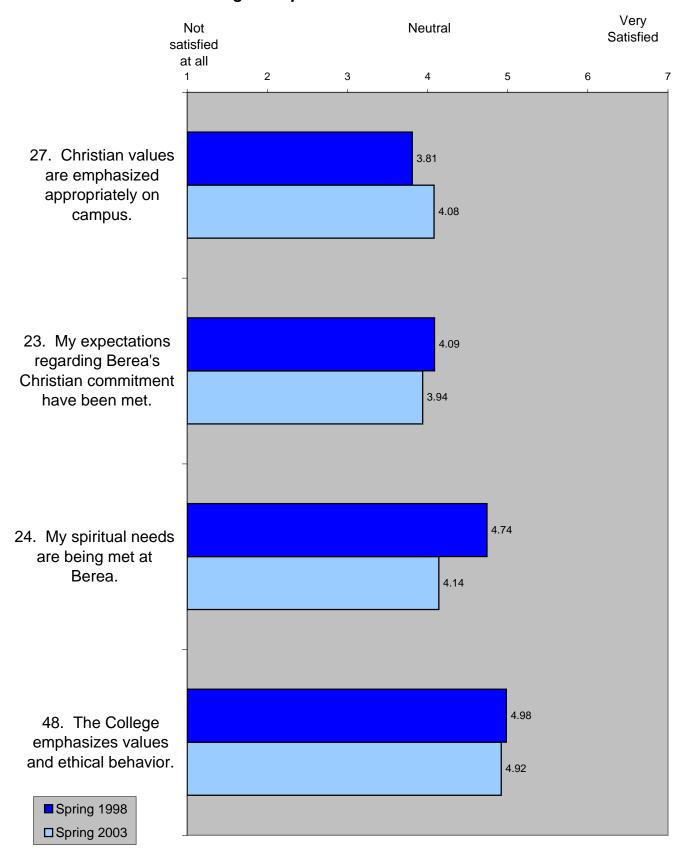
Library



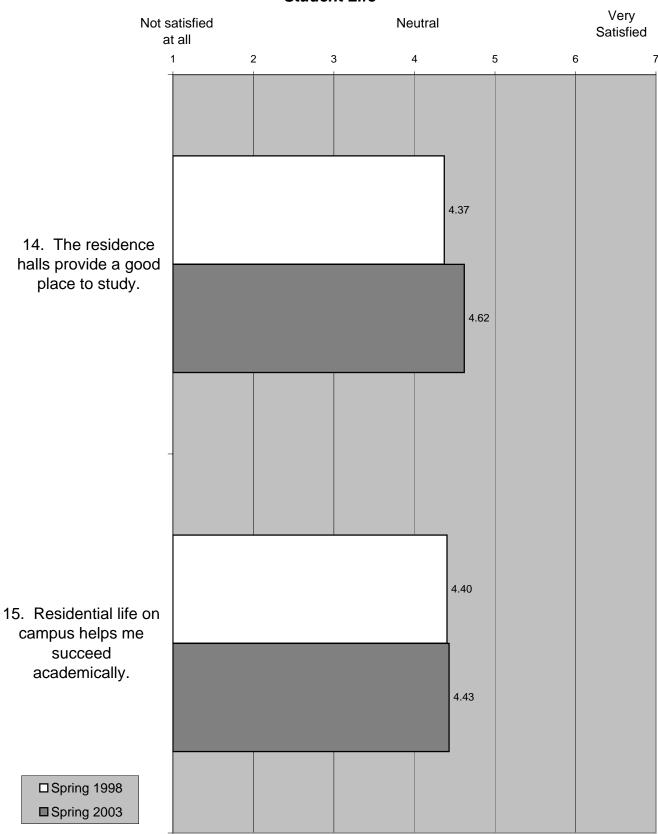
Personal Development



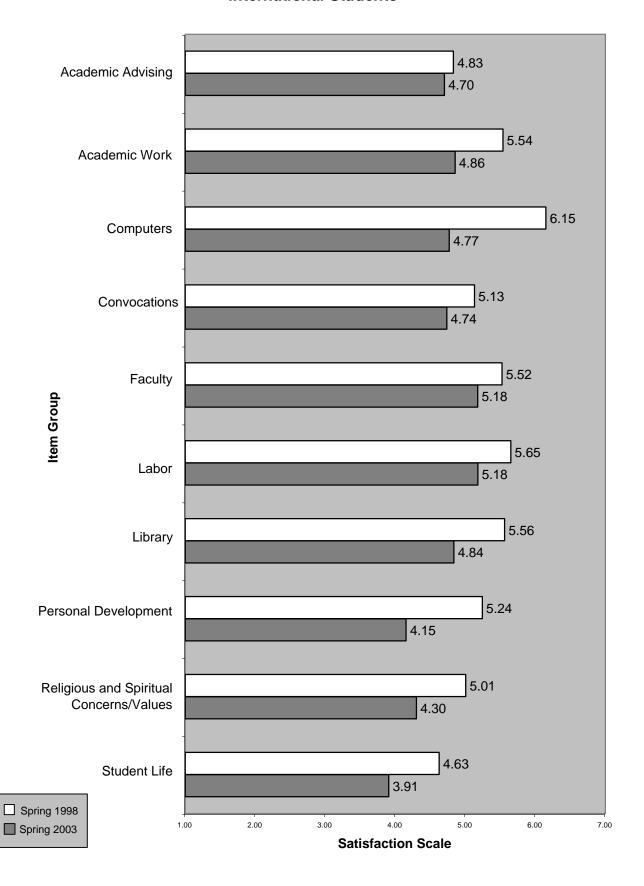
Religious Spiritual Concerns/Values



Student Life

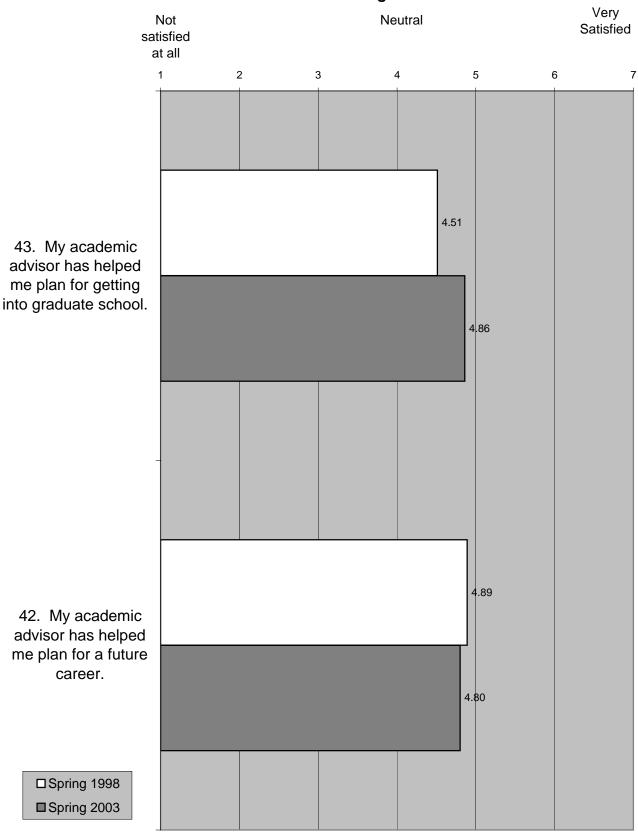


Spring 2003 Compared to Spring 1998 Administration: Supplemental Survey Satisfaction Rating by Item Group* International Students

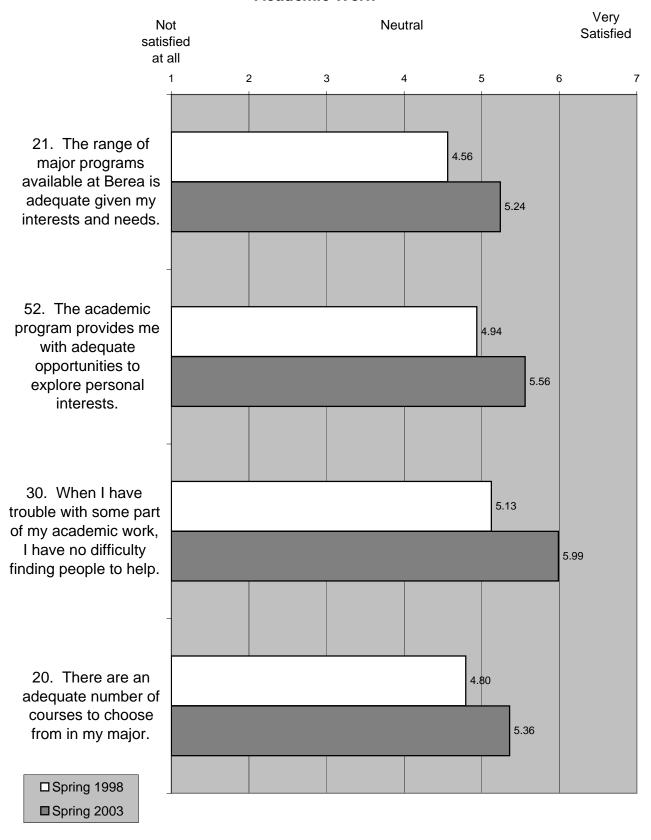


^{*} Satisfaction ratings are based only on those questions in common.

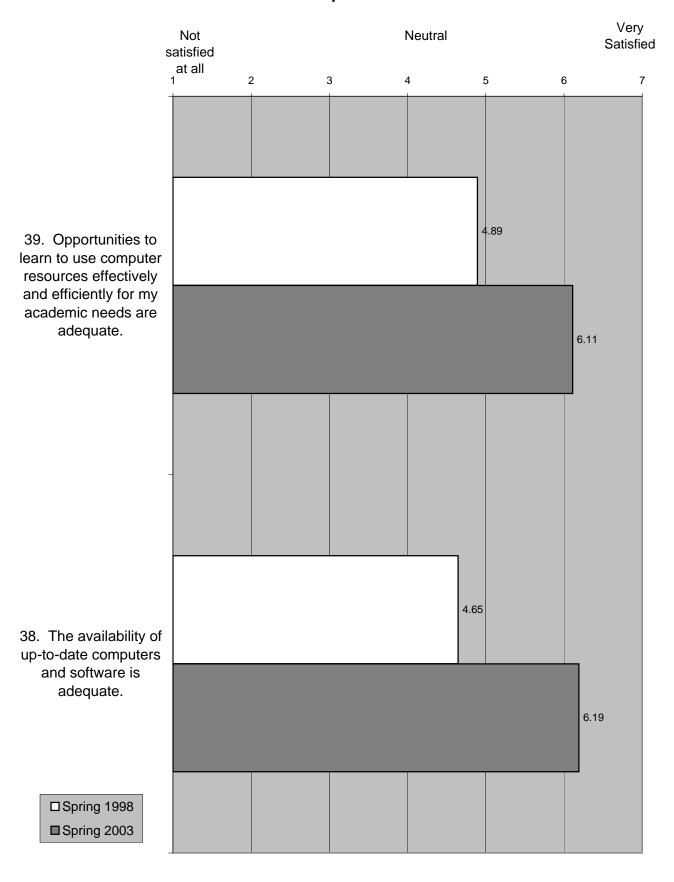
Academic Advising



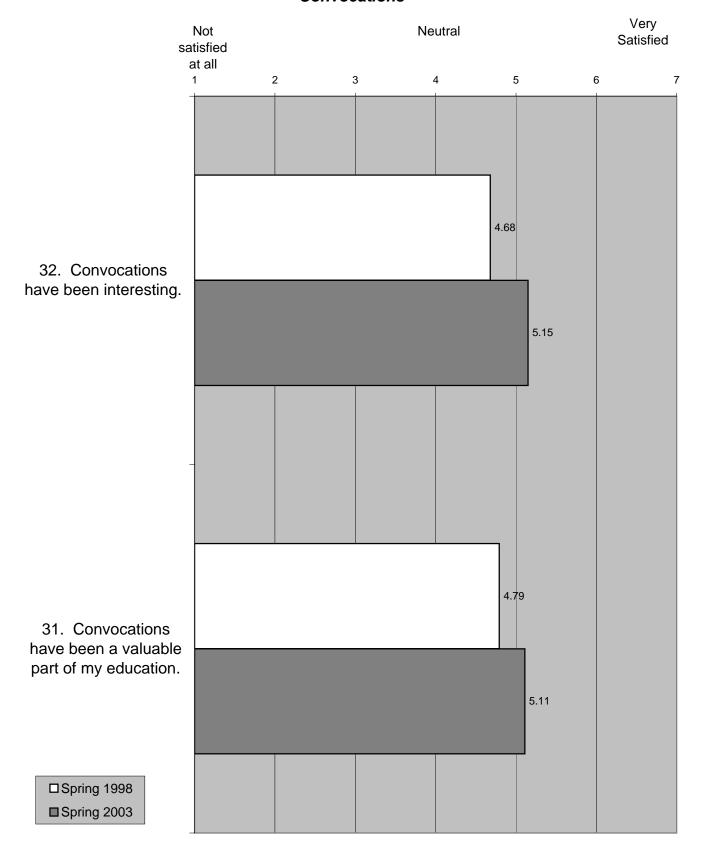
Academic Work



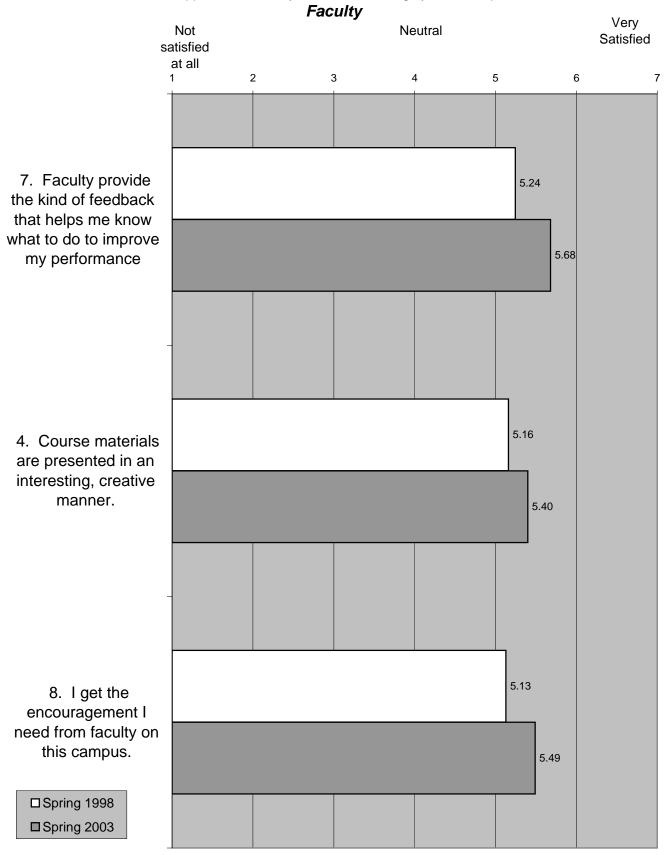
Computers

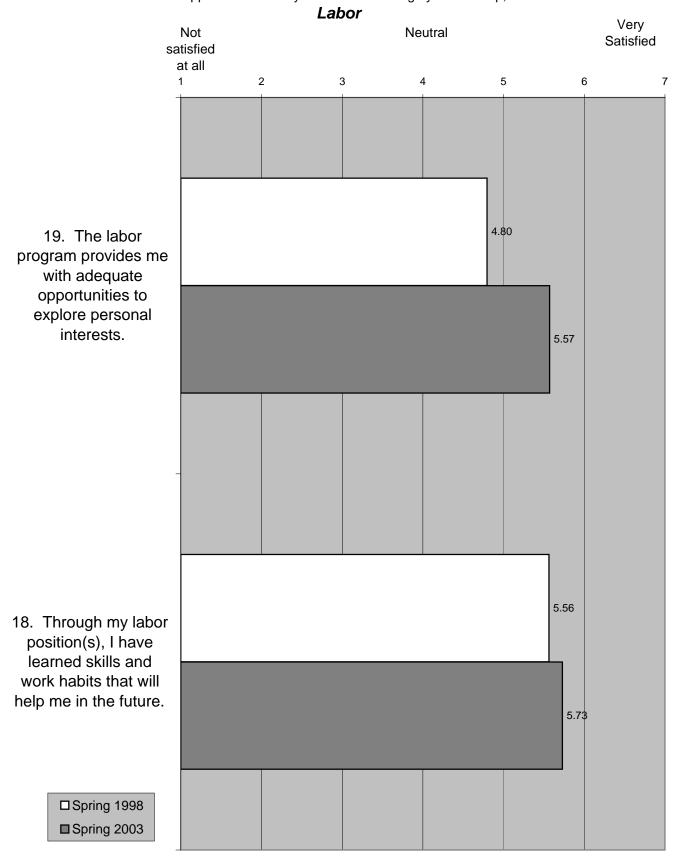


Convocations



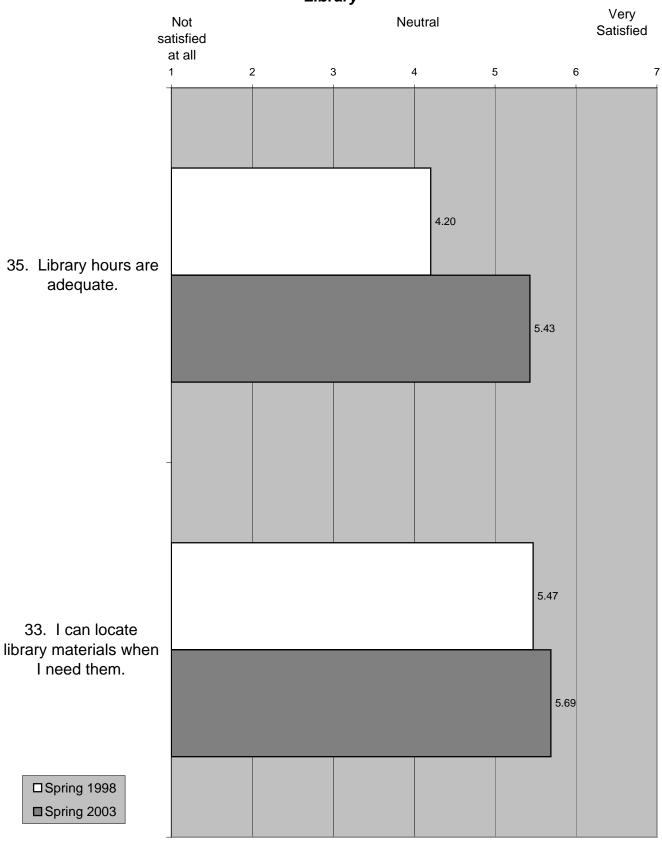
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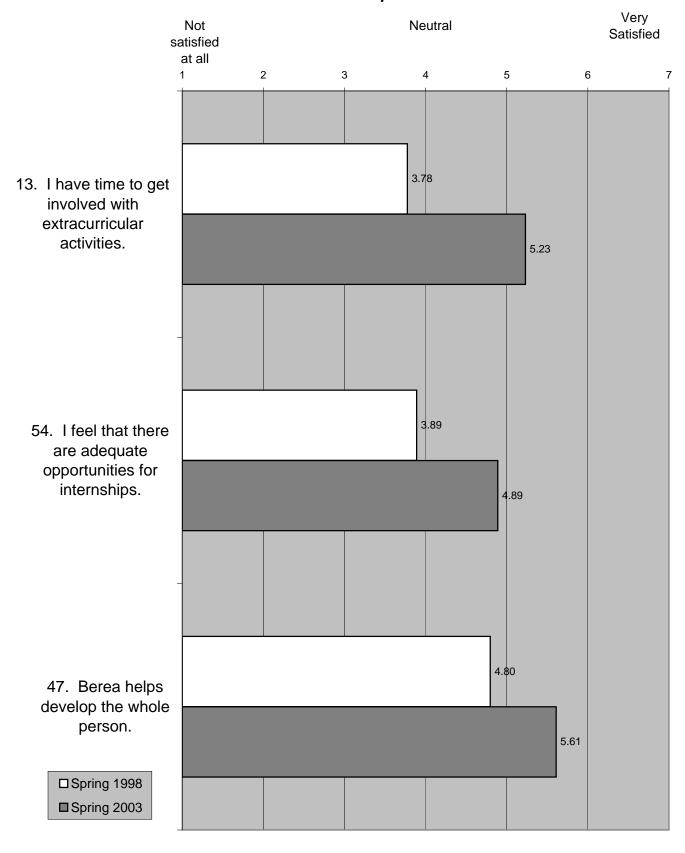


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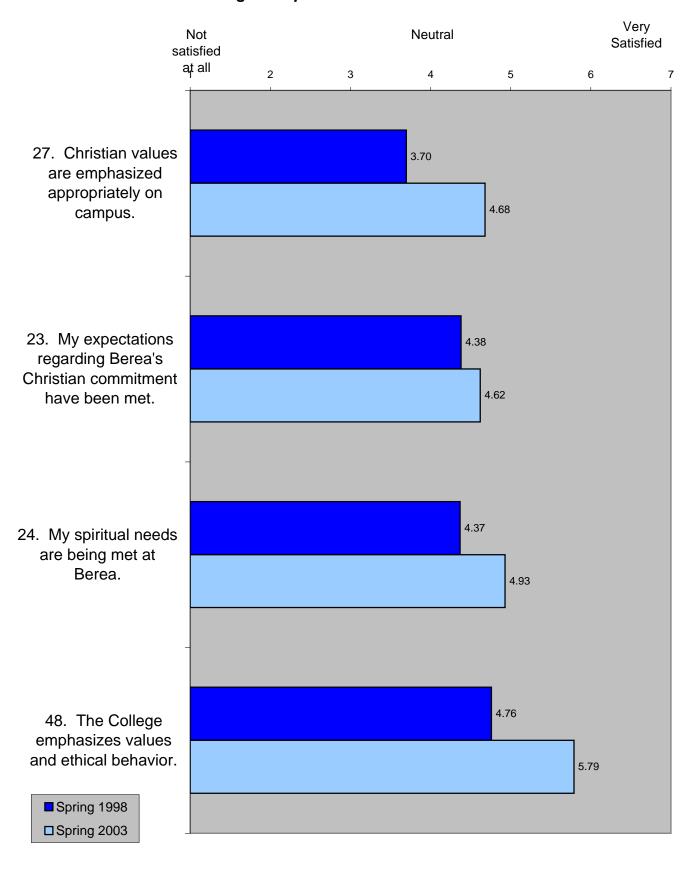
Library



Personal Development



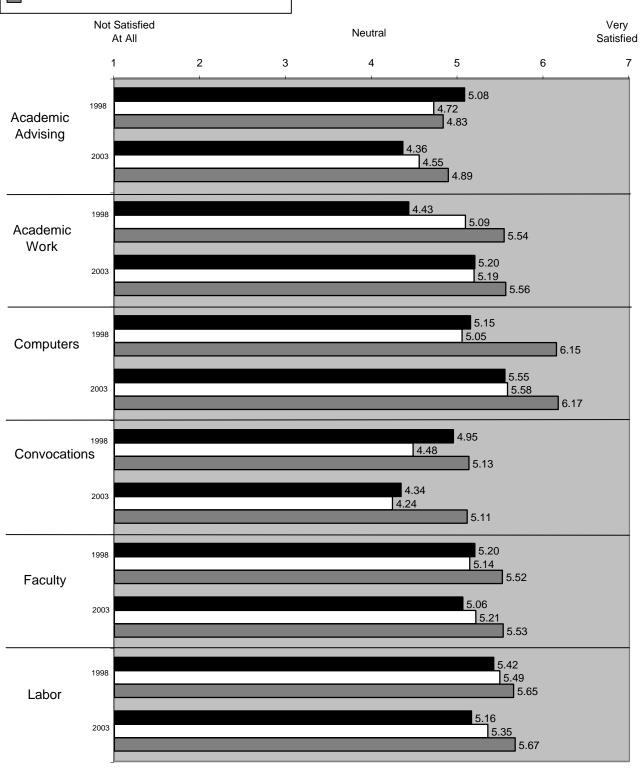
Religious Spiritual Concerns/Values





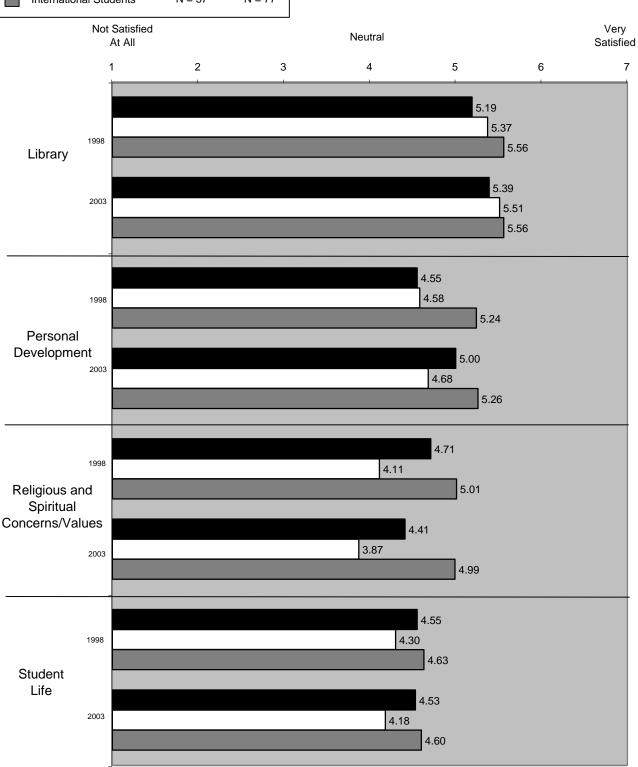
Supplemental Survey Satisfaction Ratings by Item Group by Cohort Type





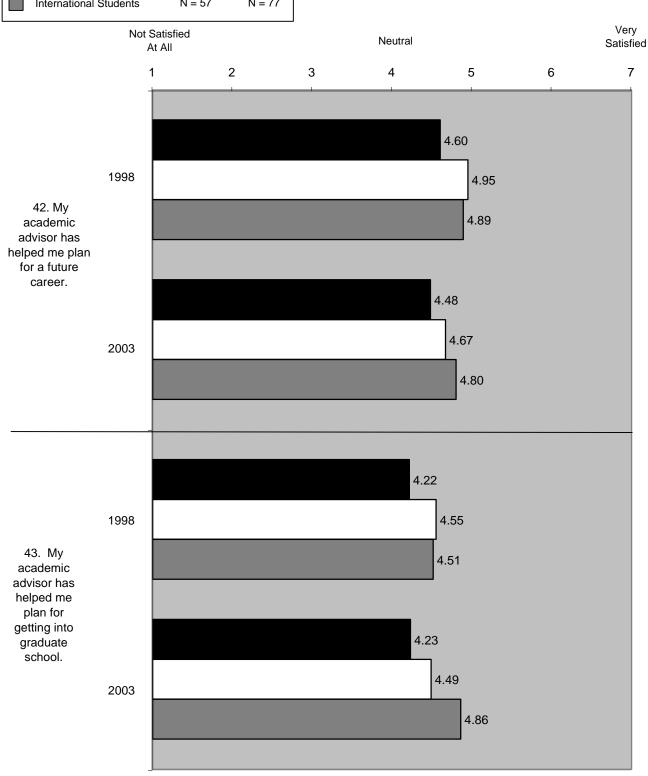
Supplemental Survey Satisfaction Ratings by Item Group by Cohort Type





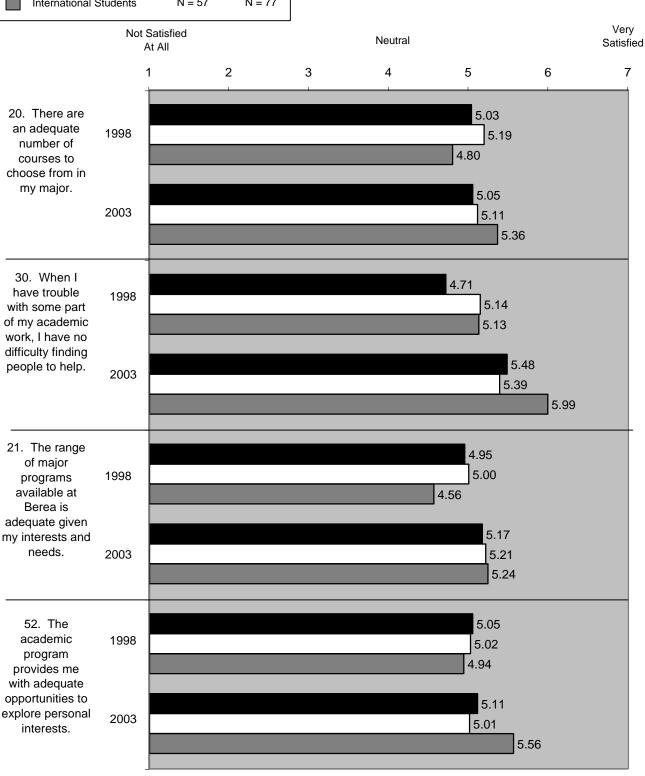
Supplemental Survey Satisfaction Ratings by Individual Items in Item Group, Academic Advising by Cohort Type





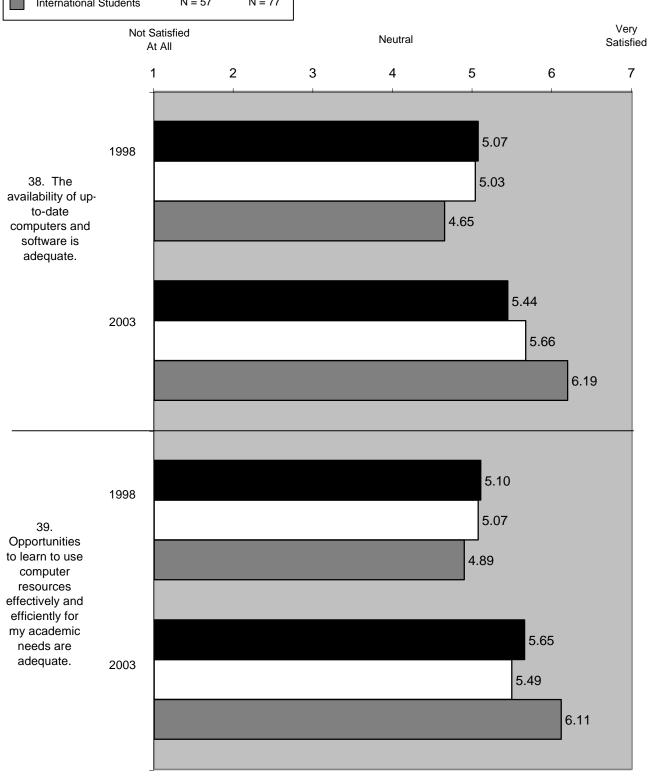
Supplemental Survey Satisfaction Ratings by Individual Items in Item Group, Academic Work by Cohort Type





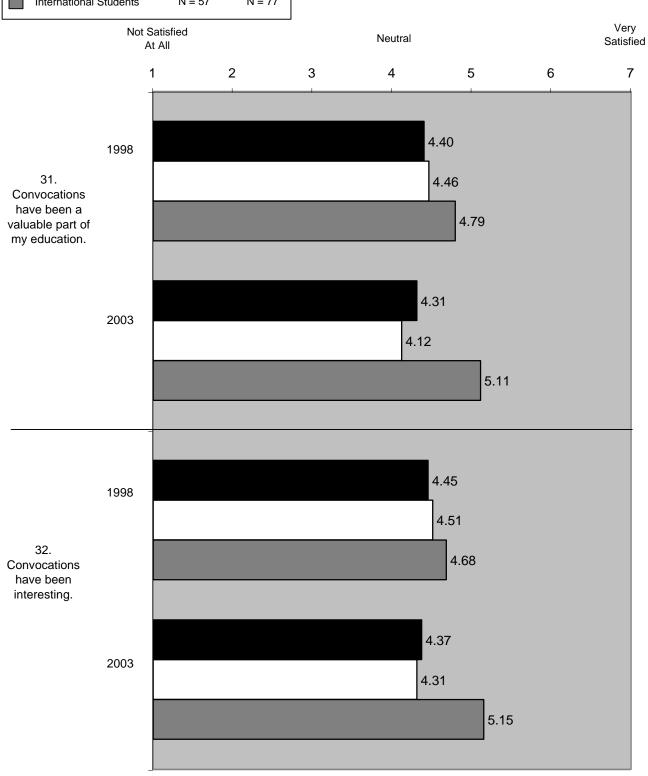
Supplemental Survey Satisfaction Ratings by Individual Items in Item Group, Computers by Cohort Type





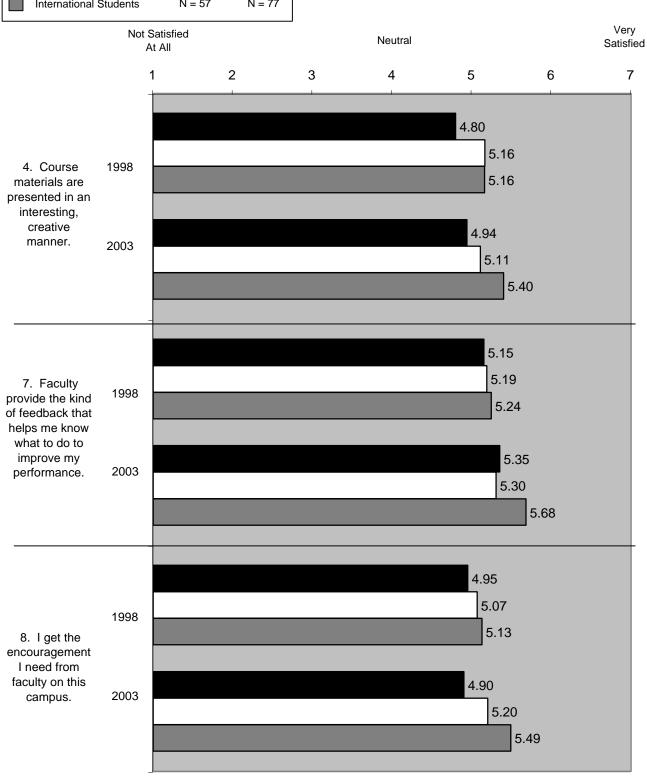
Supplemental Survey Satisfaction Ratings by Individual Items in Item Group, Convocations by Cohort Type





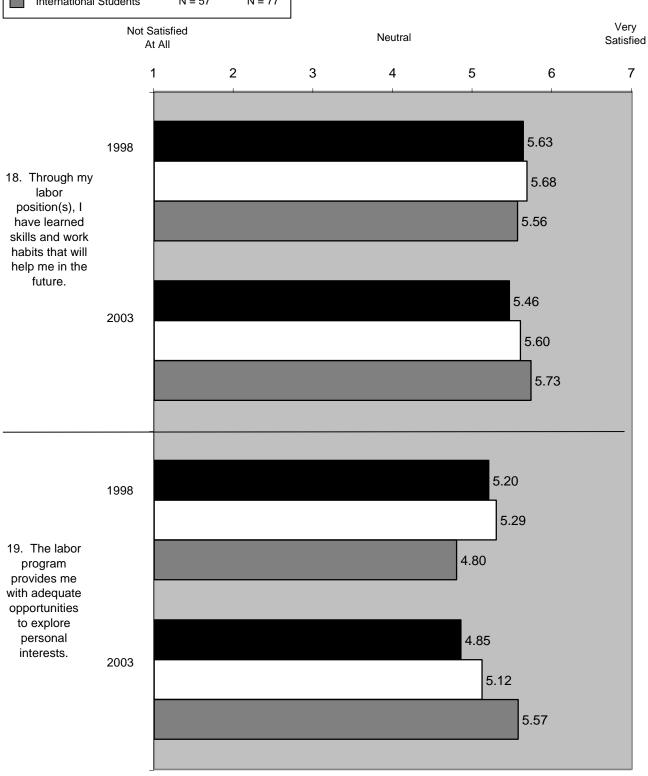
Supplemental Survey Satisfaction Ratings by Individual Items in Item Group, Faculty by Cohort Type





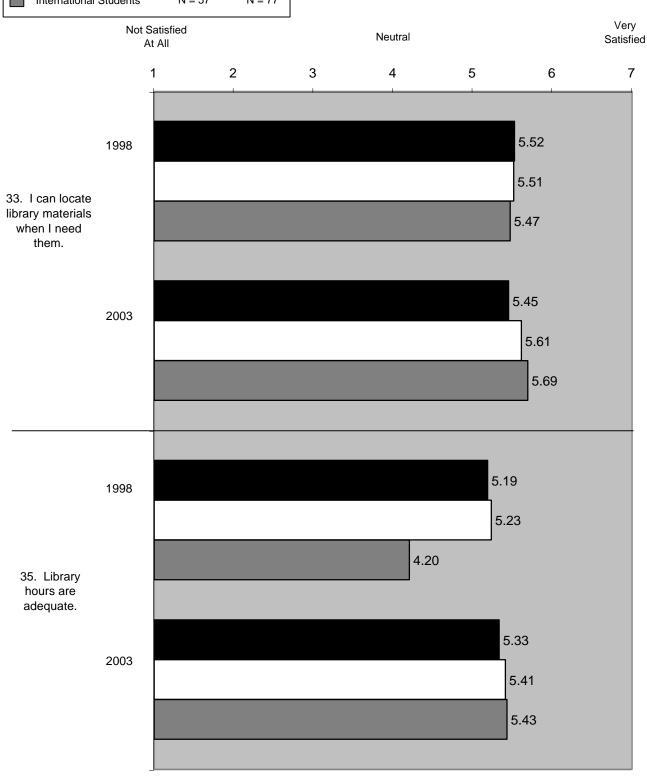
Supplemental Survey Satisfaction Ratings by Individual Items in Item Group, Labor by Cohort Type



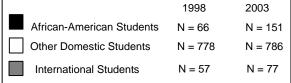


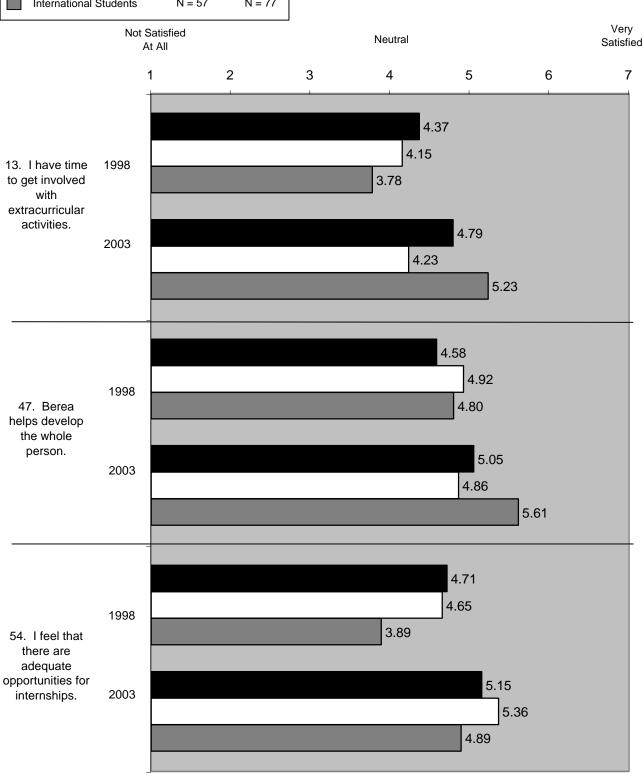
Supplemental Survey Satisfaction Ratings by Individual Items in Item Group, Library by Cohort Type



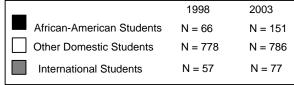


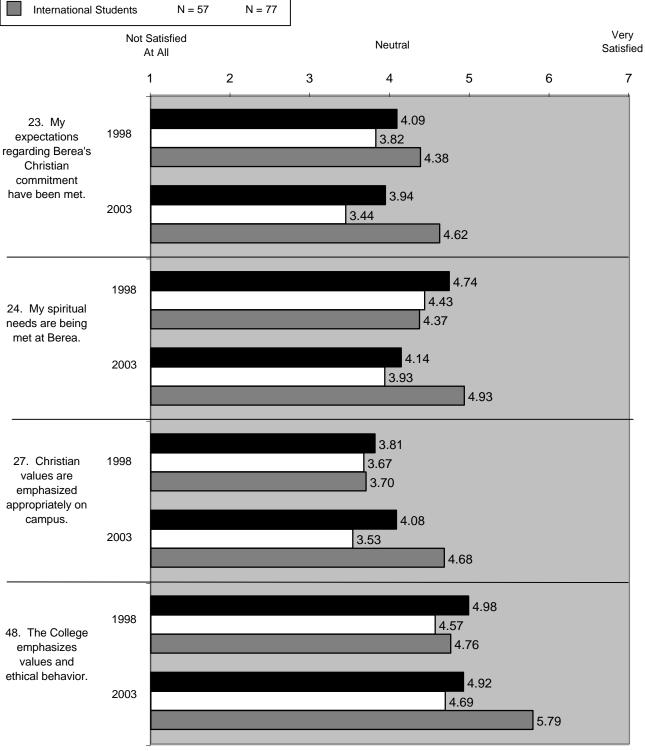
Supplemental Survey Satisfaction Ratings by Individual Items in Item Group, Personal Development by Cohort Type





Supplemental Survey Satisfaction Ratings by Individual Items in Item Group, Religious and Spiritual Concerns/Values by Cohort Type





Supplemental Survey Satisfaction Ratings by Individual Items in Item Group, Student Life by Cohort Type

